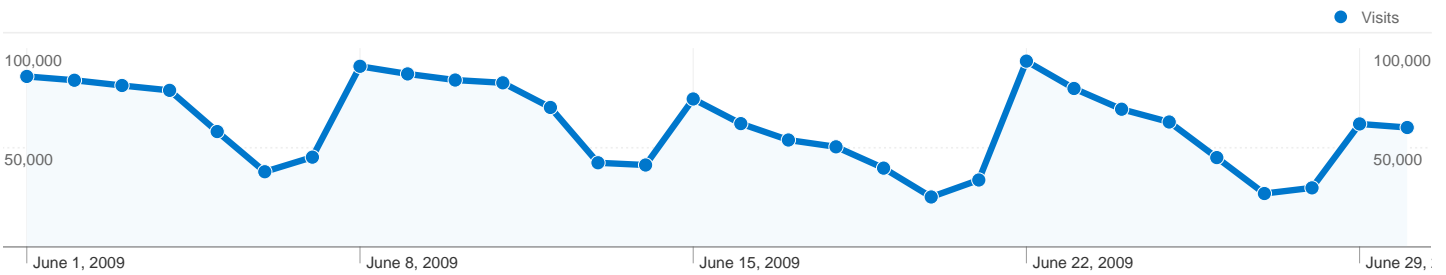


Dashboard

Comparing to: Site



Site Usage

1,840,709 Visits

36.22% Bounce Rate

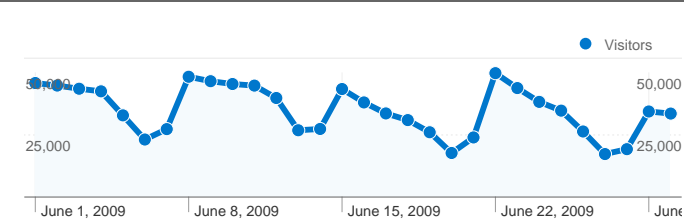
8,189,737 Pageviews

00:04:16 Avg. Time on Site

4.45 Pages/Visit

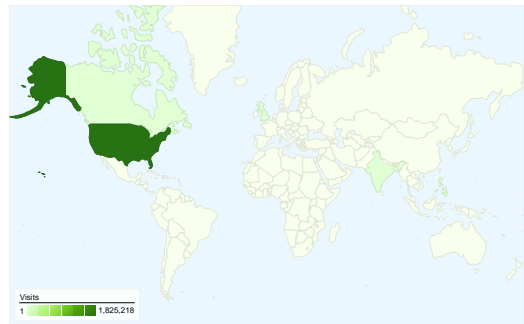
20.17% % New Visits

Visitors Overview

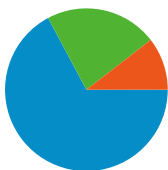


Visitors
529,752

Map Overlay world



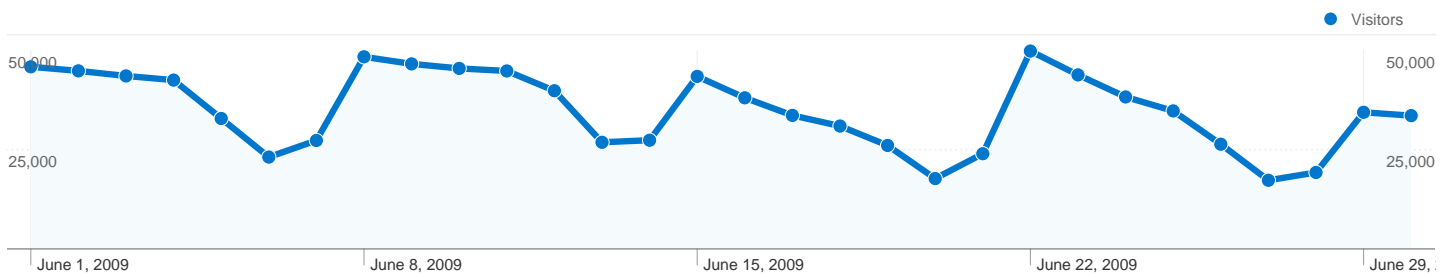
Traffic Sources Overview



- Direct Traffic
1,236,885.00 (67.20%)
- Search Engines
410,910.00 (22.32%)
- Referring Sites
192,747.00 (10.47%)
- Other
167 (0.01%)

Content Overview

Pages	Pageviews	% Pageviews
my.pcc.edu/cp/home/displaylog	1,062,442	12.97%
my.pcc.edu/render.userLayout	727,413	8.88%
www.pcc.edu/	717,254	8.76%
my.pcc.edu/cp/school/schedule	490,978	6.00%
my.pcc.edu/cp/home/logout?uP	265,188	3.24%



