

Site Usage

921,649 Visits

62.76% Bounce Rate

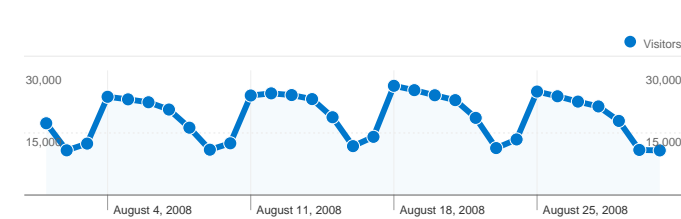
3,126,958 Pageviews

00:02:58 Avg. Time on Site

3.39 Pages/Visit

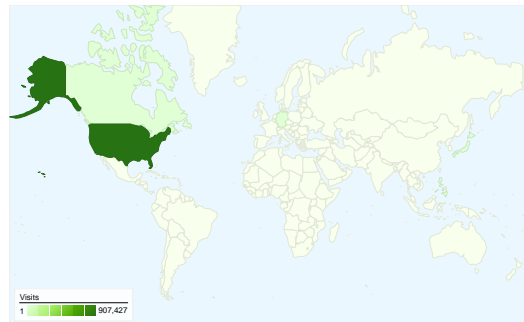
25.57% % New Visits

Visitors Overview

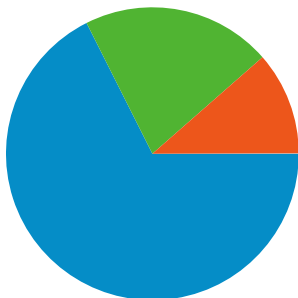


Visitors
329,709

Map Overlay world



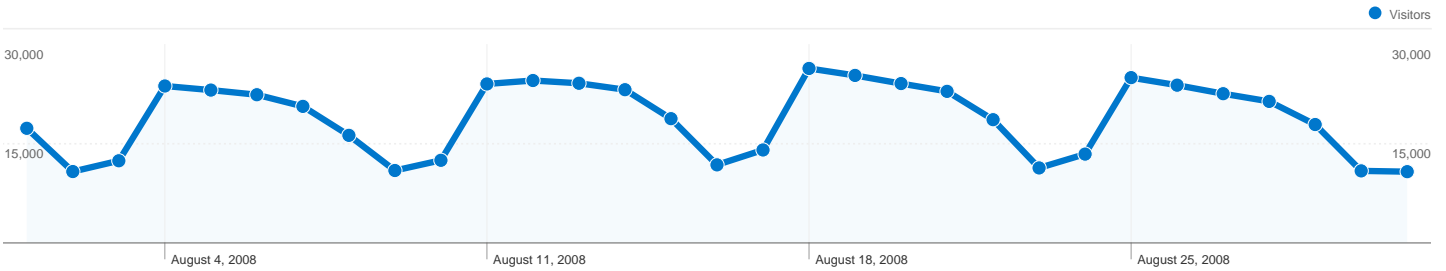
Traffic Sources Overview










- **Direct Traffic**
622,796.00 (67.57%)
- **Search Engines**
193,292.00 (20.97%)
- **Referring Sites**
105,283.00 (11.42%)
- **Other**
278 (0.03%)

Content Overview

Pages	Pageviews	% Pageviews
my.pcc.edu/cp/home/displaylog	594,291	19.01%
www.pcc.edu/	458,174	14.65%
www.pcc.edu/schedule/default.	104,789	3.35%
www.pcc.edu/schedule/	103,134	3.30%
www.pcc.edu/programs/	100,624	3.22%



329,709 people visited this site

-  **921,649** Visits
-  **329,709** Absolute Unique Visitors
-  **3,126,958** Pageviews
-  **3.39** Average Pageviews
-  **00:02:58** Time on Site
-  **62.76%** Bounce Rate
-  **25.60%** New Visits

