

Site Usage

1,362,654 Visits

59.83% Bounce Rate

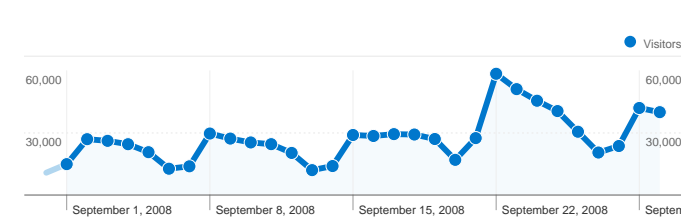
4,406,559 Pageviews

00:03:18 Avg. Time on Site

3.23 Pages/Visit

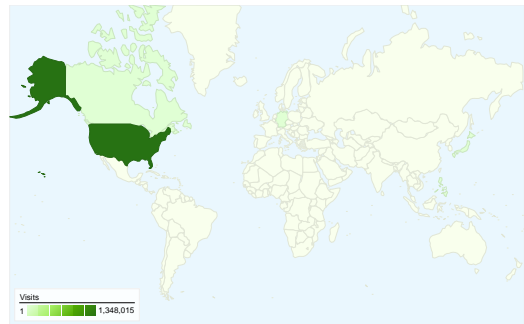
23.82% % New Visits

Visitors Overview

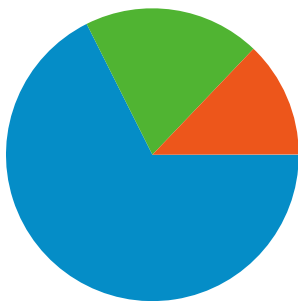


Visitors
424,422

Map Overlay world



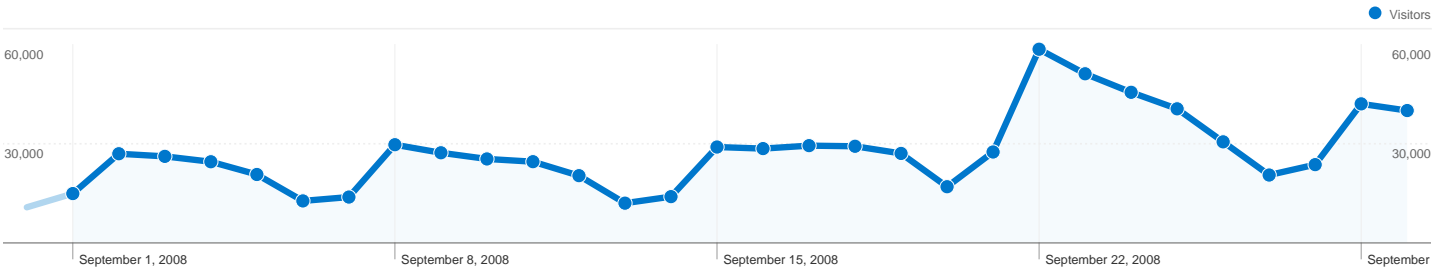
Traffic Sources Overview



- **Direct Traffic**
920,988.00 (67.59%)
- **Search Engines**
266,316.00 (19.54%)
- **Referring Sites**
175,076.00 (12.85%)
- **Other**
274 (0.02%)

Content Overview

Pages	Pageviews	% Pageviews
my.pcc.edu/cp/home/displaylog	967,966	21.97%
www.pcc.edu/	656,138	14.89%
www.pcc.edu/schedule/default.	144,207	3.27%
www.pcc.edu/schedule/	134,200	3.05%
www.pcc.edu/programs/	114,708	2.60%