529,752 people visited this site

1,840,709 Visits

529,752 Absolute Unique Visitors

8,189,737 Pageviews

4.45 Average Pageviews

00:04:16 Time on Site

36.22% Bounce Rate

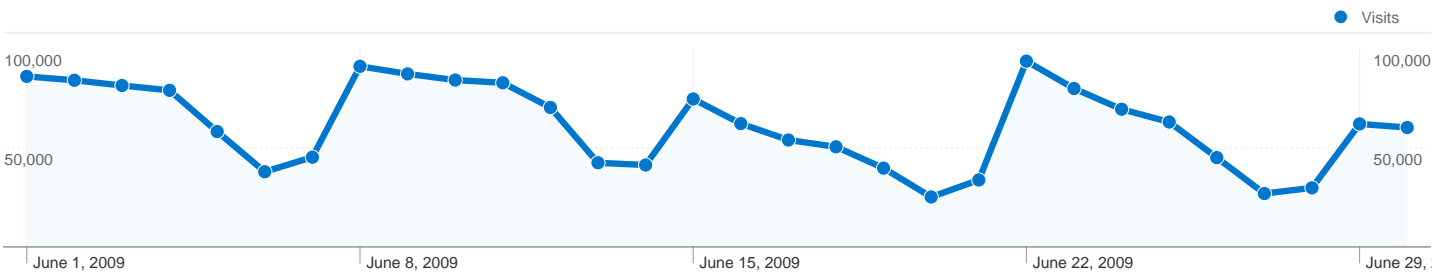
20.17% New Visits

Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	1,052,795	57.20%	Cable	777,901	42.26%
Firefox	603,770	32.80%	T1	431,229	23.43%
Safari	137,570	7.47%	Unknown	350,391	19.04%
Chrome	34,464	1.87%	DSL	260,989	14.18%
Mozilla	6,034	0.33%	Dialup	15,064	0.82%

Traffic Sources Overview

Comparing to: Site

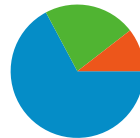


All traffic sources sent a total of 1,840,709 visits

67.20% Direct Traffic

10.47% Referring Sites

22.32% Search Engines



- **Direct Traffic**
1,236,885.00 (67.20%)
- **Search Engines**
410,910.00 (22.32%)
- **Referring Sites**
192,747.00 (10.47%)
- **Other**
167 (0.01%)

