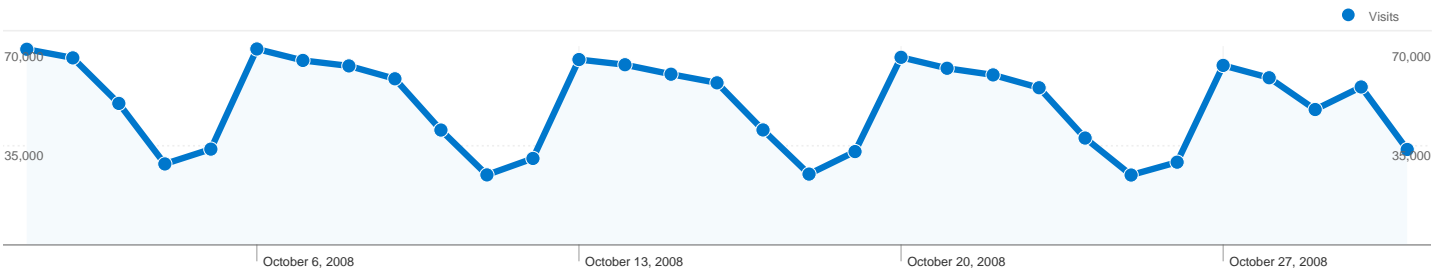


Dashboard

Comparing to: Site



Site Usage

1,539,580 Visits

68.89% Bounce Rate

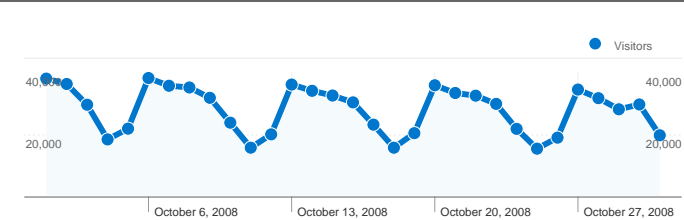
3,919,346 Pageviews

00:02:16 Avg. Time on Site

2.55 Pages/Visit

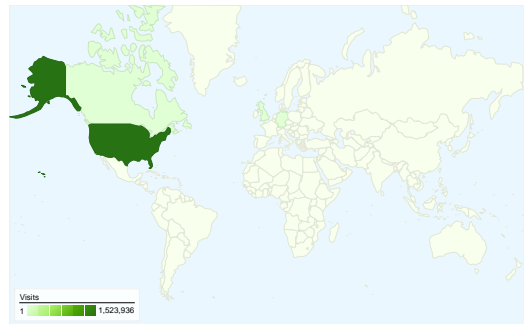
22.56% % New Visits

Visitors Overview

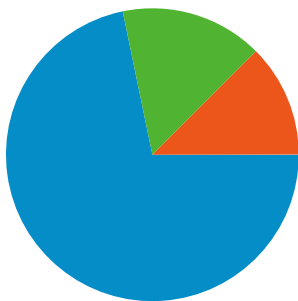


Visitors
529,806

Map Overlay world



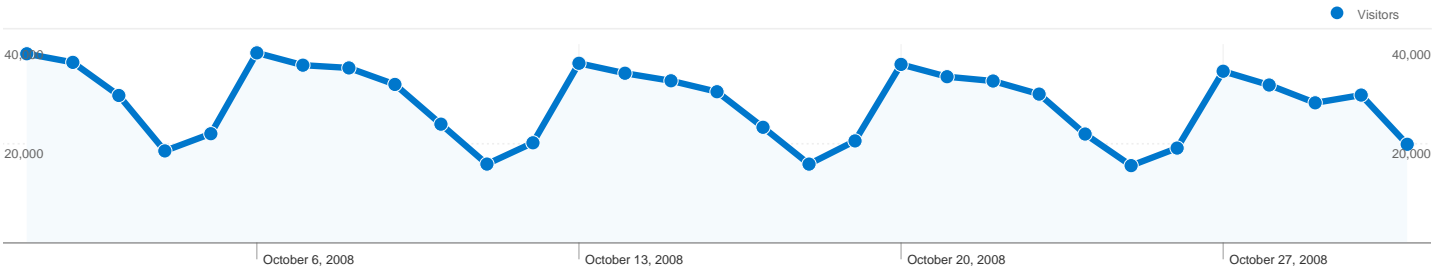
Traffic Sources Overview



- **Direct Traffic**
1,104,648.00 (71.75%)
- **Search Engines**
242,558.00 (15.75%)
- **Referring Sites**
192,121.00 (12.48%)
- **Other**
253 (0.02%)