424,422 people visited this site

1,362,654 Visits

424,422 Absolute Unique Visitors

4,406,559 Pageviews

3.23 Average Pageviews

00:03:18 Time on Site

59.83% Bounce Rate

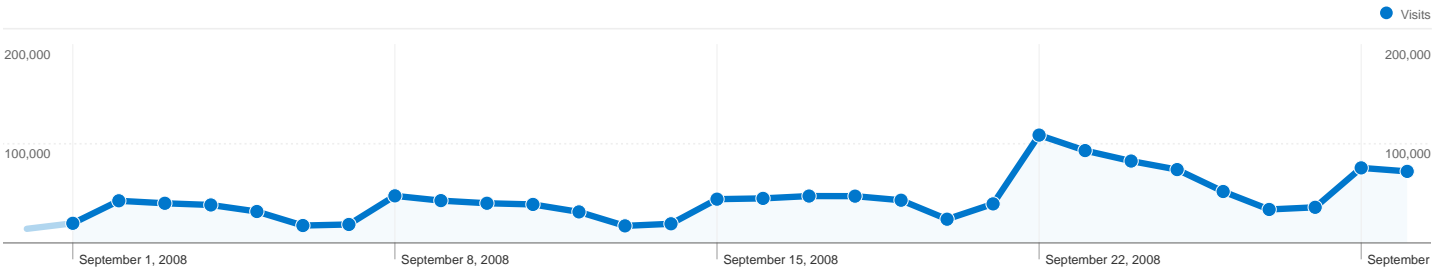
23.82% New Visits

Technical Profile




Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	884,046	64.88%	Cable	542,698	39.83%
Firefox	366,808	26.92%	T1	356,046	26.13%
Safari	95,612	7.02%	Unknown	244,570	17.95%
Chrome	6,077	0.45%	DSL	198,015	14.53%
Mozilla	5,145	0.38%	Dialup	16,467	1.21%

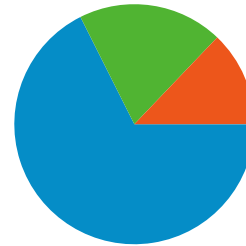
Traffic Sources Overview

Comparing to: Site



All traffic sources sent a total of 1,362,654 visits

-  **67.59%** Direct Traffic
-  **12.85%** Referring Sites
-  **19.54%** Search Engines

