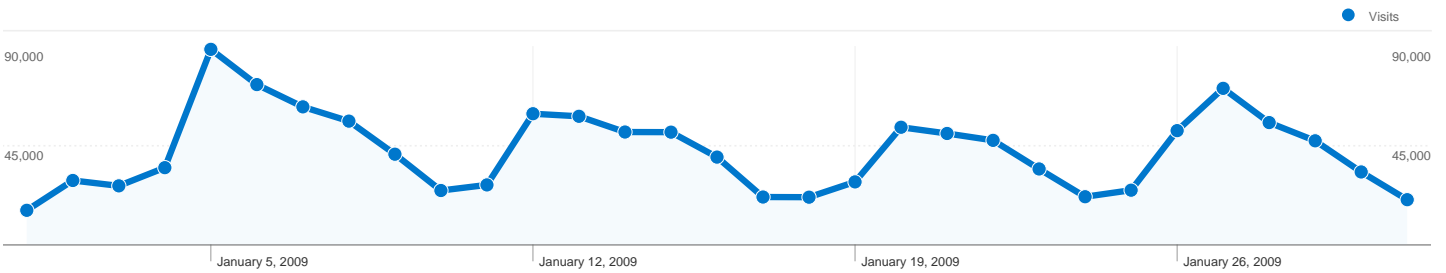


Dashboard

Comparing to: Site



Site Usage

1,324,357 Visits

40.37% Bounce Rate

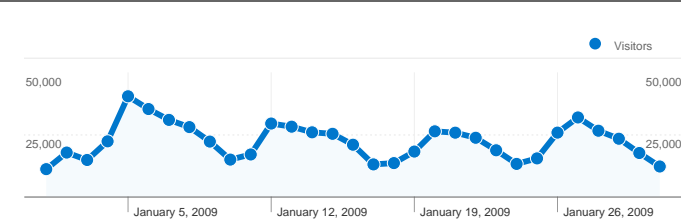
5,027,860 Pageviews

00:03:49 Avg. Time on Site

3.80 Pages/Visit

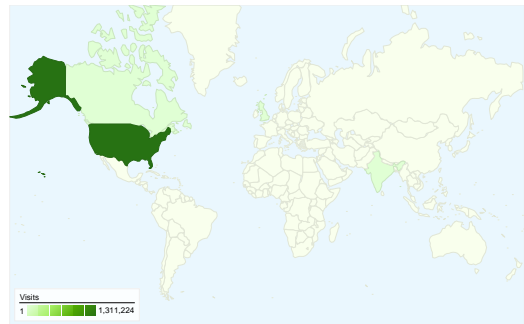
21.28% % New Visits

Visitors Overview

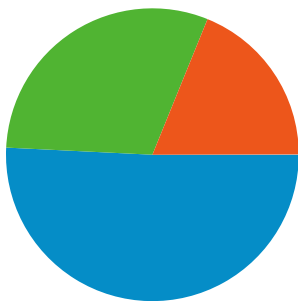


Visitors
408,719

Map Overlay world



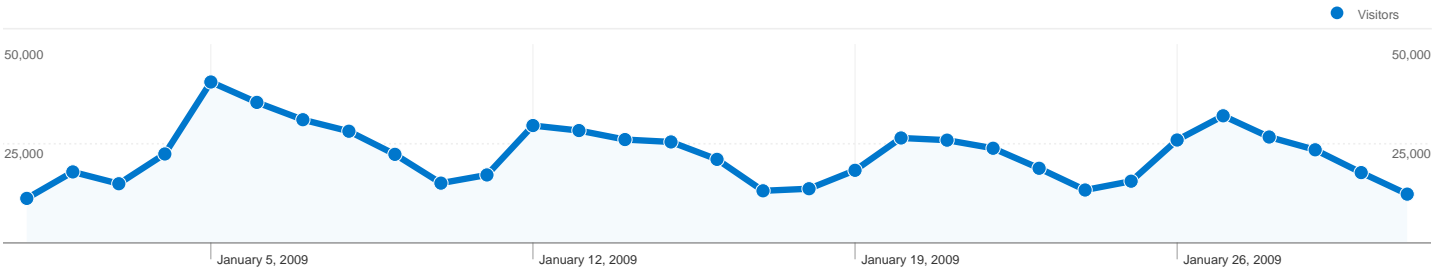
Traffic Sources Overview



- **Direct Traffic**
672,505.00 (50.78%)
- **Search Engines**
402,188.00 (30.37%)
- **Referring Sites**
249,317.00 (18.83%)
- **Other**
347 (0.03%)

Content Overview

Pages	Pageviews	% Pageviews
my.pcc.edu/cp/home/displaylog	1,340,716	26.67%
www.pcc.edu/	876,278	17.43%
www.pcc.edu/schedule/default.	138,748	2.76%
www.pcc.edu/schedule/	131,149	2.61%
www.pcc.edu/programs/	125,859	2.50%



