

Site Usage

1,142,299 Visits

44.99% Bounce Rate

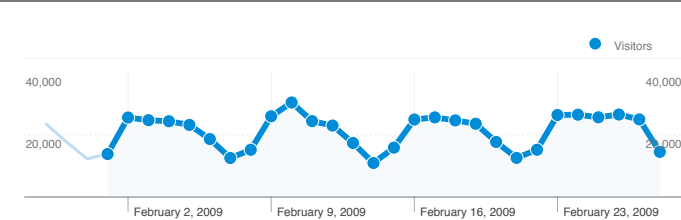
4,760,179 Pageviews

00:03:35 Avg. Time on Site

4.17 Pages/Visit

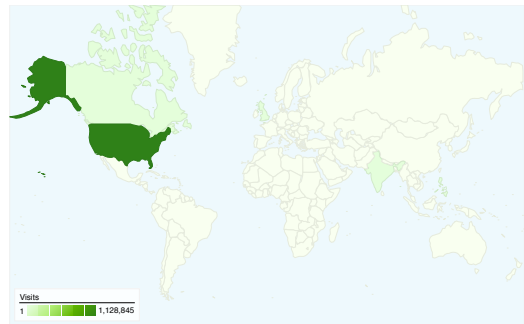
21.91% % New Visits

Visitors Overview

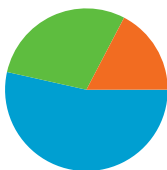


Visitors
387,035

Map Overlay world



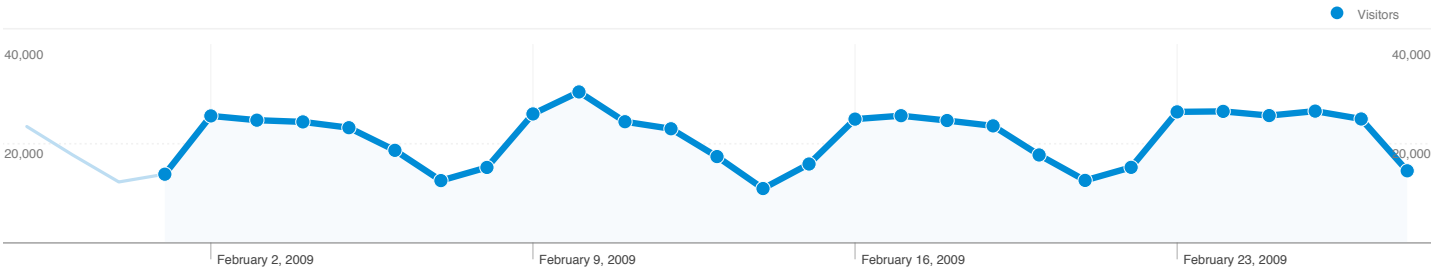
Traffic Sources Overview



- **Direct Traffic**
611,147.00 (53.50%)
- **Search Engines**
333,191.00 (29.17%)
- **Referring Sites**
197,804.00 (17.32%)
- **Other**
157 (0.01%)

Content Overview

Pages	Pageviews	% Pageviews
my.pcc.edu/cp/home/displaylog	894,621	18.79%
www.pcc.edu/	701,704	14.74%
www.pcc.edu/schedule/default.	213,057	4.48%
www.pcc.edu/schedule/	171,931	3.61%
www.pcc.edu/programs/	117,712	2.47%