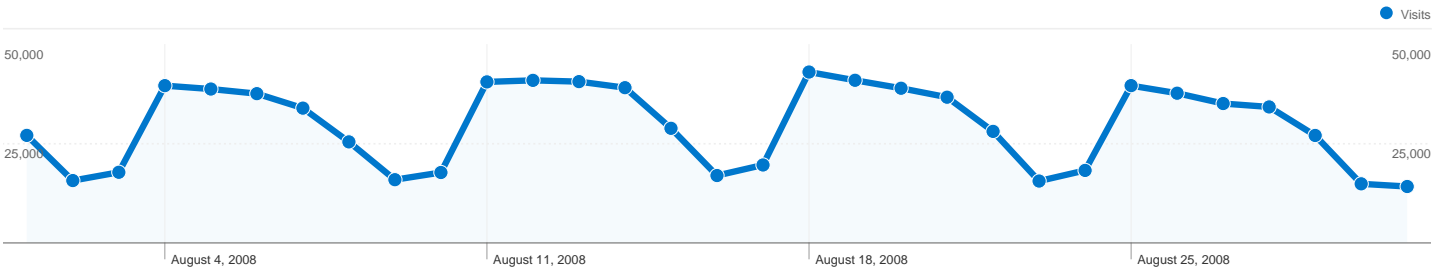
Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	618,003	67.05%	Cable	375,585	40.75%
Firefox	234,760	25.47%	T1	203,364	22.07%
Safari	61,186	6.64%	Unknown	180,597	19.59%
Mozilla	4,895	0.53%	DSL	146,600	15.91%
Opera	1,518	0.16%	Dialup	11,779	1.28%

