

Site Usage

1,357,559 Visits

37.44% Bounce Rate

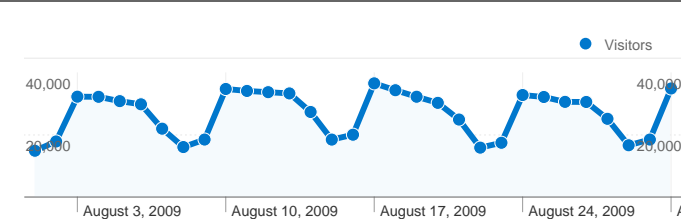
6,294,915 Pageviews

00:04:27 Avg. Time on Site

4.64 Pages/Visit

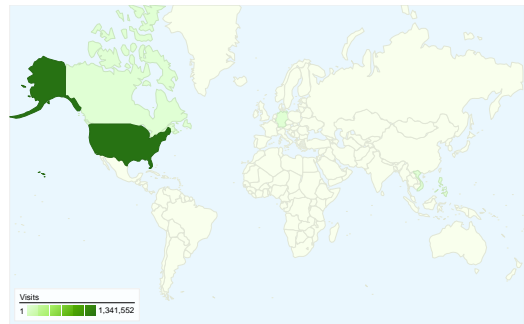
22.54% % New Visits

Visitors Overview

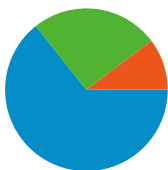


Visitors
442,265

Map Overlay world



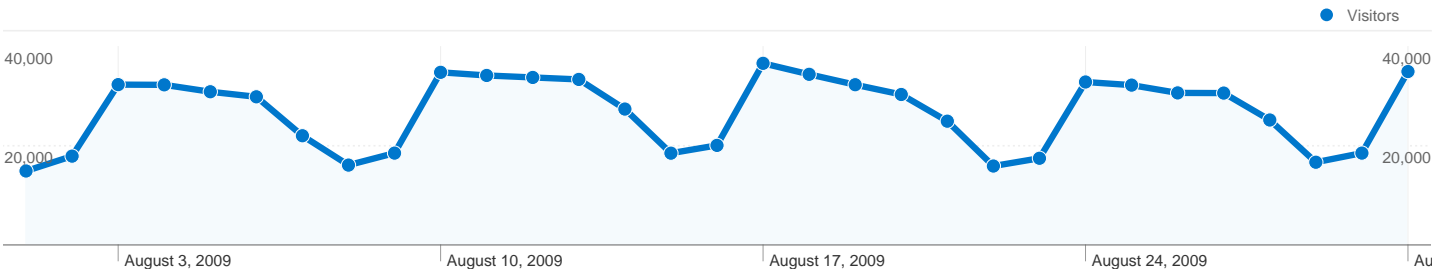
Traffic Sources Overview



- **Direct Traffic**
872,977.00 (64.30%)
- **Search Engines**
345,336.00 (25.44%)
- **Referring Sites**
139,093.00 (10.25%)
- **Other**
153 (0.01%)

Content Overview

Pages	Pageviews	% Pageviews
my.pcc.edu/cp/home/displaylog	758,983	12.06%
www.pcc.edu/	594,058	9.44%
my.pcc.edu/render.userLayout	491,794	7.81%
my.pcc.edu/cp/school/schedule	273,578	4.35%
my.pcc.edu/cp/home/logout?uP	177,828	2.82%



