

Site Usage

1,336,156 Visits

67.46% Bounce Rate

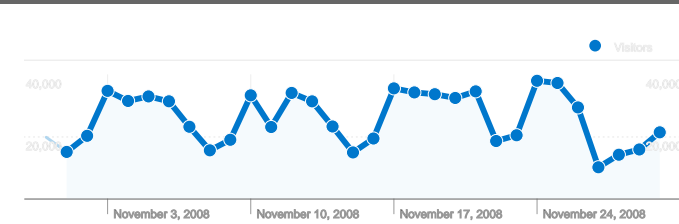
4,047,366 Pageviews

00:02:33 Avg. Time on Site

3.03 Pages/Visit

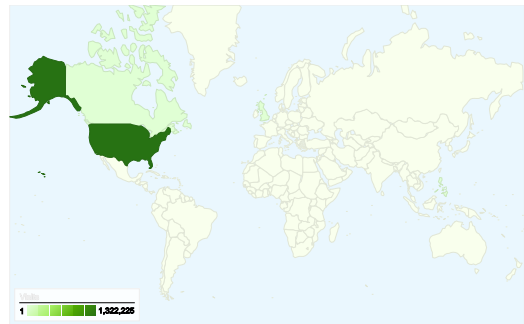
23.70% % New Visits

Visitors Overview

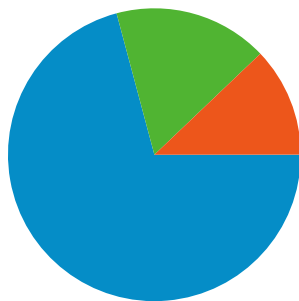


Visitors
469,983

Map Overlay world



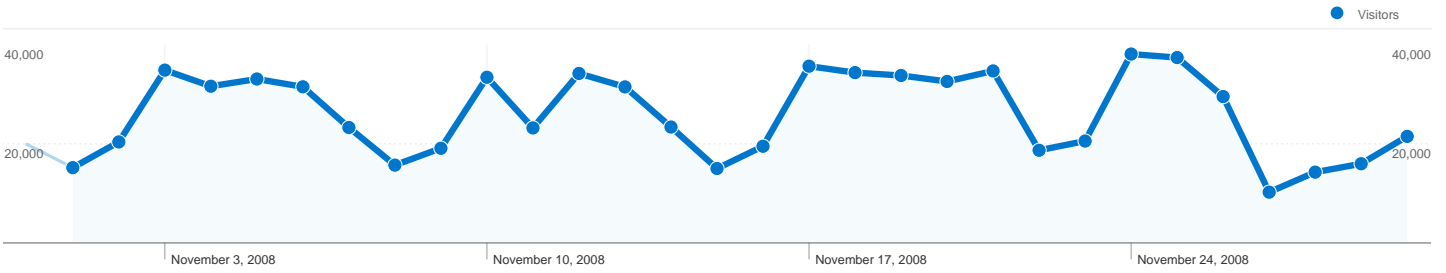
Traffic Sources Overview



- **Direct Traffic**
946,471.00 (70.84%)
- **Search Engines**
227,727.00 (17.04%)
- **Referring Sites**
161,868.00 (12.11%)
- **Other**
90 (0.01%)

Content Overview

Pages	Pageviews	% Pageviews
my.pcc.edu/cp/home/displaylog	824,550	20.37%
www.pcc.edu/	611,841	15.12%
www.pcc.edu/schedule/default.	168,865	4.17%
www.pcc.edu/schedule/	138,288	3.42%
www.pcc.edu/library/	104,938	2.59%