408,719 people visited this site

1,324,357 Visits

408,719 Absolute Unique Visitors

5,027,860 Pageviews

3.80 Average Pageviews

00:03:49 Time on Site

40.37% Bounce Rate

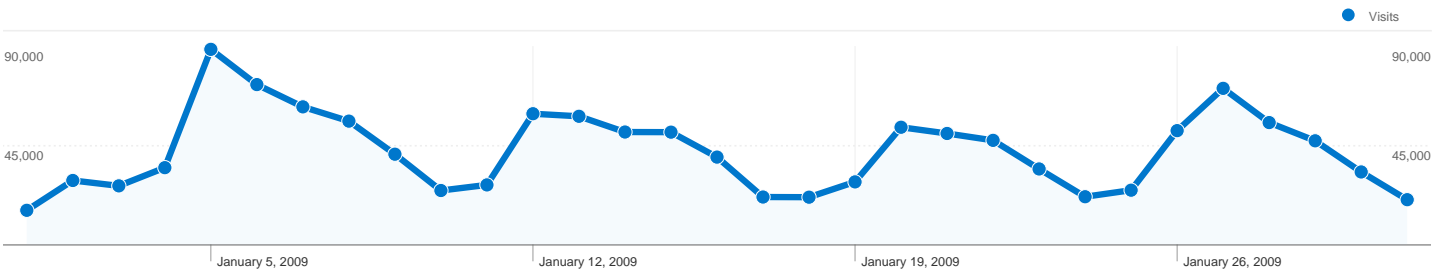
21.28% New Visits

Technical Profile




Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	819,310	61.86%	Cable	487,555	36.81%
Firefox	394,201	29.77%	T1	394,227	29.77%
Safari	89,975	6.79%	Unknown	267,949	20.23%
Chrome	10,526	0.79%	DSL	156,340	11.80%
Mozilla	5,400	0.41%	Dialup	14,716	1.11%

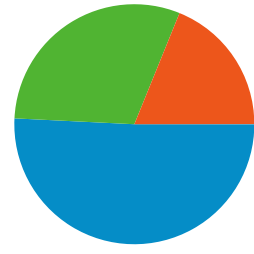
Traffic Sources Overview

Comparing to: Site



All traffic sources sent a total of 1,324,357 visits

-  **50.78%** Direct Traffic
-  **18.83%** Referring Sites
-  **30.37%** Search Engines



- **Direct Traffic**
672,505.00 (50.78%)
- **Search Engines**
402,188.00 (30.37%)
- **Referring Sites**
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- **Other**
347 (0.03%)

