

## Site Usage

**2,138,178** Visits

**36.36%** Bounce Rate

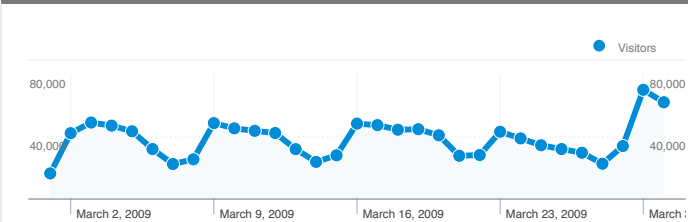
**9,376,650** Pageviews

**00:04:20** Avg. Time on Site

**4.39** Pages/Visit

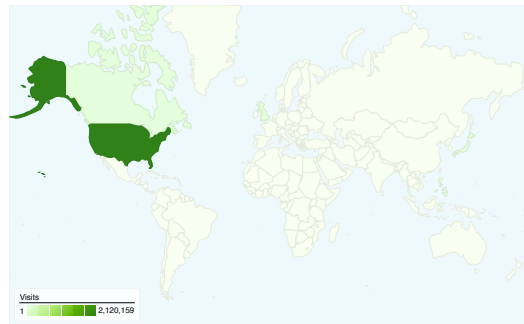
**21.42%** % New Visits

## Visitors Overview

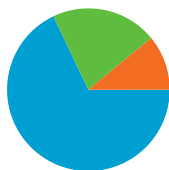


**Visitors**  
**625,210**

## Map Overlay world



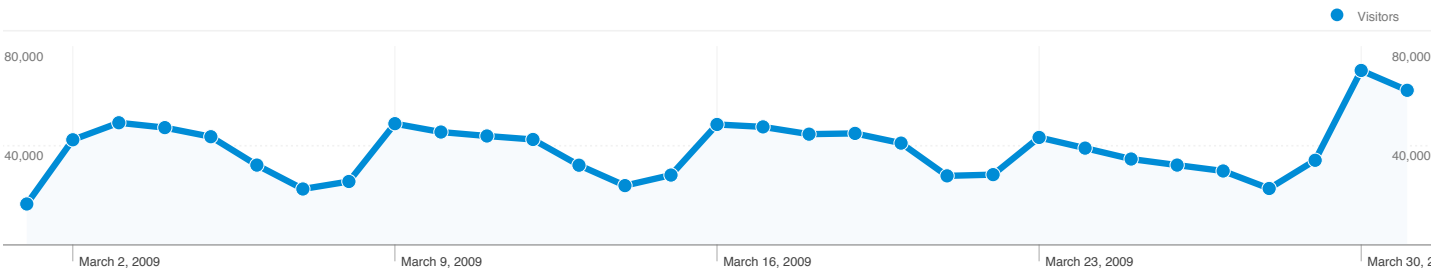
## Traffic Sources Overview



- **Direct Traffic**  
1,452,310.00 (67.92%)
- **Search Engines**  
451,014.00 (21.09%)
- **Referring Sites**  
234,656.00 (10.97%)
- **Other**  
198 (0.01%)

## Content Overview

Pages	Pageviews	% Pageviews
my.pcc.edu/cp/home/displaylog	1,276,460	13.63%
www.pcc.edu/	852,067	9.10%
my.pcc.edu/render.userLayout	796,053	8.50%
my.pcc.edu/cp/school/schedule	582,356	6.22%
my.pcc.edu/tag.41edb4caf6860	352,601	3.76%



