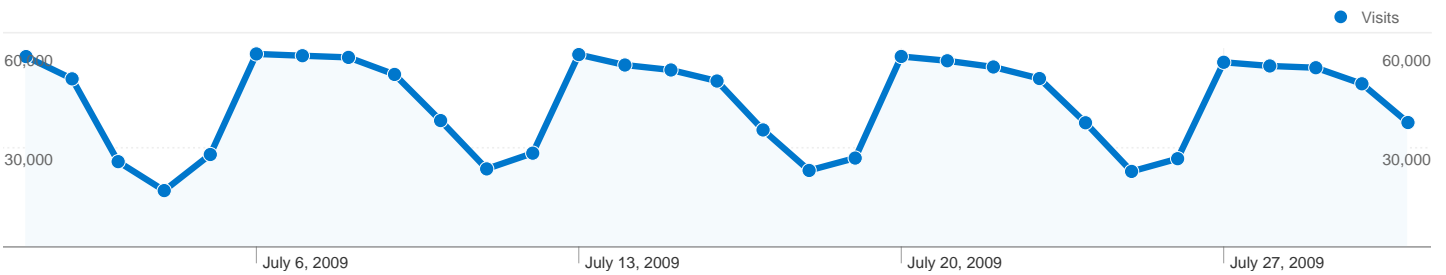


Dashboard

Comparing to: Site



Site Usage

1,355,724 Visits

41.50% Bounce Rate

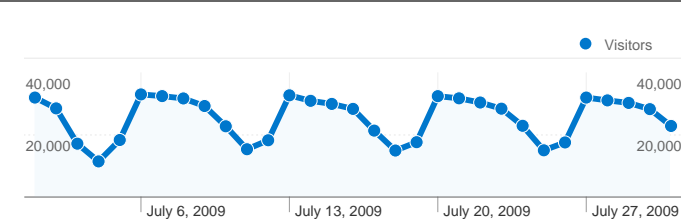
5,418,770 Pageviews

00:03:53 Avg. Time on Site

4.00 Pages/Visit

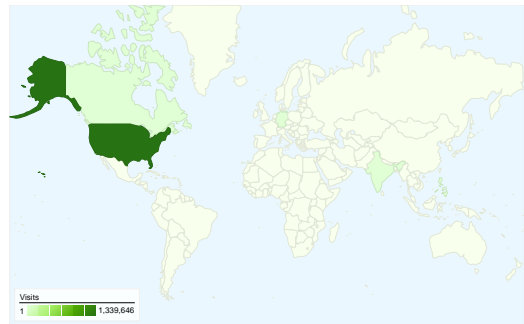
21.74% % New Visits

Visitors Overview

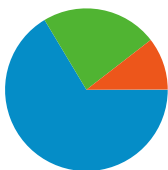


Visitors
439,988

Map Overlay world



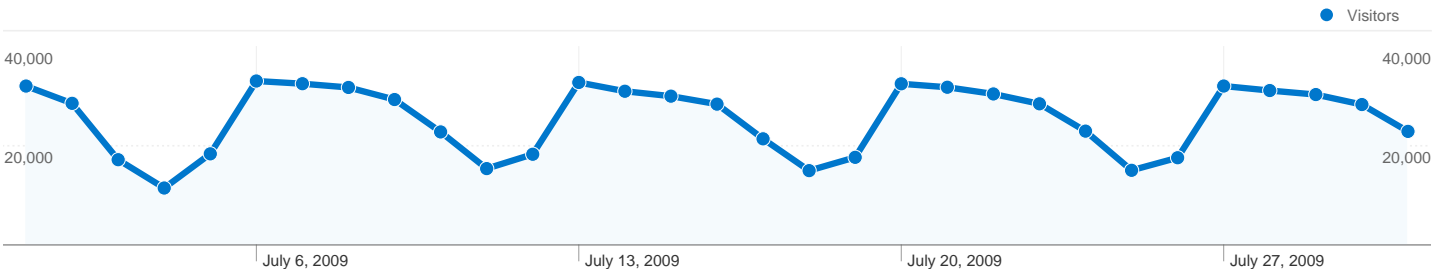
Traffic Sources Overview



- **Direct Traffic**
900,184.00 (66.40%)
- **Search Engines**
313,440.00 (23.12%)
- **Referring Sites**
141,710.00 (10.45%)
- **Other**
390 (0.03%)

Content Overview

Pages	Pageviews	% Pageviews
my.pcc.edu/cp/home/displaylog	730,718	13.48%
www.pcc.edu/	554,619	10.24%
my.pcc.edu/render.userLayout	475,352	8.77%
my.pcc.edu/cp/school/schedule	205,663	3.80%
my.pcc.edu/cp/home/logout?uP	165,899	3.06%