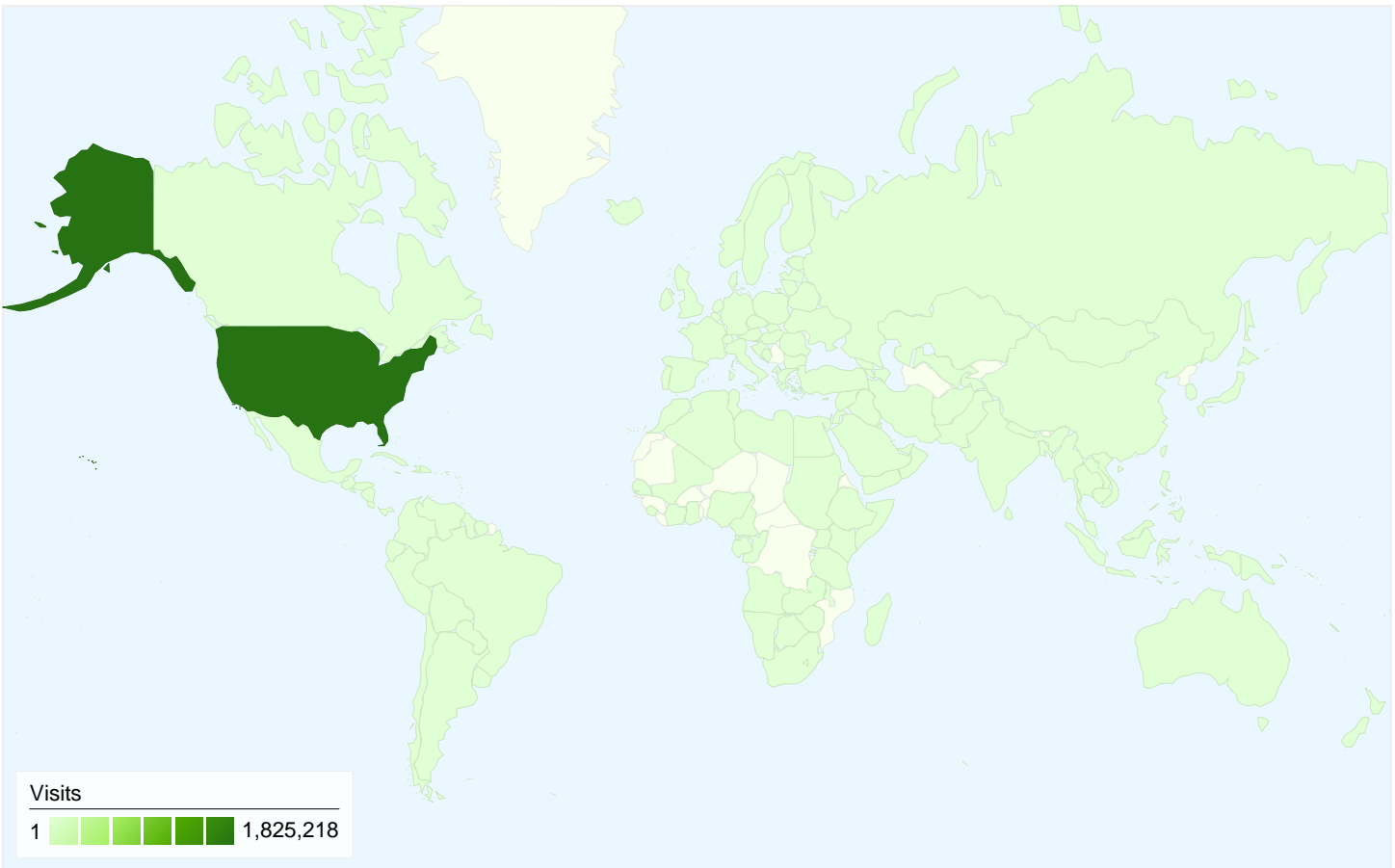
Top Traffic Sources

Sources	Visits	% visits
(direct) ((none))	1,236,885	67.20%
google (organic)	253,751	13.79%
search (organic)	105,045	5.71%
my.pcc.edu (referral)	84,720	4.60%
intranet.pcc.edu (referral)	38,256	2.08%

Keywords	Visits	% visits
pcc	65,609	15.97%
portland community college	40,310	9.81%
pcc.edu	35,321	8.60%
mypcc	12,690	3.09%
www.pcc.edu	7,747	1.89%

Map Overlay

Comparing to: Site



1,840,709 visits came from 183 countries/territories

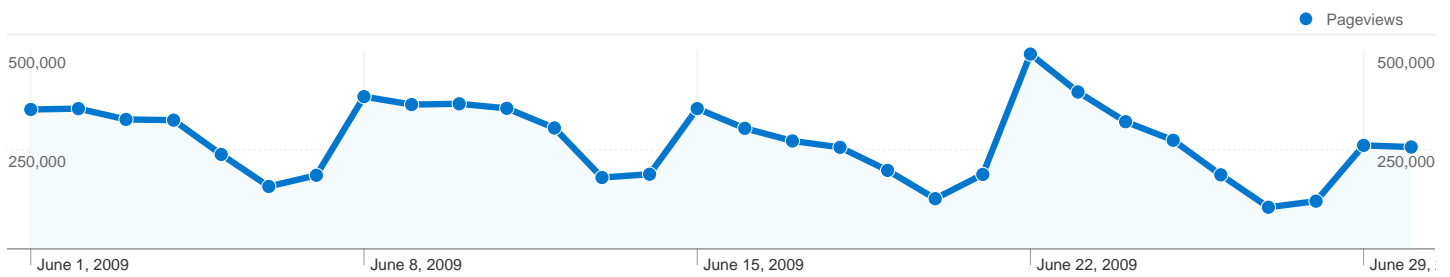
Site Usage

Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States	1,825,218	4.46	00:04:16	19.84%	36.08%
Canada	1,568	3.54	00:02:23	57.21%	49.94%
Philippines	1,132	1.48	00:00:48	93.73%	82.33%
India	948	6.45	00:04:24	84.28%	62.03%
United Kingdom	909	2.55	00:02:04	77.89%	62.05%
Japan	892	6.72	00:05:45	35.99%	31.61%
Mexico	807	2.89	00:02:28	51.43%	50.68%
Germany	790	4.66	00:05:12	43.42%	39.11%
China	540	3.24	00:03:01	54.81%	52.78%

South Korea	495	5.41	00:04:25	44.04%	25.86%
					1 - 10 of 183

Content Overview

Comparing to: Site



Pages on this site were viewed a total of 8,189,737 times

8,189,737 Pageviews

5,580,604 Unique Views

36.22% Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
my.pcc.edu/cp/home/displaylogin	1,062,442	12.97%
my.pcc.edu/render.userLayoutRootNode.uP?uP_root=root	727,413	8.88%
www.pcc.edu/	717,254	8.76%
my.pcc.edu/cp/school/schedule	490,978	6.00%
my.pcc.edu/cp/home/logout?uP_tparam=frm&frm=	265,188	3.24%