

### Site Usage

**1,909,145** Visits

**40.65%** Bounce Rate

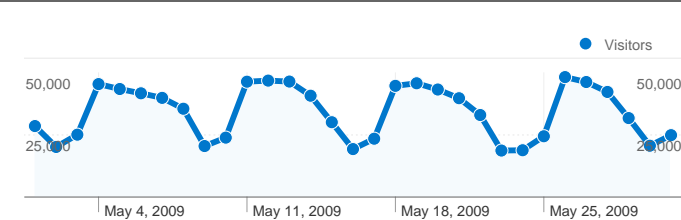
**8,207,455** Pageviews

**00:04:02** Avg. Time on Site

**4.30** Pages/Visit

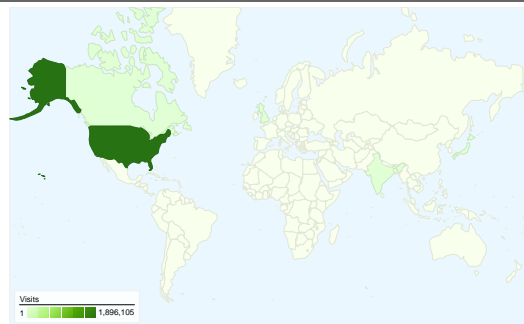
**21.11%** % New Visits

### Visitors Overview

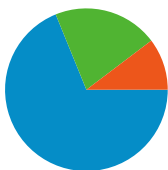


**Visitors**  
**595,769**

### Map Overlay world



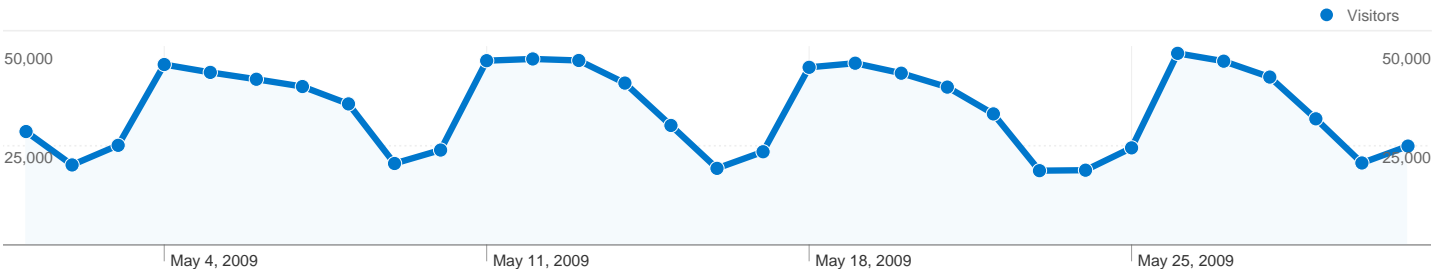
### Traffic Sources Overview



- **Direct Traffic**  
1,314,320.00 (68.84%)
- **Search Engines**  
397,985.00 (20.85%)
- **Referring Sites**  
196,725.00 (10.30%)
- **Other**  
115 (0.01%)

### Content Overview

Pages	Pageviews	% Pageviews
my.pcc.edu/cp/home/displaylog	1,028,790	12.53%
www.pcc.edu/	742,011	9.04%
my.pcc.edu/render.userLayout	698,178	8.51%
my.pcc.edu/cp/school/schedule	340,467	4.15%
my.pcc.edu/cp/home/logout?uP	244,297	2.98%



