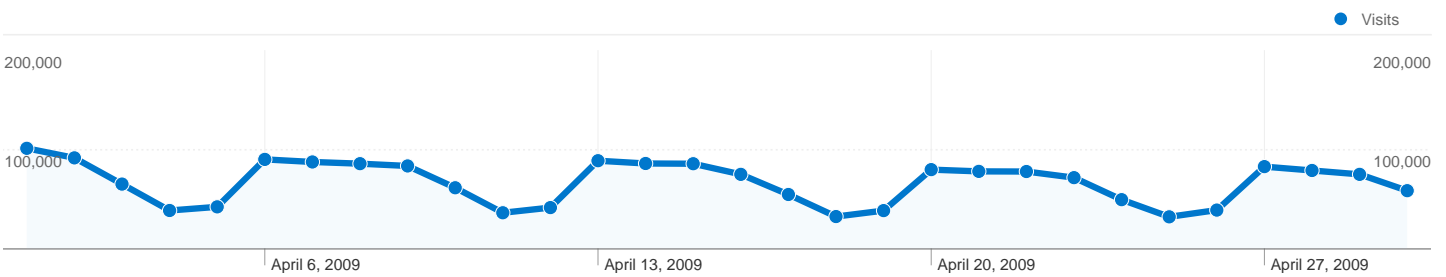


Dashboard

Comparing to: Site



Site Usage

2,015,041 Visits

40.89% Bounce Rate

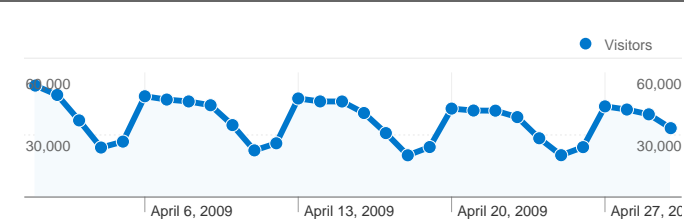
7,850,139 Pageviews

00:03:42 Avg. Time on Site

3.90 Pages/Visit

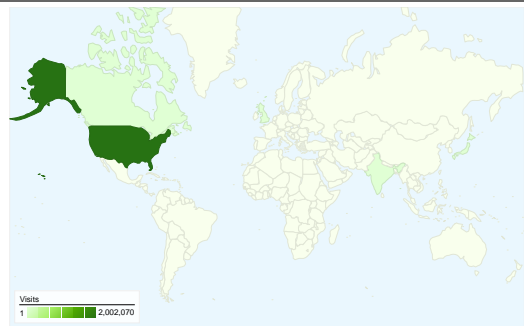
21.08% % New Visits

Visitors Overview

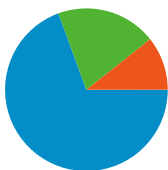


Visitors
621,408

Map Overlay world



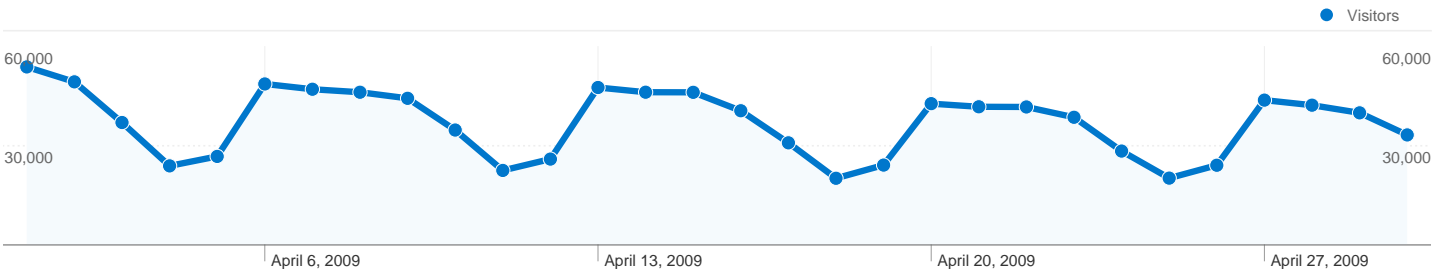
Traffic Sources Overview



- **Direct Traffic**
1,398,783.00 (69.42%)
- **Search Engines**
401,408.00 (19.92%)
- **Referring Sites**
214,661.00 (10.65%)
- **Other**
189 (0.01%)

Content Overview

Pages	Pageviews	% Pageviews
my.pcc.edu/cp/home/displaylog	1,090,137	13.89%
www.pcc.edu/	748,831	9.54%
my.pcc.edu/render.userLayout	742,022	9.45%
my.pcc.edu/cp/school/schedule	377,351	4.81%
my.pcc.edu/tag.72eddbb96920	272,847	3.48%