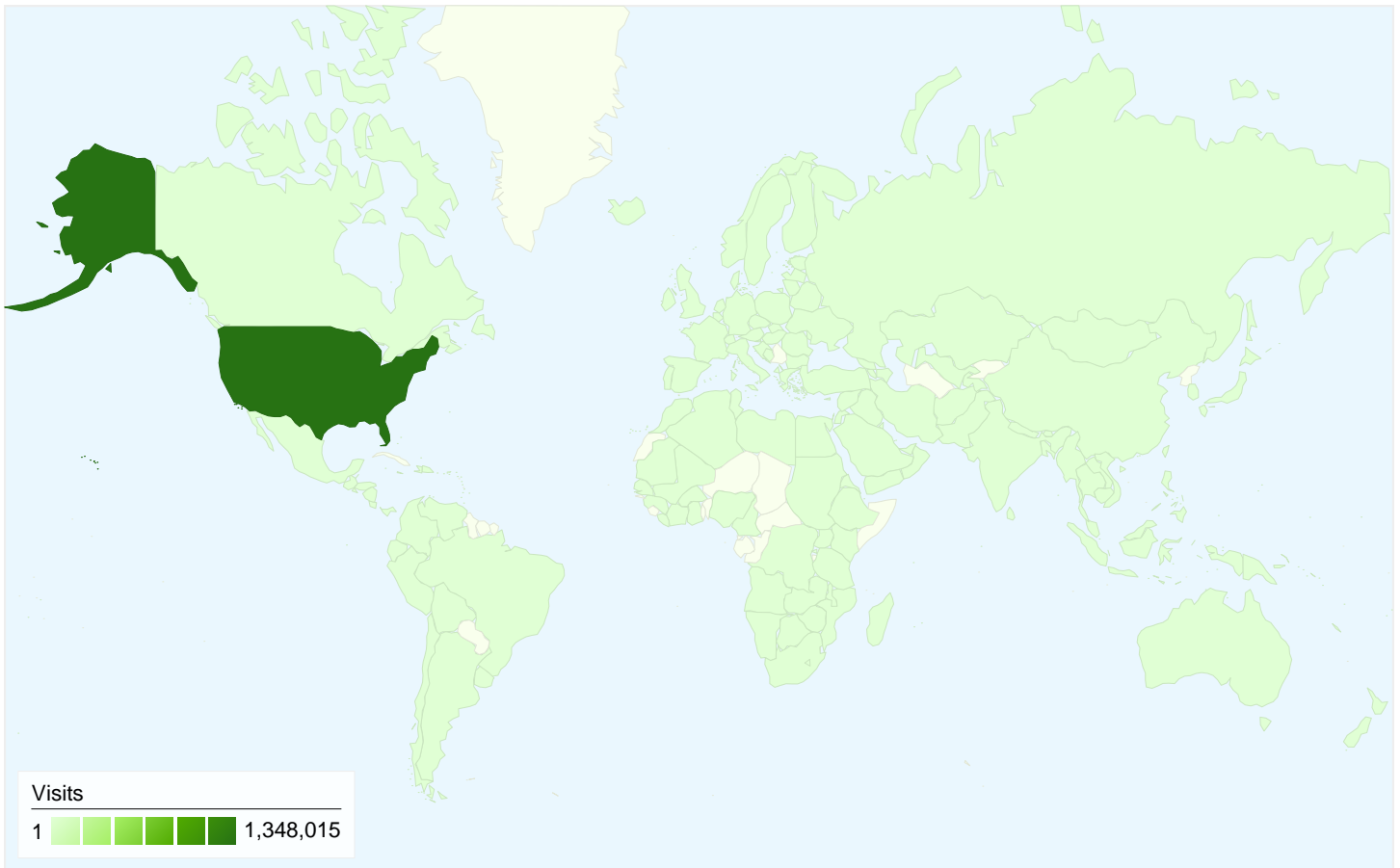


- **Direct Traffic**
920,988.00 (67.59%)
- **Search Engines**
266,316.00 (19.54%)
- **Referring Sites**
175,076.00 (12.85%)
- **Other**
274 (0.02%)

Top Traffic Sources

Sources	Visits	% visits
(direct) ((none))	920,988	67.59%
google (organic)	165,784	12.17%
my.pcc.edu (referral)	81,508	5.98%
search (organic)	53,261	3.91%
intranet.pcc.edu (referral)	28,879	2.12%

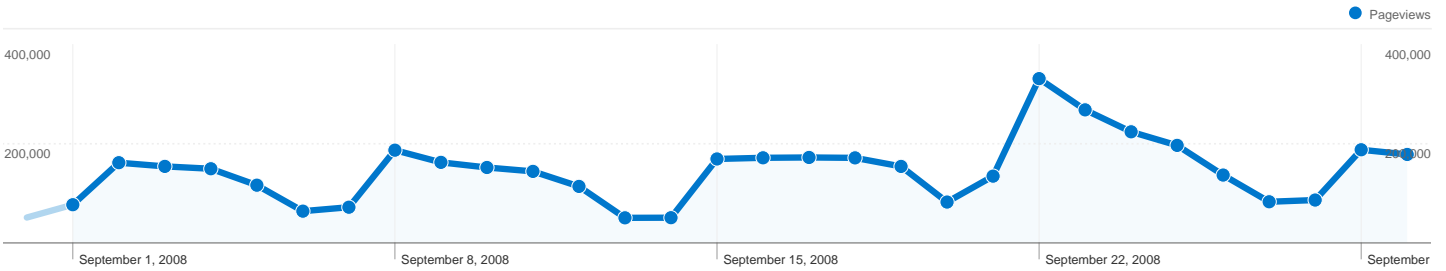
Keywords	Visits	% visits
pcc	53,279	20.01%
portland community college	41,157	15.45%
pcc.edu	17,004	6.38%
www.pcc.edu	5,659	2.12%
my.pcc.edu	2,889	1.08%



1,362,654 visits came from 180 countries/territories

Site Usage

Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States	1,348,015	3.24	00:03:18	23.39%	59.79%
Canada	1,474	2.76	00:01:46	66.21%	67.57%
Philippines	972	1.43	00:00:51	95.06%	84.47%
Germany	970	3.76	00:03:17	30.00%	57.32%
Japan	791	5.23	00:04:30	42.86%	46.90%
India	718	2.19	00:01:09	89.83%	71.31%
United Kingdom	701	2.20	00:01:23	85.59%	71.61%
Mexico	559	2.53	00:01:37	69.41%	70.66%
South Korea	542	5.58	00:04:30	57.38%	36.16%
(not set)	530	3.11	00:02:48	27.55%	62.08%



Pages on this site were viewed a total of 4,406,559 times

4,406,559 Pageviews

2,967,750 Unique Views

59.83% Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
my.pcc.edu/cp/home/displaylogin	967,966	21.97%
www.pcc.edu/	656,138	14.89%
www.pcc.edu/schedule/default.cfm	144,207	3.27%
www.pcc.edu/schedule/	134,200	3.05%
www.pcc.edu/programs/	114,708	2.60%