442,265 people visited this site

 **1,357,559** Visits


 **442,265** Absolute Unique Visitors

 **6,294,915** Pageviews

 **4.64** Average Pageviews

 **00:04:27** Time on Site

 **37.44%** Bounce Rate

 **22.54%** New Visits

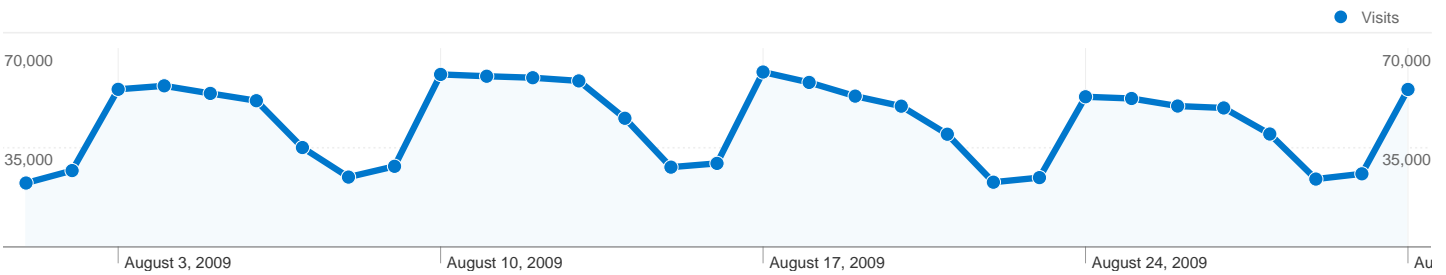
Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	767,485	56.53%	Cable	612,720	45.13%
Firefox	430,903	31.74%	T1	284,300	20.94%
Safari	119,703	8.82%	Unknown	245,182	18.06%
Chrome	29,830	2.20%	DSL	200,219	14.75%
Mozilla	4,346	0.32%	Dialup	11,107	0.82%