387,035 people visited this site

1,142,299 Visits

387,035 Absolute Unique Visitors

4,760,179 Pageviews

4.17 Average Pageviews

00:03:35 Time on Site

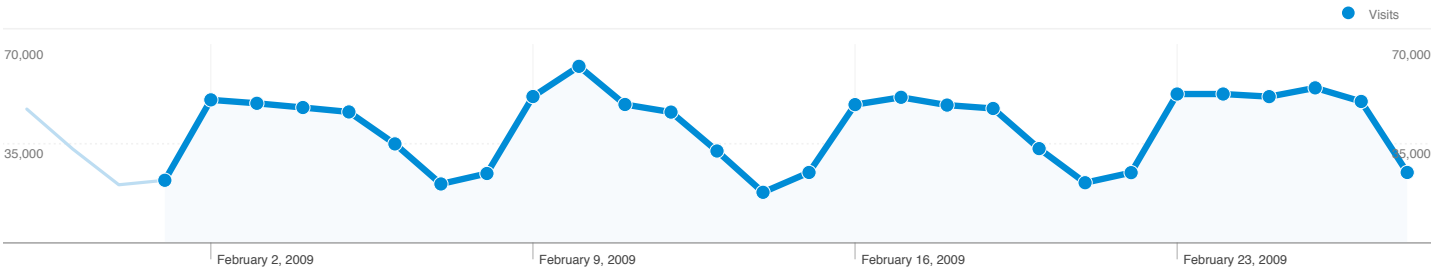
44.99% Bounce Rate

21.91% New Visits

Technical Profile


Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	707,695	61.95%	Cable	399,474	34.97%
Firefox	344,177	30.13%	T1	375,994	32.92%
Safari	72,861	6.38%	Unknown	232,135	20.32%
Chrome	9,227	0.81%	DSL	123,365	10.80%
Mozilla	4,492	0.39%	Dialup	8,655	0.76%