439,988 people visited this site

1,355,724 Visits

439,988 Absolute Unique Visitors

5,418,770 Pageviews

4.00 Average Pageviews

00:03:53 Time on Site

41.50% Bounce Rate

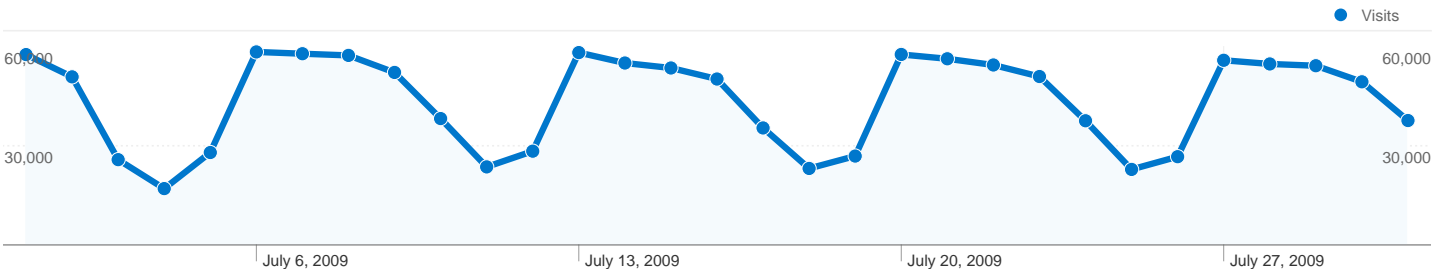
21.74% New Visits

Technical Profile




Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	783,993	57.83%	Cable	564,858	41.66%
Firefox	436,309	32.18%	T1	344,758	25.43%
Safari	101,548	7.49%	Unknown	243,746	17.98%
Chrome	25,649	1.89%	DSL	188,434	13.90%
Mozilla	4,083	0.30%	Dialup	10,462	0.77%

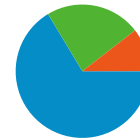
Traffic Sources Overview

Comparing to: Site



All traffic sources sent a total of 1,355,724 visits

-  **66.40%** Direct Traffic
-  **10.45%** Referring Sites
-  **23.12%** Search Engines