621,408 people visited this site

2,015,041 Visits

621,408 Absolute Unique Visitors

7,850,139 Pageviews

3.90 Average Pageviews

00:03:42 Time on Site

40.89% Bounce Rate

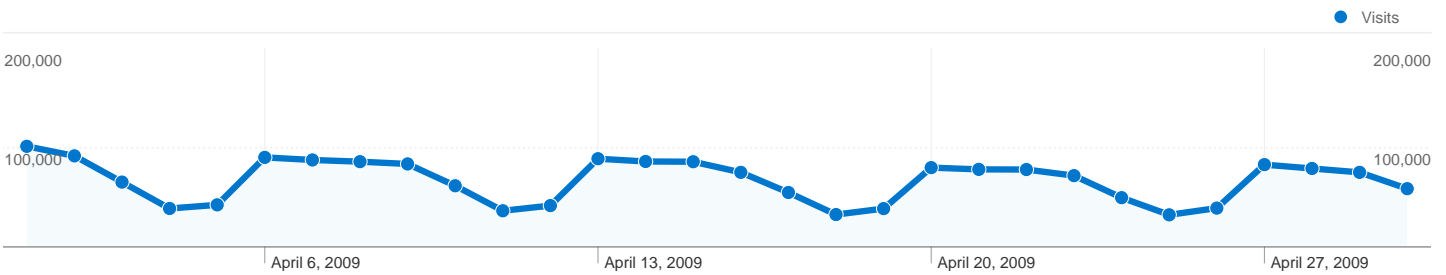
21.08% New Visits

Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	1,191,626	59.14%	Cable	747,599	37.10%
Firefox	660,593	32.78%	T1	602,707	29.91%
Safari	126,340	6.27%	Unknown	391,899	19.45%
Chrome	23,378	1.16%	DSL	252,876	12.55%
Mozilla	6,839	0.34%	Dialup	14,740	0.73%

Traffic Sources Overview


Comparing to: Site

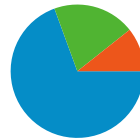


All traffic sources sent a total of 2,015,041 visits

 **69.42% Direct Traffic**

 **10.65% Referring Sites**

 **19.92% Search Engines**



- **Direct Traffic**
1,398,783.00 (69.42%)
- **Search Engines**
401,408.00 (19.92%)
- **Referring Sites**
214,661.00 (10.65%)
- **Other**
189 (0.01%)