Content Overview

| Pages | Pageviews | % Pageviews |
|-------------------------------|-----------|-------------|
| my.pcc.edu/cp/home/displaylog | 957,978 | 24.44% |
| www.pcc.edu/ | 681,203 | 17.38% |
| www.pcc.edu/library/ | 129,204 | 3.30% |
| www.pcc.edu/schedule/default. | 103,997 | 2.65% |
| www.pcc.edu/schedule/ | 97,243 | 2.48% |



529,806 people visited this site

1,539,580 Visits

529,806 Absolute Unique Visitors

3,919,346 Pageviews

2.55 Average Pageviews

00:02:16 Time on Site

68.89% Bounce Rate

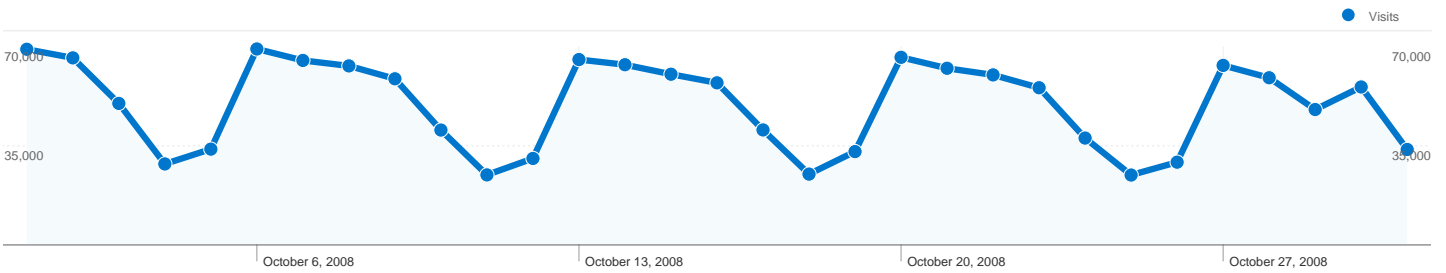
22.56% New Visits

Technical Profile

| Browser | Visits | % visits | Connection Speed | Visits | % visits |
|-------------------|-----------|----------|------------------|---------|----------|
| Internet Explorer | 1,012,798 | 65.78% | T1 | 532,875 | 34.61% |
| Firefox | 421,126 | 27.35% | Cable | 526,390 | 34.19% |
| Safari | 89,765 | 5.83% | Unknown | 287,503 | 18.67% |
| Chrome | 6,389 | 0.41% | DSL | 176,280 | 11.45% |
| Mozilla | 5,093 | 0.33% | Dialup | 12,796 | 0.83% |