Traffic Sources Overview

Aug 1, 2008 - Aug 31, 2008

Comparing to: Site

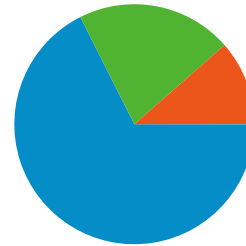


All traffic sources sent a total of 921,649 visits

 **67.57%** Direct Traffic

 **11.42%** Referring Sites

 **20.97%** Search Engines

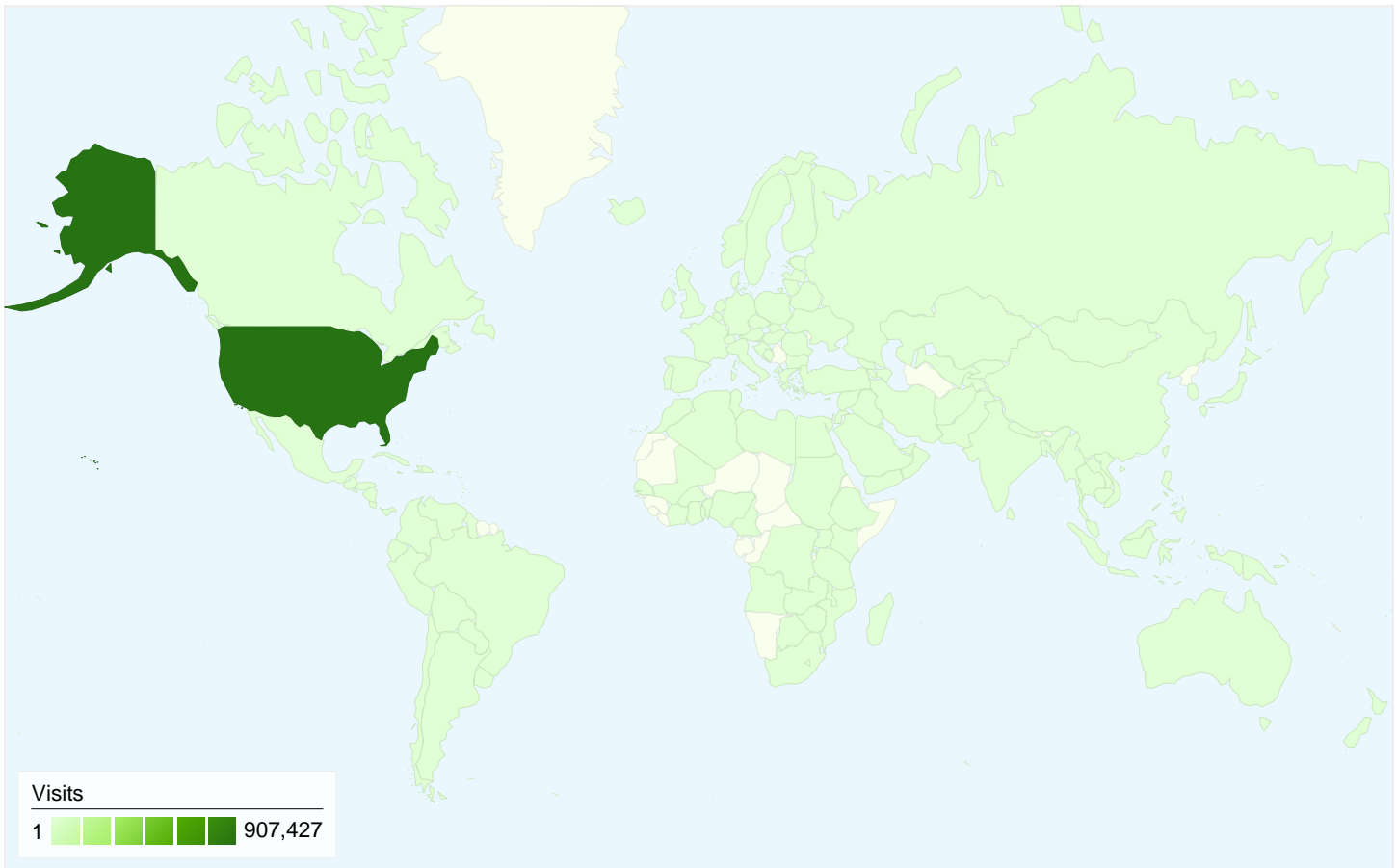


- **Direct Traffic**
622,796.00 (67.57%)
- **Search Engines**
193,292.00 (20.97%)
- **Referring Sites**
105,283.00 (11.42%)
- **Other**
278 (0.03%)

Top Traffic Sources

Sources	Visits	% visits
(direct) ((none))	622,796	67.57%
google (organic)	123,472	13.40%
my.pcc.edu (referral)	45,009	4.88%
search (organic)	33,217	3.60%
intranet.pcc.edu (referral)	20,421	2.22%

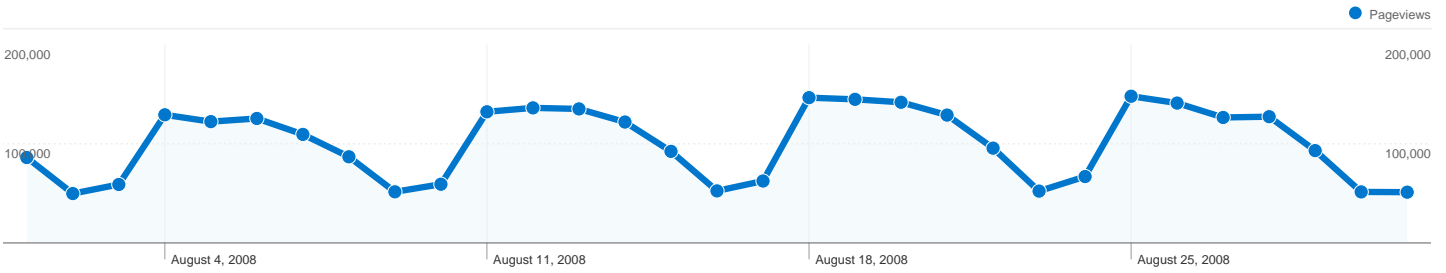
Keywords	Visits	% visits
pcc	37,499	19.40%
portland community college	32,462	16.79%
pcc.edu	11,736	6.07%
www.pcc.edu	5,127	2.65%
mypcc	1,940	1.00%



921,649 visits came from 173 countries/territories


Site Usage


Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States	907,427	3.39	00:02:58	25.01%	62.73%
Germany	1,171	4.05	00:03:15	28.78%	65.16%
Canada	1,011	2.59	00:01:35	70.23%	67.56%
Philippines	973	1.49	00:01:03	90.34%	81.09%
Japan	875	4.89	00:03:42	34.97%	52.11%
India	834	3.50	00:01:57	82.49%	67.39%
Vietnam	648	4.43	00:04:45	45.68%	46.30%
Mexico	618	2.67	00:02:07	66.34%	73.95%
United Kingdom	613	2.96	00:02:07	73.08%	66.23%
Ireland	514	2.08	00:00:52	88.33%	90.47%



Pages on this site were viewed a total of 3,126,958 times

 3,126,958 Pageviews

 2,076,241 Unique Views

 62.76% Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
my.pcc.edu/cp/home/displaylogin	594,291	19.01%
www.pcc.edu/	458,174	14.65%
www.pcc.edu/schedule/default.cfm	104,789	3.35%
www.pcc.edu/schedule/	103,134	3.30%
www.pcc.edu/programs/	100,624	3.22%