**625,210 people visited this site**

**2,138,178 Visits**

**625,210 Absolute Unique Visitors**

**9,376,650 Pageviews**

**4.39 Average Pageviews**

**00:04:20 Time on Site**

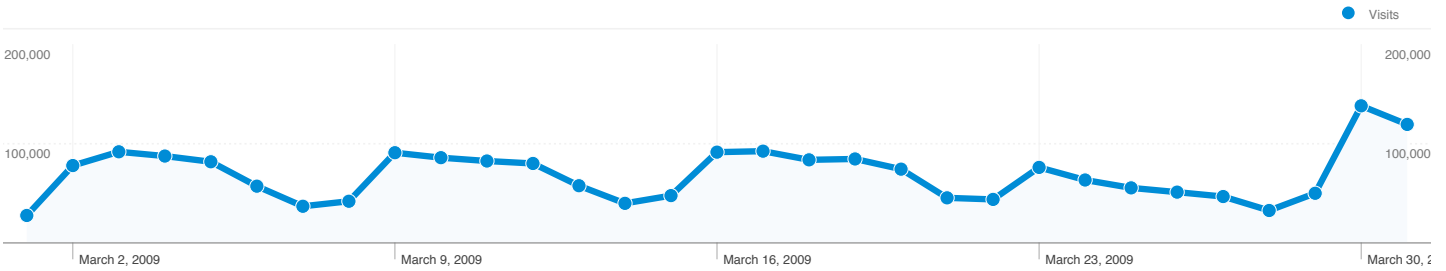
**36.36% Bounce Rate**

**21.42% New Visits**

**Technical Profile**

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	1,270,883	59.44%	Cable	875,699	40.96%
Firefox	667,248	31.21%	T1	545,753	25.52%
Safari	159,778	7.47%	Unknown	390,395	18.26%
Chrome	24,905	1.16%	DSL	302,652	14.15%
Mozilla	7,772	0.36%	Dialup	17,743	0.83%