469,983 people visited this site

1,336,156 Visits

469,983 Absolute Unique Visitors

4,047,366 Pageviews

3.03 Average Pageviews

00:02:33 Time on Site

67.46% Bounce Rate

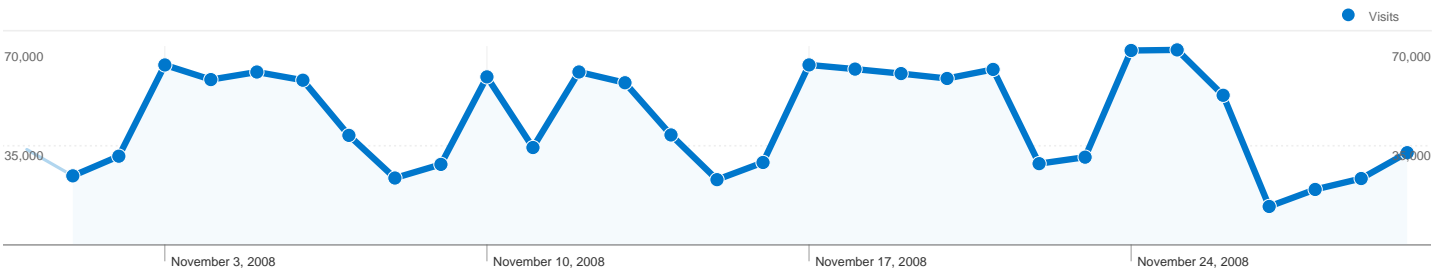
23.70% New Visits

Technical Profile




Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	857,647	64.19%	Cable	470,254	35.19%
Firefox	376,757	28.20%	T1	425,989	31.88%
Safari	85,824	6.42%	Unknown	261,435	19.57%
Chrome	6,471	0.48%	DSL	161,020	12.05%
Mozilla	5,393	0.40%	Dialup	14,044	1.05%

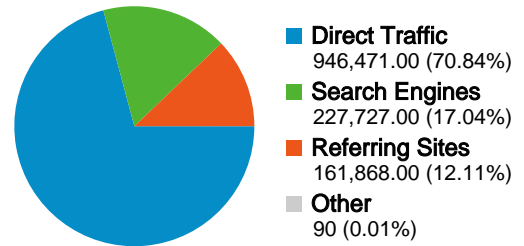
Traffic Sources Overview

Comparing to: Site



All traffic sources sent a total of 1,336,156 visits

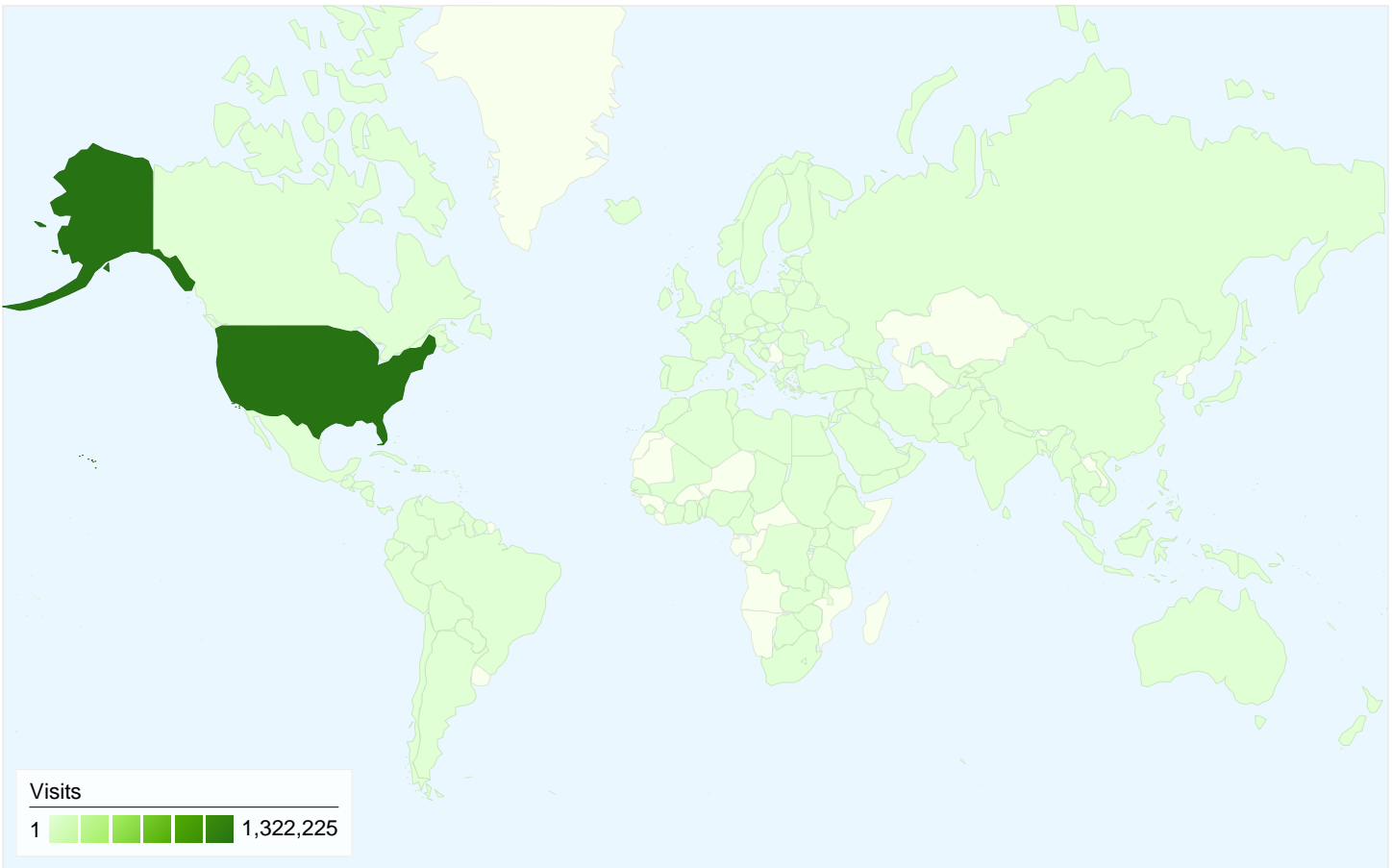
-  **70.84% Direct Traffic**
-  **12.11% Referring Sites**
-  **17.04% Search Engines**