Traffic Sources Overview

Aug 1, 2009 - Aug 31, 2009

Comparing to: Site

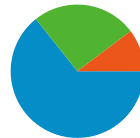


All traffic sources sent a total of 1,357,559 visits

64.30% Direct Traffic

10.25% Referring Sites

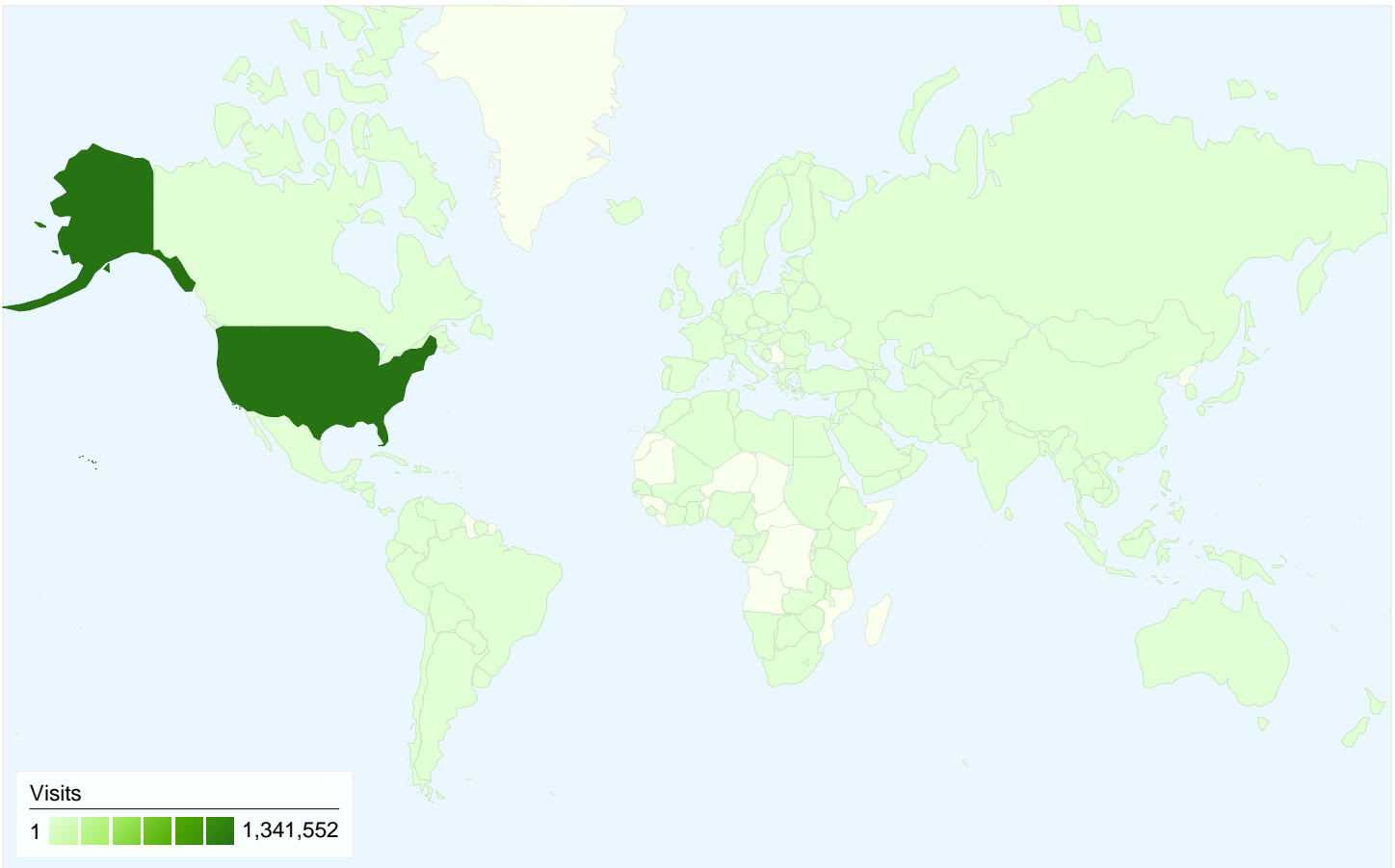
25.44% Search Engines



- **Direct Traffic**
872,977.00 (64.30%)
- **Search Engines**
345,336.00 (25.44%)
- **Referring Sites**
139,093.00 (10.25%)
- **Other**
153 (0.01%)

Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
(direct) ((none))	872,977	64.30%	pcc	56,342	16.32%
google (organic)	219,438	16.16%	portland community college	39,074	11.31%
search (organic)	76,635	5.65%	pcc.edu	31,892	9.24%
my.pcc.edu (referral)	53,970	3.98%	mypcc	9,032	2.62%
intranet.pcc.edu (referral)	28,976	2.13%	my pcc	6,112	1.77%



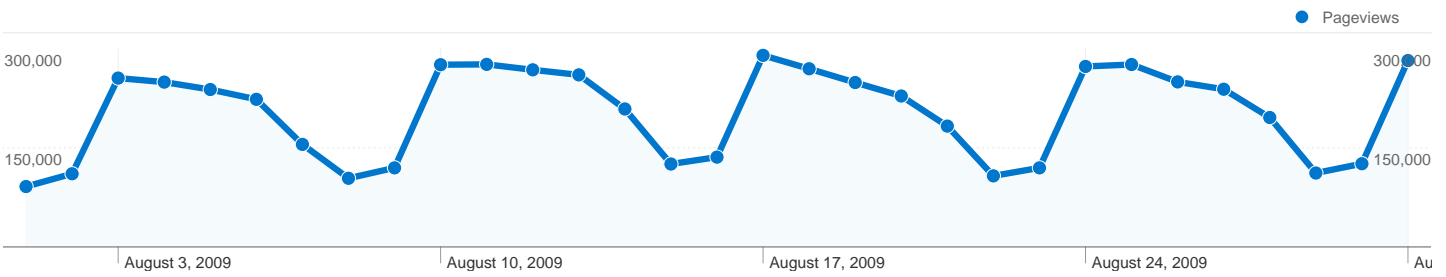
1,357,559 visits came from 177 countries/territories

Site Usage

Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Visits 1,357,559 % of Site Total: 100.00%	Pages/Visit 4.64 Site Avg: 4.64 (0.00%)	Avg. Time on Site 00:04:27 Site Avg: 00:04:27 (0.00%)	% New Visits 22.65% Site Avg: 22.54% (0.49%)	Bounce Rate 37.44% Site Avg: 37.44% (0.00%)	
United States	1,341,552	4.65	00:04:28	22.21%	37.29%
Canada	1,557	4.11	00:03:13	61.79%	47.85%
Philippines	862	1.99	00:01:27	89.68%	74.83%
Vietnam	837	4.40	00:04:57	41.46%	35.13%
Germany	760	5.38	00:04:14	34.61%	38.16%
India	760	2.94	00:02:04	90.53%	62.76%
Japan	731	5.72	00:04:24	36.53%	37.76%
United Kingdom	690	2.76	00:02:21	82.32%	60.29%
Mexico	677	3.31	00:02:44	58.20%	47.71%

South Korea	573	6.61	00:04:58	50.61%	26.88%
					1 - 10 of 177

Content Overview



Pages on this site were viewed a total of 6,294,915 times

 6,294,915 Pageviews

 4,157,286 Unique Views

 37.44% Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
my.pcc.edu/cp/home/displaylogin	758,983	12.06%
www.pcc.edu/	594,058	9.44%
my.pcc.edu/render.userLayoutRootNode.uP?uP_root=root	491,794	7.81%
my.pcc.edu/cp/school/schedule	273,578	4.35%
my.pcc.edu/cp/home/logout?uP_tparam=frm&frm=	177,828	2.82%