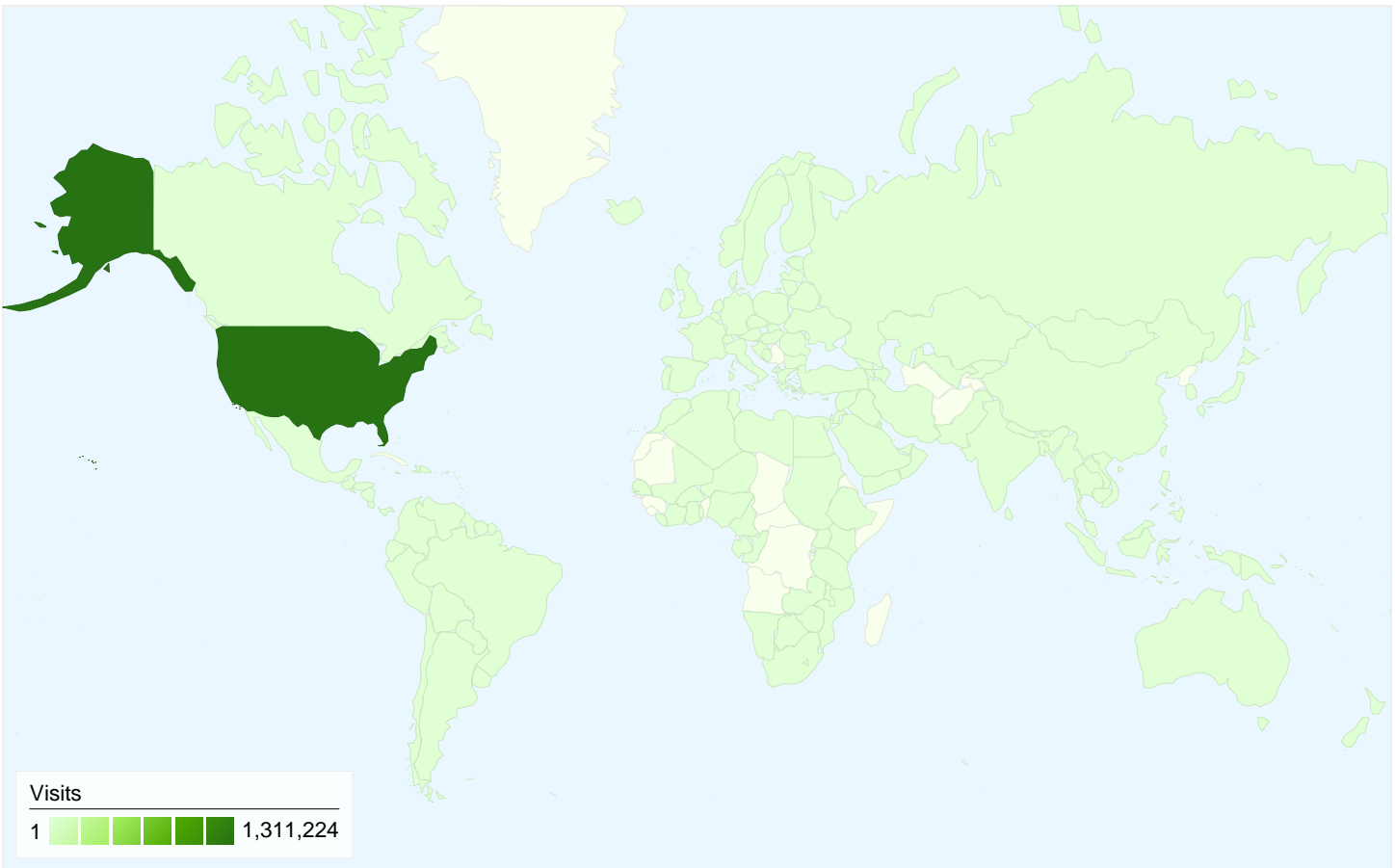
Top Traffic Sources

Sources	Visits	% visits
(direct) ((none))	672,505	50.78%
google (organic)	246,260	18.59%
my.pcc.edu (referral)	139,457	10.53%
search (organic)	95,968	7.25%
intranet.pcc.edu (referral)	43,875	3.31%

Keywords	Visits	% visits
pcc	74,924	18.63%
portland community college	50,017	12.44%
pcc.edu	26,501	6.59%
mypcc	9,883	2.46%
www.pcc.edu	8,849	2.20%

Map Overlay

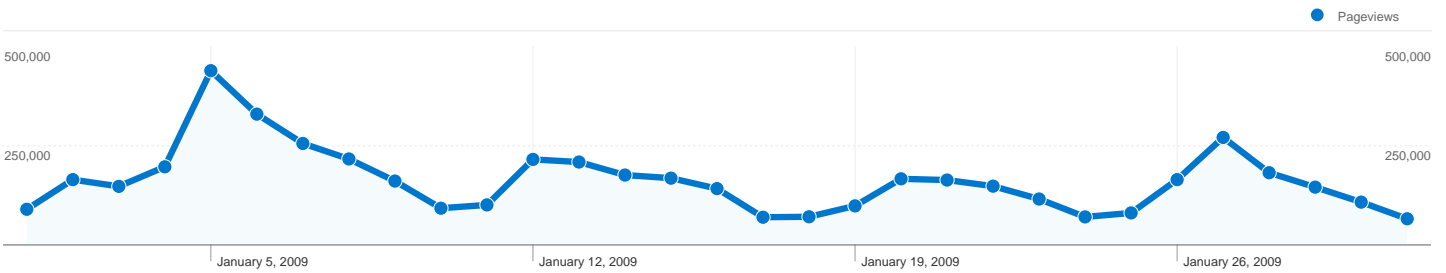
Comparing to: Site



1,324,357 visits came from 182 countries/territories

Site Usage

Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
1,324,357 % of Site Total: 100.00%	3.80 Site Avg: 3.80 (0.00%)	00:03:49 Site Avg: 00:03:49 (0.00%)	21.29% Site Avg: 21.28% (0.07%)	40.37% Site Avg: 40.37% (0.00%)	
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States	1,311,224	3.80	00:03:50	20.82%	40.23%
Canada	1,349	2.85	00:01:43	74.13%	60.12%
United Kingdom	880	2.59	00:01:41	82.73%	65.91%
(not set)	846	3.77	00:04:17	22.81%	35.58%
India	833	2.44	00:01:27	94.12%	67.47%
Philippines	811	1.65	00:01:03	94.45%	79.65%
Japan	706	6.24	00:05:01	43.91%	37.11%
Ireland	533	1.35	00:00:14	97.75%	90.24%
Mexico	514	2.93	00:02:42	67.51%	51.17%
Germany	506	4.24	00:03:20	42.09%	37.55%



Pages on this site were viewed a total of 5,027,860 times

5,027,860 Pageviews

3,328,684 Unique Views

40.37% Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
my.pcc.edu/cp/home/displaylogin	1,340,716	26.67%
www.pcc.edu/	876,278	17.43%
www.pcc.edu/schedule/default.cfm	138,748	2.76%
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www.pcc.edu/programs/	125,859	2.50%