Top Traffic Sources

Sources	Visits	% visits
(direct) ((none))	946,471	70.84%
google (organic)	141,560	10.59%
my.pcc.edu (referral)	71,379	5.34%
search (organic)	45,745	3.42%
yahoo (organic)	22,206	1.66%

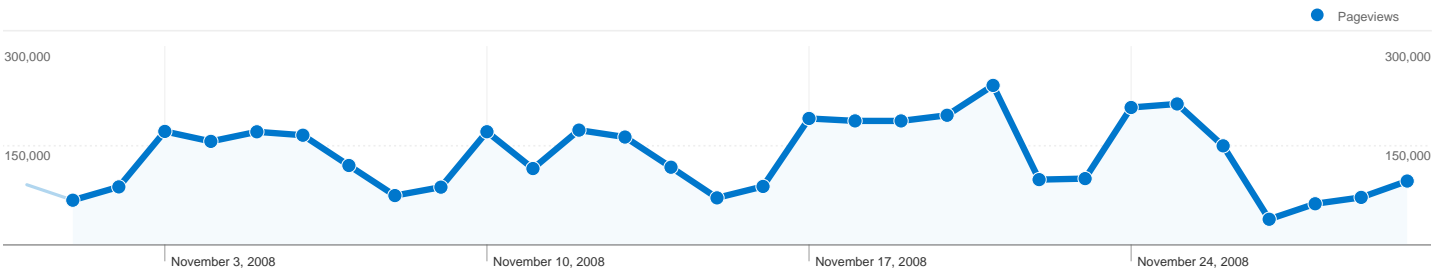
Keywords	Visits	% visits
pcc	41,529	18.24%
portland community college	31,299	13.74%
pcc.edu	15,834	6.95%
www.pcc.edu	5,031	2.21%
mypcc	3,531	1.55%



1,336,156 visits came from 173 countries/territories

Site Usage

Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
1,336,156 % of Site Total: 100.00%	3.03 Site Avg: 3.03 (0.00%)	00:02:33 Site Avg: 00:02:33 (0.00%)	23.70% Site Avg: 23.70% (> 0.00%)	67.46% Site Avg: 67.46% (0.00%)	
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States	1,322,225	3.03	00:02:33	23.24%	67.47%
Philippines	1,324	1.52	00:00:58	94.18%	81.50%
Canada	1,303	2.71	00:01:16	74.83%	67.38%
(not set)	1,182	4.37	00:03:59	25.63%	63.37%
United Kingdom	824	2.26	00:01:17	81.80%	72.21%
India	659	2.96	00:01:55	92.41%	68.74%
Germany	652	3.74	00:02:21	36.81%	61.81%
Japan	632	4.82	00:03:54	36.71%	51.27%
Vietnam	513	4.30	00:05:30	49.32%	43.86%
China	406	2.49	00:02:23	37.19%	71.67%



Pages on this site were viewed a total of 4,047,366 times

 4,047,366 Pageviews

 2,654,009 Unique Views

 67.46% Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
my.pcc.edu/cp/home/displaylogin	824,550	20.37%
www.pcc.edu/	611,841	15.12%
www.pcc.edu/schedule/default.cfm	168,865	4.17%
www.pcc.edu/schedule/	138,288	3.42%
www.pcc.edu/library/	104,938	2.59%