Traffic Sources Overview

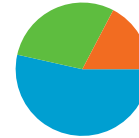


All traffic sources sent a total of 1,142,299 visits

 53.50% Direct Traffic

 17.32% Referring Sites

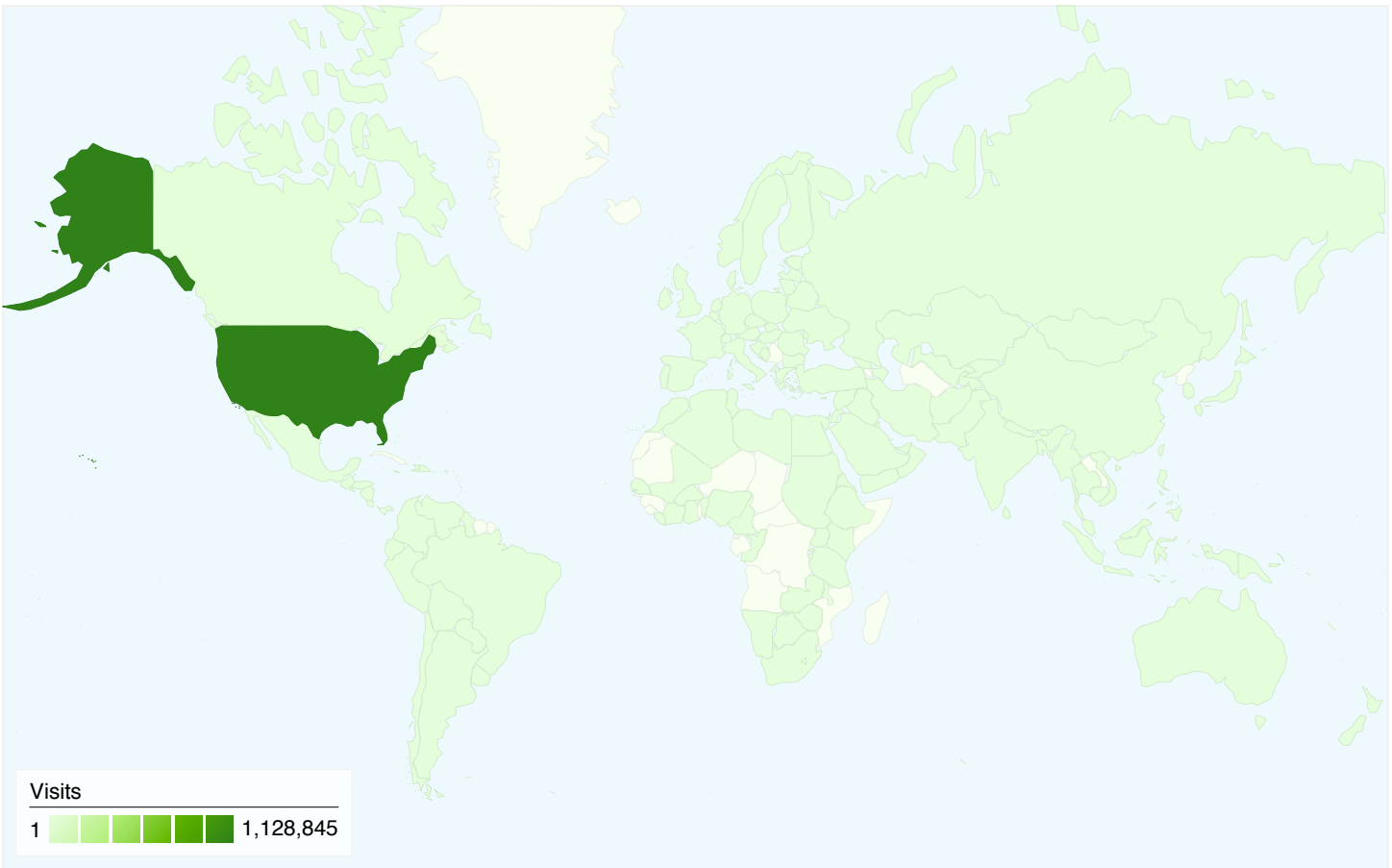
 29.17% Search Engines



- **Direct Traffic**
611,147.00 (53.50%)
- **Search Engines**
333,191.00 (29.17%)
- **Referring Sites**
197,804.00 (17.32%)
- **Other**
157 (0.01%)

Top Traffic Sources

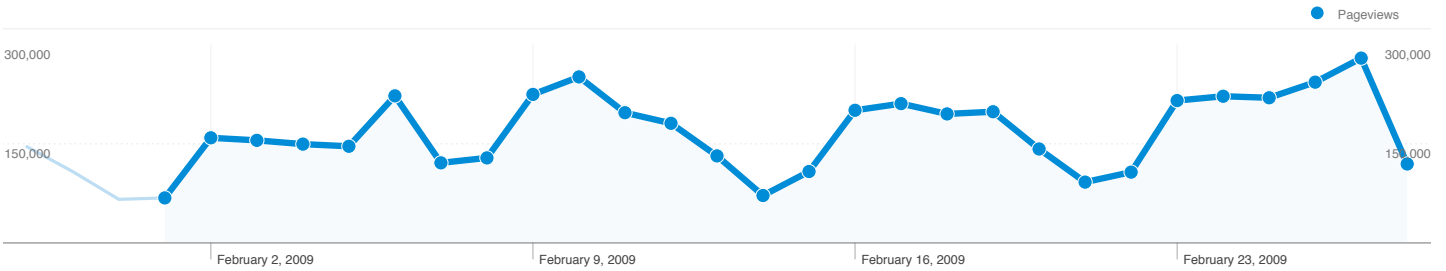
Sources	Visits	% visits	Keywords	Visits	% visits
(direct) ((none))	611,147	53.50%	pcc	57,649	17.30%
google (organic)	199,417	17.46%	portland community college	37,693	11.31%
my.pcc.edu (referral)	101,327	8.87%	pcc.edu	22,942	6.89%
search (organic)	83,481	7.31%	mypcc	8,881	2.67%
intranet.pcc.edu (referral)	38,856	3.40%	www.pcc.edu	7,191	2.16%



1,142,299 visits came from 176 countries/territories

Site Usage

Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
1,142,299 % of Site Total: 100.00%	4.17 Site Avg: 4.17 (0.00%)	00:03:35 Site Avg: 00:03:35 (0.00%)	21.92% Site Avg: 21.91% (0.02%)	44.99% Site Avg: 44.99% (0.00%)	
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States	1,128,845	4.17	00:03:35	21.41%	44.88%
Canada	3,721	4.44	00:03:18	36.52%	45.01%
Philippines	791	1.50	00:01:00	95.70%	81.54%
United Kingdom	769	2.82	00:01:18	90.12%	71.52%
India	720	3.01	00:02:07	90.28%	64.17%
Japan	529	6.85	00:04:50	48.20%	38.00%
Ireland	463	1.16	00:00:04	99.35%	92.44%
Vietnam	400	6.41	00:07:30	41.00%	29.00%
South Korea	377	8.33	00:06:41	53.85%	27.32%
Mexico	374	5.44	00:03:31	73.80%	54.81%



Pages on this site were viewed a total of 4,760,179 times

4,760,179 Pageviews

3,082,474 Unique Views

44.99% Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
my.pcc.edu/cp/home/displaylogin	894,621	18.79%
www.pcc.edu/	701,704	14.74%
www.pcc.edu/schedule/default.cfm	213,057	4.48%
www.pcc.edu/schedule/	171,931	3.61%
www.pcc.edu/programs/	117,712	2.47%