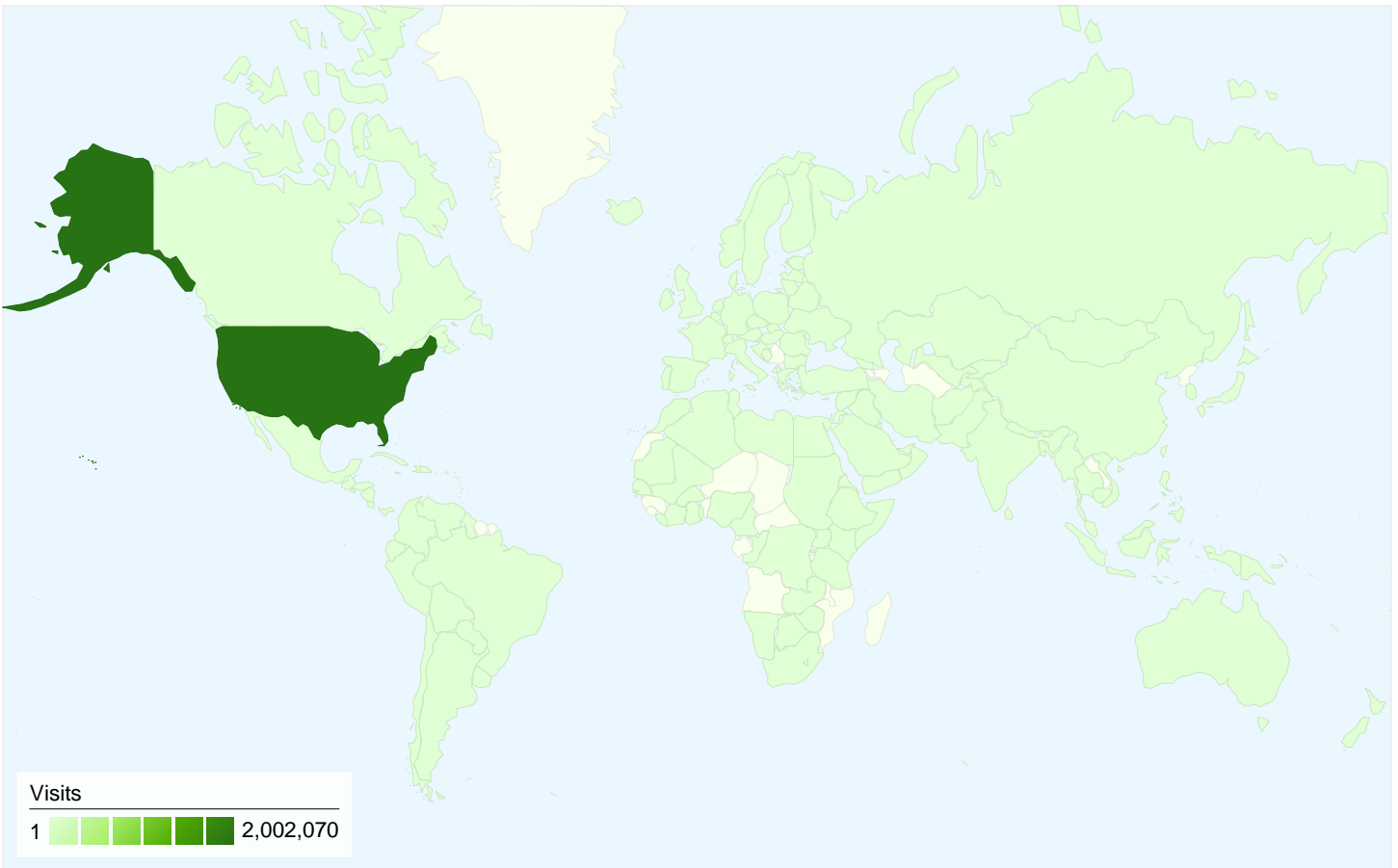
Top Traffic Sources

Sources	Visits	% visits
(direct) ((none))	1,398,783	69.42%
google (organic)	240,971	11.96%
search (organic)	104,936	5.21%
my.pcc.edu (referral)	99,035	4.91%
intranet.pcc.edu (referral)	42,698	2.12%

Keywords	Visits	% visits
pcc	62,053	15.46%
portland community college	41,351	10.30%
pcc.edu	29,052	7.24%
mypcc	13,489	3.36%
my pcc	8,507	2.12%

Map Overlay

Comparing to: Site



2,015,041 visits came from 177 countries/territories

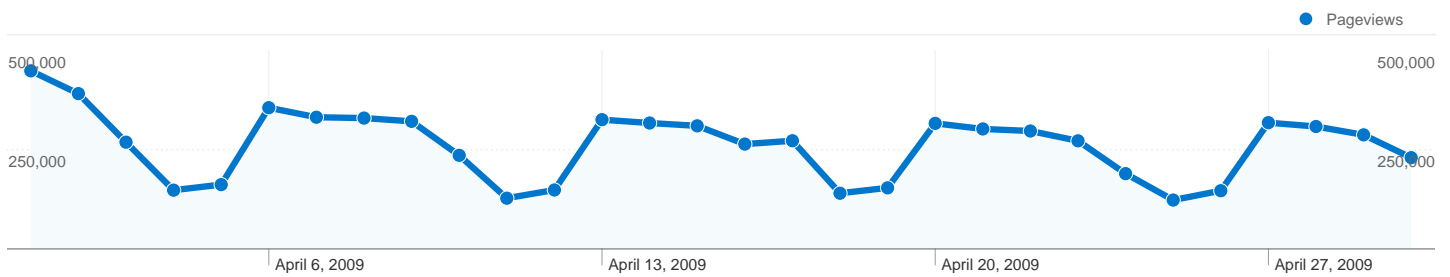
Site Usage

Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States	2,002,070	3.90	00:03:42	20.79%	40.80%
Canada	1,422	3.00	00:02:05	67.72%	57.67%
Japan	828	6.08	00:04:44	49.64%	42.27%
India	745	2.87	00:01:51	88.59%	60.00%
United Kingdom	639	2.64	00:01:45	78.87%	66.67%
Philippines	507	2.04	00:01:23	91.52%	79.29%
Germany	501	3.81	00:02:49	42.51%	40.32%
Mexico	468	4.48	00:03:37	61.11%	47.65%
Brazil	459	2.56	00:02:52	32.68%	32.90%

South Korea	453	6.59	00:04:53	54.97%	32.67%
					1 - 10 of 177

Content Overview

Comparing to: Site



Pages on this site were viewed a total of 7,850,139 times

7,850,139 Pageviews

5,657,140 Unique Views

40.89% Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
my.pcc.edu/cp/home/displaylogin	1,090,137	13.89%
www.pcc.edu/	748,831	9.54%
my.pcc.edu/render.userLayoutRootNode.uP?uP_root=root	742,022	9.45%
my.pcc.edu/cp/school/schedule	377,351	4.81%
my.pcc.edu/tag.72eddbb96920792.render.userLayoutRootNode.u	272,847	3.48%