Traffic Sources Overview

Comparing to: Site

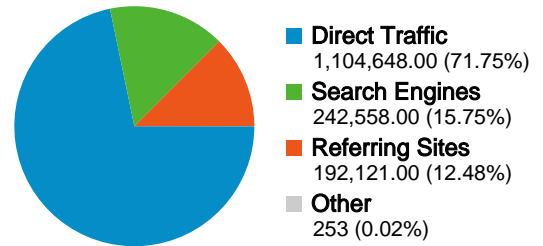


All traffic sources sent a total of 1,539,580 visits

71.75% Direct Traffic

12.48% Referring Sites

15.75% Search Engines



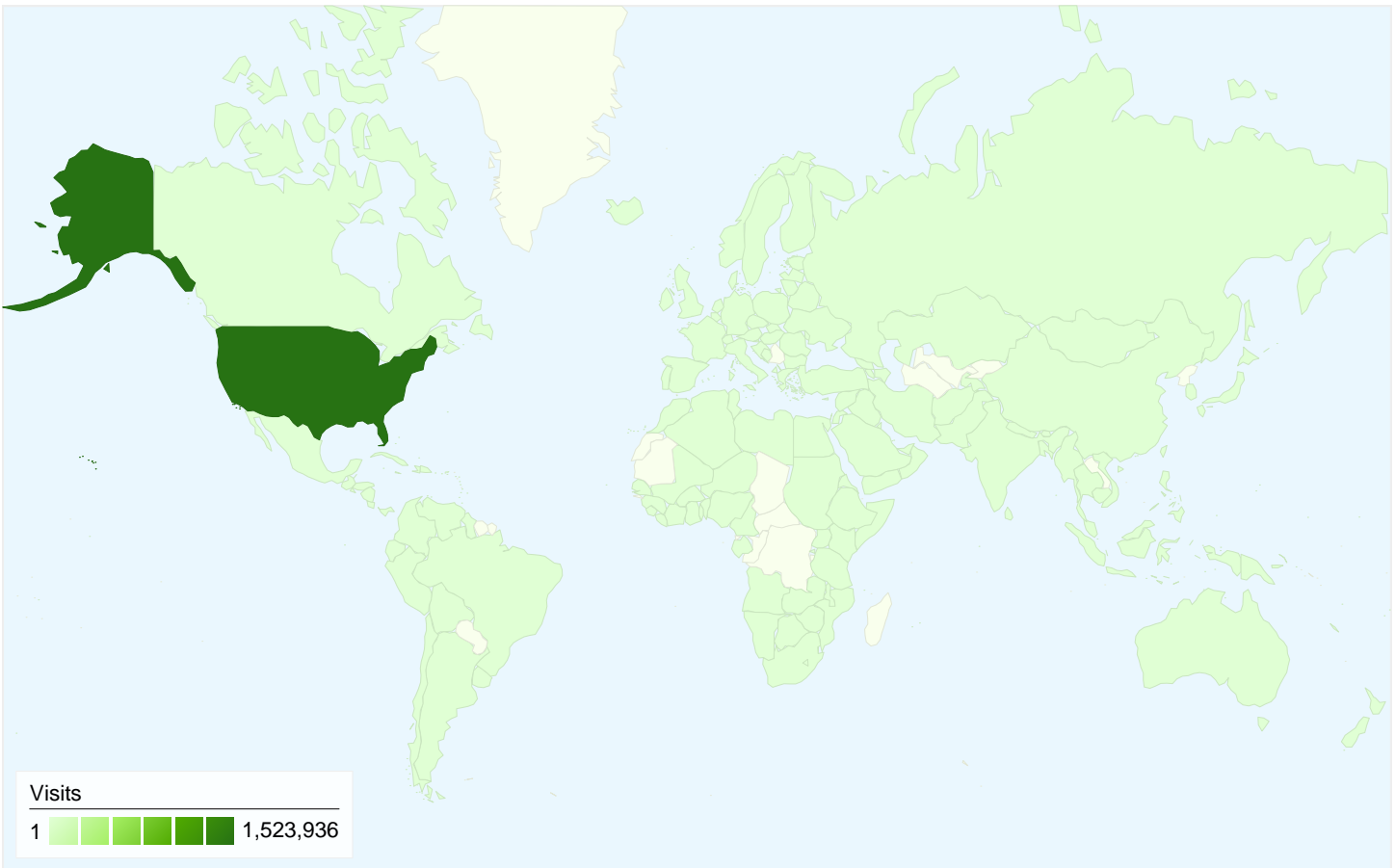
Top Traffic Sources

| Sources | Visits | % visits |
|-----------------------------|-----------|----------|
| (direct) ((none)) | 1,104,648 | 71.75% |
| google (organic) | 147,254 | 9.56% |
| my.pcc.edu (referral) | 82,332 | 5.35% |
| search (organic) | 50,405 | 3.27% |
| intranet.pcc.edu (referral) | 28,986 | 1.88% |

| Keywords | Visits | % visits |
|----------------------------|--------|----------|
| pcc | 44,162 | 18.21% |
| portland community college | 31,576 | 13.02% |
| pcc.edu | 18,336 | 7.56% |
| www.pcc.edu | 6,240 | 2.57% |
| mypcc | 3,475 | 1.43% |