## 595,769 people visited this site

**1,909,145** Visits

**595,769** Absolute Unique Visitors

**8,207,455** Pageviews

**4.30** Average Pageviews

**00:04:02** Time on Site

**40.65%** Bounce Rate

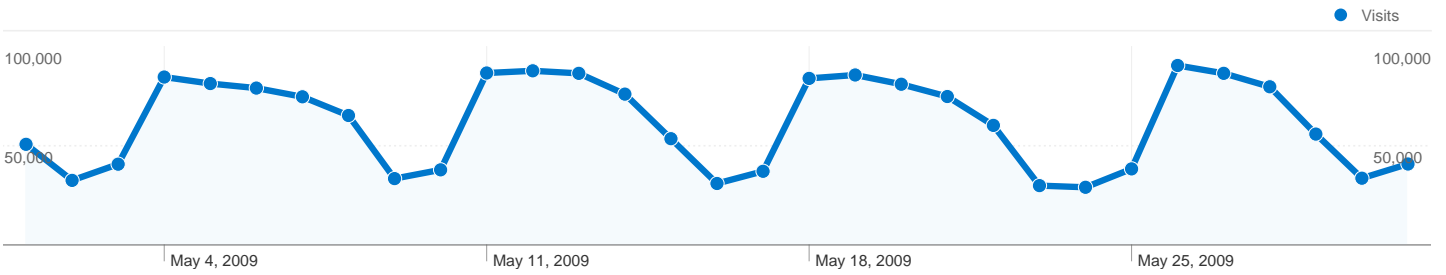
**21.11%** New Visits

## Technical Profile


Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	1,114,486	58.38%	Cable	725,736	38.01%
Firefox	631,549	33.08%	T1	549,401	28.78%
Safari	121,636	6.37%	Unknown	369,690	19.36%
Chrome	29,181	1.53%	DSL	245,196	12.84%
Mozilla	6,464	0.34%	Dialup	14,141	0.74%