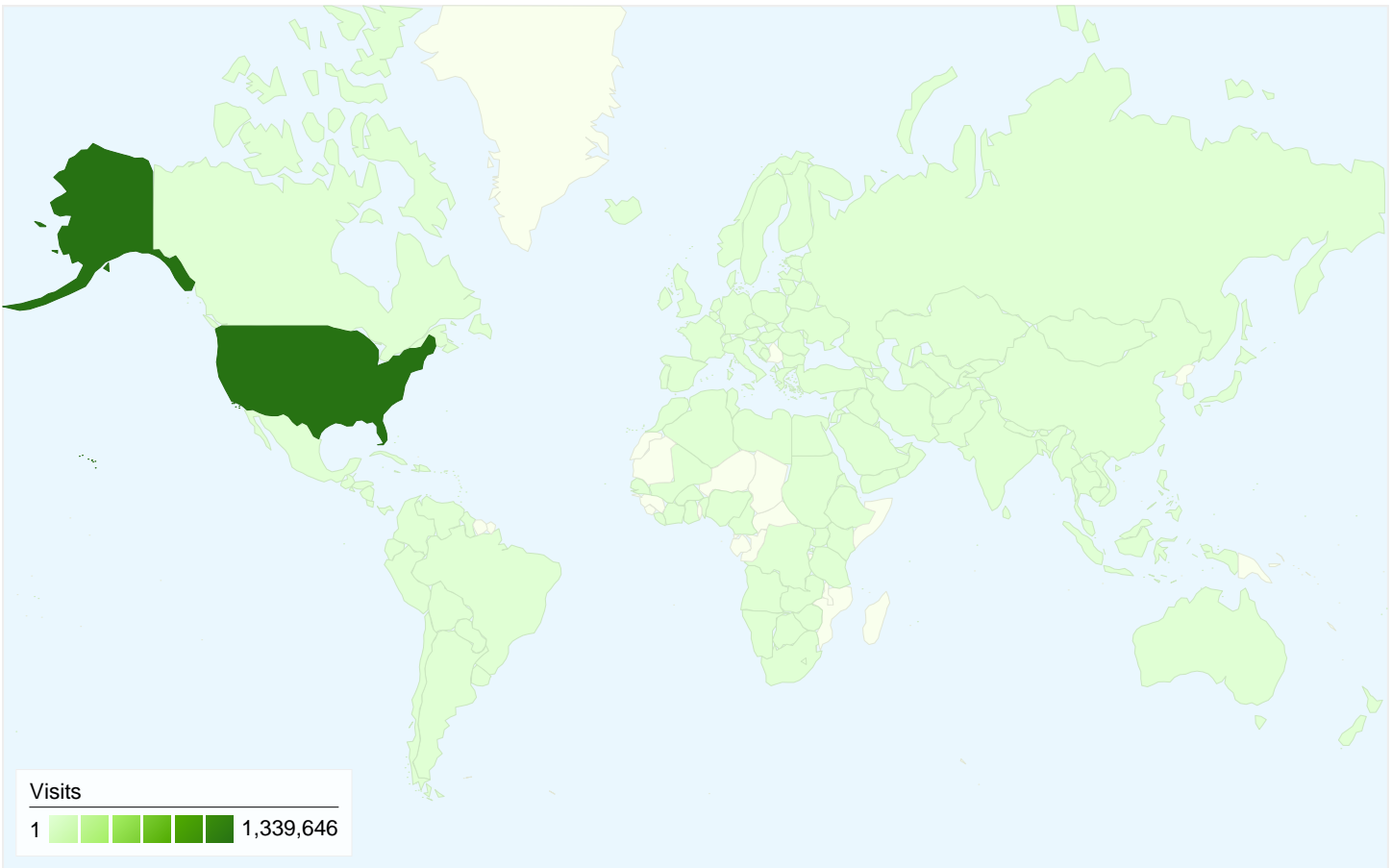


- **Direct Traffic**
900,184.00 (66.40%)
- **Search Engines**
313,440.00 (23.12%)
- **Referring Sites**
141,710.00 (10.45%)
- **Other**
390 (0.03%)

Top Traffic Sources

Sources	Visits	% visits
(direct) ((none))	900,184	66.40%
google (organic)	194,037	14.31%
search (organic)	73,845	5.45%
my.pcc.edu (referral)	58,451	4.31%
intranet.pcc.edu (referral)	29,137	2.15%

Keywords	Visits	% visits
pcc	49,552	15.81%
portland community college	32,239	10.29%
pcc.edu	28,162	8.98%
mypcc	8,425	2.69%
my pcc	6,047	1.93%



1,355,724 visits came from 177 countries/territories

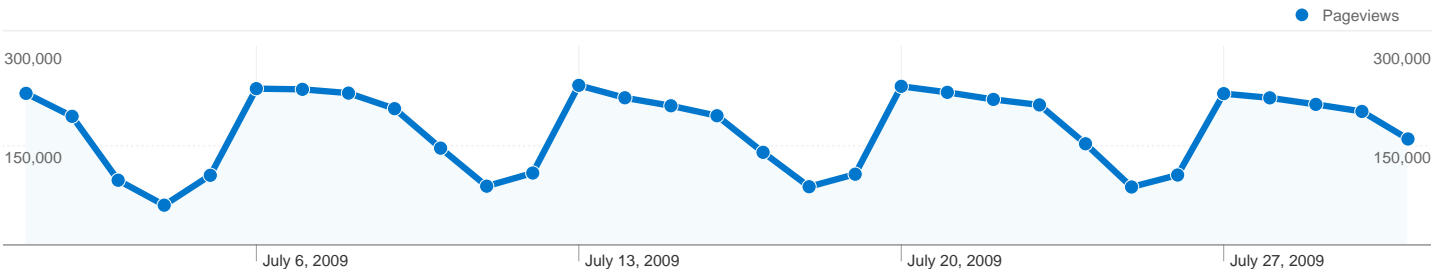
Site Usage

Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States	1,339,646	4.00	00:03:54	21.31%	41.36%
Canada	1,229	3.66	00:03:02	67.62%	49.47%
Philippines	1,045	1.78	00:01:32	88.33%	75.12%
India	944	2.99	00:02:00	87.61%	65.89%
Germany	863	4.27	00:03:45	35.92%	48.32%
Mexico	816	2.59	00:02:01	37.01%	52.45%
United Kingdom	799	2.23	00:01:19	79.47%	63.83%
Vietnam	786	3.84	00:04:26	47.84%	35.62%
Japan	772	7.15	00:05:09	43.52%	35.36%

South Korea	637	5.41	00:03:57	45.53%	25.75%
					1 - 10 of 177

Content Overview

Comparing to: Site



Pages on this site were viewed a total of 5,418,770 times

5,418,770 Pageviews

3,774,816 Unique Views

41.50% Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
my.pcc.edu/cp/home/displaylogin	730,718	13.48%
www.pcc.edu/	554,619	10.24%
my.pcc.edu/render.userLayoutRootNode.uP?uP_root=root	475,352	8.77%
my.pcc.edu/cp/school/schedule	205,663	3.80%
my.pcc.edu/cp/home/logout?uP_tparam=frm&frm=	165,899	3.06%