Map Overlay

Comparing to: Site



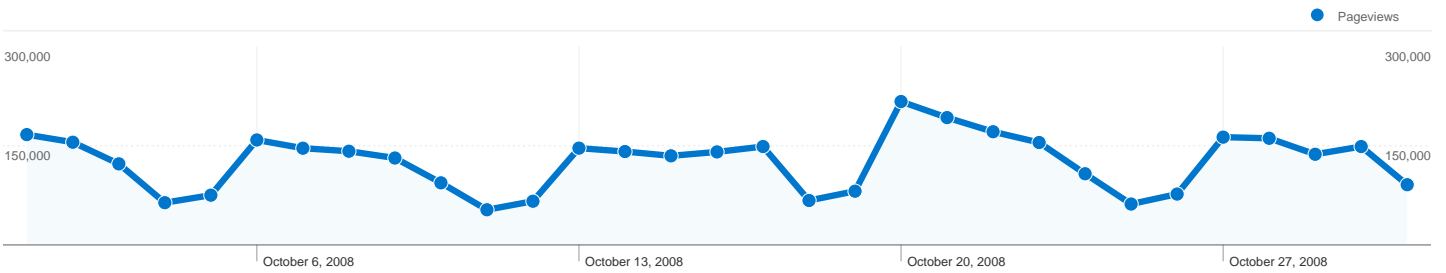
1,539,580 visits came from 181 countries/territories

Site Usage


| Visits | Pages/Visit | Avg. Time on Site | % New Visits | Bounce Rate | |
|-------------------------------------------------|------------------------------------------|--------------------------------------------------|-----------------------------------------------|----------------------------------------------|-------------|
| 1,539,580 % of Site Total: 100.00% | 2.55 Site Avg: 2.55 (0.00%) | 00:02:16 Site Avg: 00:02:16 (0.00%) | 22.55% Site Avg: 22.56% (-0.01%) | 68.89% Site Avg: 68.89% (0.00%) | |
| Country/Territory | Visits | Pages/Visit | Avg. Time on Site | % New Visits | Bounce Rate |
| United States | 1,523,936 | 2.54 | 00:02:15 | 22.15% | 68.91% |
| (not set) | 1,829 | 2.56 | 00:02:15 | 22.69% | 67.80% |
| Canada | 1,320 | 2.53 | 00:01:23 | 73.03% | 69.62% |
| Germany | 1,213 | 3.38 | 00:02:33 | 28.69% | 66.45% |
| United Kingdom | 1,112 | 2.23 | 00:01:15 | 71.13% | 74.01% |
| Philippines | 906 | 1.57 | 00:00:57 | 94.48% | 81.57% |
| Japan | 853 | 4.88 | 00:04:17 | 30.01% | 54.87% |
| India | 817 | 2.15 | 00:01:12 | 78.09% | 71.36% |
| Vietnam | 445 | 6.84 | 00:09:45 | 50.79% | 27.87% |
| Mexico | 436 | 3.04 | 00:04:52 | 76.15% | 68.58% |


Content Overview


Comparing to: Site



Pages on this site were viewed a total of 3,919,346 times

 **3,919,346** Pageviews

 **2,705,707** Unique Views

 **68.89%** Bounce Rate

Top Content

| Pages | Pageviews | % Pageviews |
|----------------------------------|-----------|-------------|
| my.pcc.edu/cp/home/displaylogin | 957,978 | 24.44% |
| www.pcc.edu/ | 681,203 | 17.38% |
| www.pcc.edu/library/ | 129,204 | 3.30% |
| www.pcc.edu/schedule/default.cfm | 103,997 | 2.65% |
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