# Traffic Sources Overview

Comparing to: Site

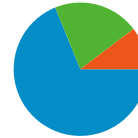


All traffic sources sent a total of 1,909,145 visits

 68.84% Direct Traffic

 10.30% Referring Sites

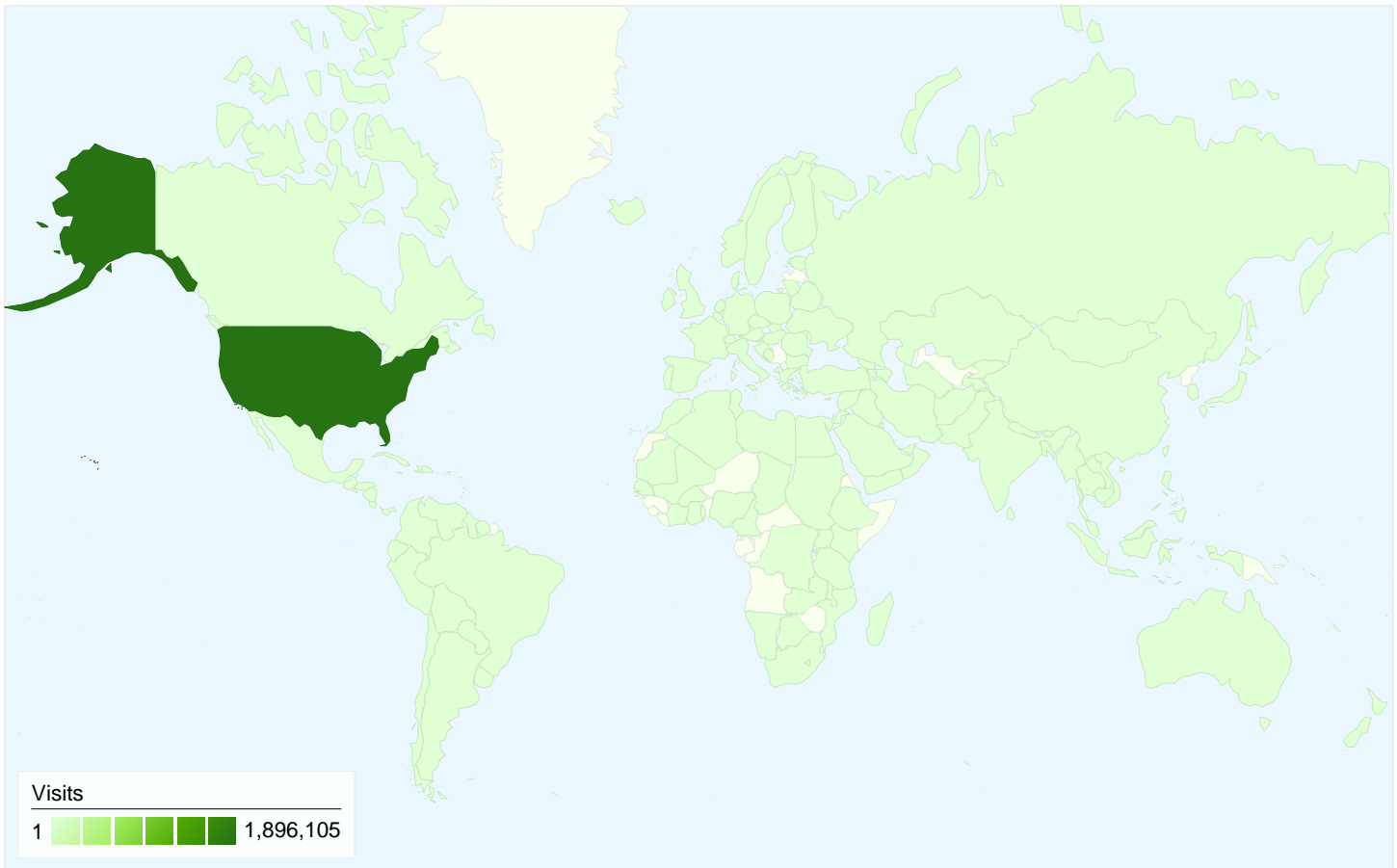
 20.85% Search Engines



- **Direct Traffic**  
1,314,320.00 (68.84%)
- **Search Engines**  
397,985.00 (20.85%)
- **Referring Sites**  
196,725.00 (10.30%)
- **Other**  
115 (0.01%)

## Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
(direct) ((none))	1,314,320	68.84%	pcc	63,668	16.00%
google (organic)	239,538	12.55%	portland community college	40,204	10.10%
search (organic)	103,487	5.42%	pcc.edu	31,912	8.02%
my.pcc.edu (referral)	91,803	4.81%	mypcc	12,364	3.11%
intranet.pcc.edu (referral)	37,035	1.94%	www.pcc.edu	7,667	1.93%



## 1,909,145 visits came from 177 countries/territories

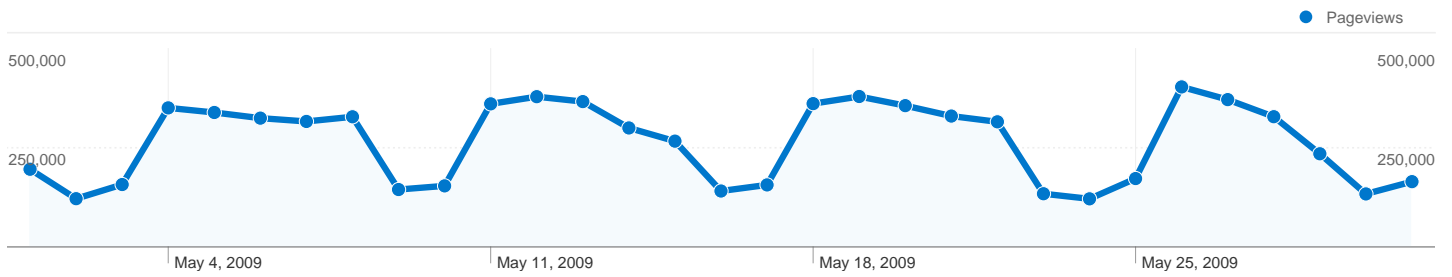
### Site Usage

Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States	1,896,105	4.30	00:04:03	20.80%	40.55%
Canada	1,392	3.57	00:02:15	63.72%	57.83%
United Kingdom	853	3.13	00:02:20	71.40%	63.31%
Japan	757	6.55	00:05:22	41.35%	33.29%
India	746	2.63	00:01:30	93.30%	65.01%
Mexico	604	3.95	00:03:07	57.95%	58.28%
Philippines	548	2.35	00:01:41	93.43%	79.20%
Germany	487	5.82	00:05:16	38.60%	34.91%
South Korea	396	5.83	00:04:45	55.56%	28.03%

China	<b>365</b>	3.41	00:02:55	56.44%	46.58%
					1 - 10 of 177

# Content Overview

Comparing to: Site



Pages on this site were viewed a total of 8,207,455 times

8,207,455 Pageviews

5,660,806 Unique Views

40.65% Bounce Rate

## Top Content

Pages	Pageviews	% Pageviews
my.pcc.edu/cp/home/displaylogin	1,028,790	12.53%
www.pcc.edu/	742,011	9.04%
my.pcc.edu/render.userLayoutRootNode.uP?uP_root=root	698,178	8.51%
my.pcc.edu/cp/school/schedule	340,467	4.15%
my.pcc.edu/cp/home/logout?uP_tparam=frm&frm=	244,297	2.98%