# Traffic Sources Overview

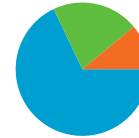


All traffic sources sent a total of 2,138,178 visits

67.92% Direct Traffic

10.97% Referring Sites

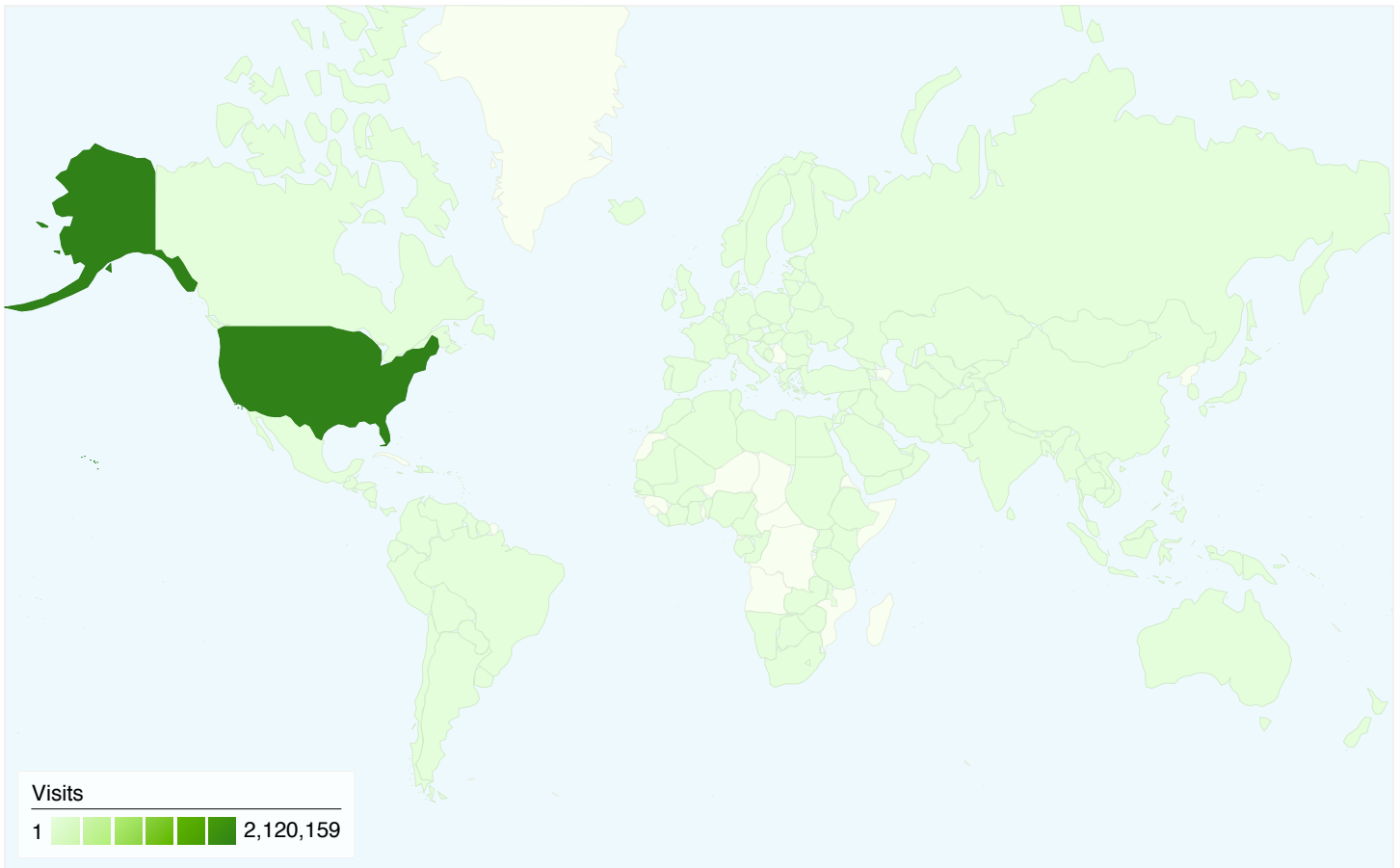
21.09% Search Engines



- **Direct Traffic**  
1,452,310.00 (67.92%)
- **Search Engines**  
451,014.00 (21.09%)
- **Referring Sites**  
234,656.00 (10.97%)
- **Other**  
198 (0.01%)

## Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
(direct) ((none))	1,452,310	67.92%	pcc	74,381	16.49%
google (organic)	271,416	12.69%	portland community college	49,222	10.91%
my.pcc.edu (referral)	114,742	5.37%	pcc.edu	31,351	6.95%
search (organic)	114,660	5.36%	mypcc	15,235	3.38%
intranet.pcc.edu (referral)	43,941	2.06%	www.pcc.edu	8,783	1.95%



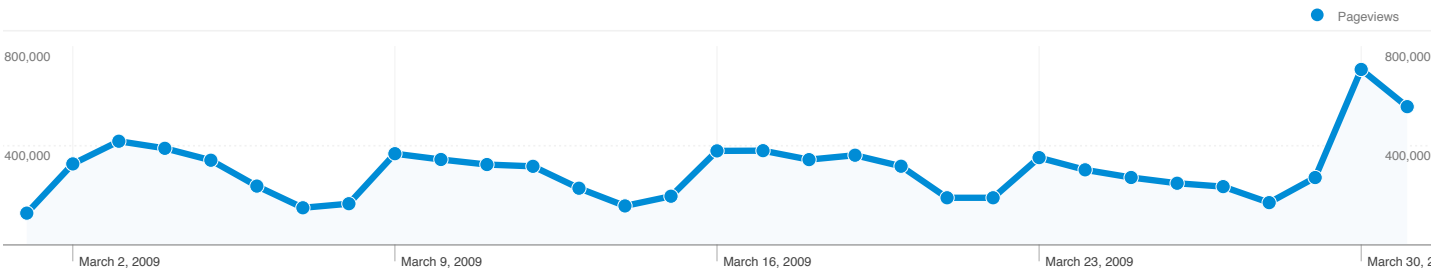
## 2,138,178 visits came from 184 countries/territories

### Site Usage


Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
<b>2,138,178</b> % of Site Total: 100.00%	<b>4.39</b> Site Avg: 4.39 (0.00%)	<b>00:04:20</b> Site Avg: 00:04:20 (0.00%)	<b>21.44%</b> Site Avg: 21.42% (0.10%)	<b>36.36%</b> Site Avg: 36.36% (0.00%)	
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States	<b>2,120,159</b>	4.39	00:04:20	21.09%	36.23%
Canada	<b>4,302</b>	4.15	00:03:36	42.33%	43.07%
Japan	<b>1,029</b>	5.39	00:04:15	40.33%	36.35%
Philippines	<b>967</b>	1.39	00:00:41	94.52%	83.25%
United Kingdom	<b>901</b>	3.01	00:02:04	82.13%	63.15%
India	<b>871</b>	8.40	00:03:49	82.43%	58.09%
Mexico	<b>831</b>	3.46	00:03:07	61.97%	45.25%
Germany	<b>646</b>	5.03	00:04:08	44.12%	35.76%
Ireland	<b>462</b>	1.16	00:00:08	98.48%	91.13%
Vietnam	<b>438</b>	5.29	00:05:40	44.75%	29.91%




# Content Overview



Pages on this site were viewed a total of 9,376,650 times

 **9,376,650** Pageviews

 **6,380,598** Unique Views

 **36.36%** Bounce Rate

## Top Content

Pages	Pageviews	% Pageviews
my.pcc.edu/cp/home/displaylogin	1,276,460	13.63%
www.pcc.edu/	852,067	9.10%
my.pcc.edu/render.userLayoutRootNode.uP?uP_root=root	796,053	8.50%
my.pcc.edu/cp/school/schedule	582,356	6.22%
my.pcc.edu/tag.41edb4caf6860dfd.render.userLayoutRootNode.u	352,601	3.76%