

## Site Usage

**966,965** Visits

**66.72%** Bounce Rate

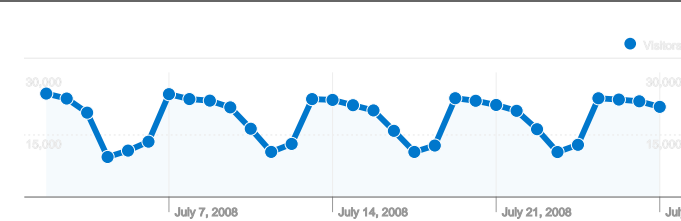
**2,843,791** Pageviews

**00:02:29** Avg. Time on Site

**2.94** Pages/Visit

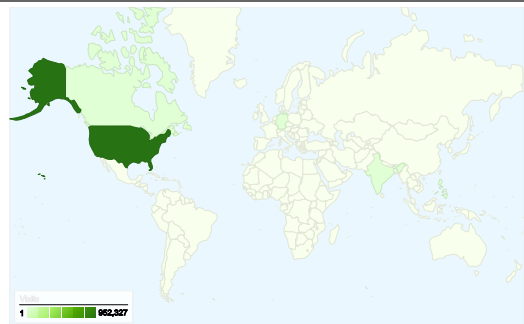
**24.78%** % New Visits

## Visitors Overview

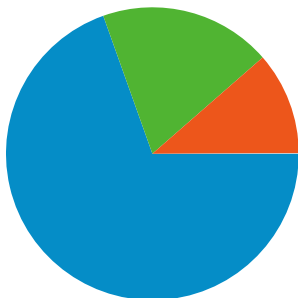


**Visitors**  
**340,621**

## Map Overlay world



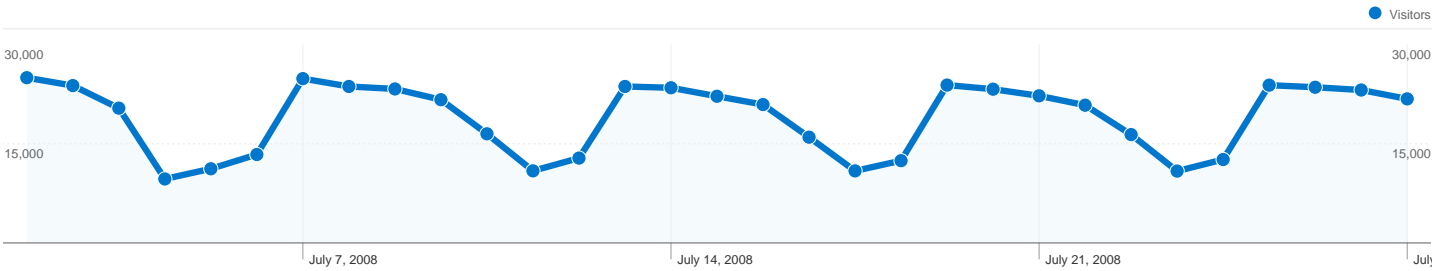
## Traffic Sources Overview



- **Direct Traffic**  
672,516.00 (69.55%)
- **Search Engines**  
184,012.00 (19.03%)
- **Referring Sites**  
109,789.00 (11.35%)
- **Other**  
648 (0.07%)

## Content Overview

Pages	Pageviews	% Pageviews
my.pcc.edu/cp/home/displaylog	586,087	20.61%
www.pcc.edu/	468,693	16.48%
www.pcc.edu/programs/	89,001	3.13%
www.pcc.edu/schedule/	82,922	2.92%
www.pcc.edu/schedule/default.	78,780	2.77%



**340,621 people visited this site**

**966,965** Visits

**340,621** Absolute Unique Visitors

**2,843,791** Pageviews

**2.94** Average Pageviews

**00:02:29** Time on Site

**66.72%** Bounce Rate

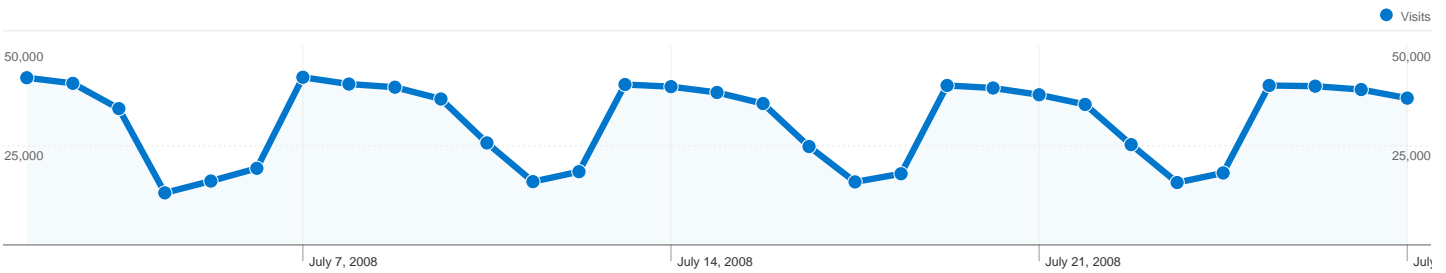
**24.81%** New Visits

**Technical Profile**




Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	666,400	68.92%	Cable	362,569	37.50%
Firefox	236,698	24.48%	T1	255,432	26.42%
Safari	56,597	5.85%	Unknown	191,848	19.84%
Mozilla	4,787	0.50%	DSL	141,587	14.64%
Opera	1,179	0.12%	Dialup	11,873	1.23%

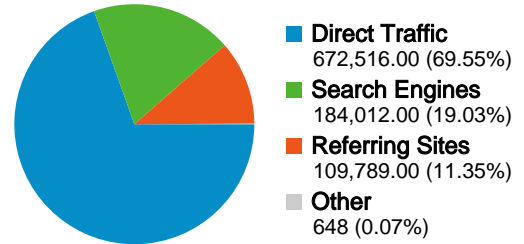
# Traffic Sources Overview

Comparing to: Site



**All traffic sources sent a total of 966,965 visits**

-  **69.55% Direct Traffic**
-  **11.35% Referring Sites**
-  **19.03% Search Engines**



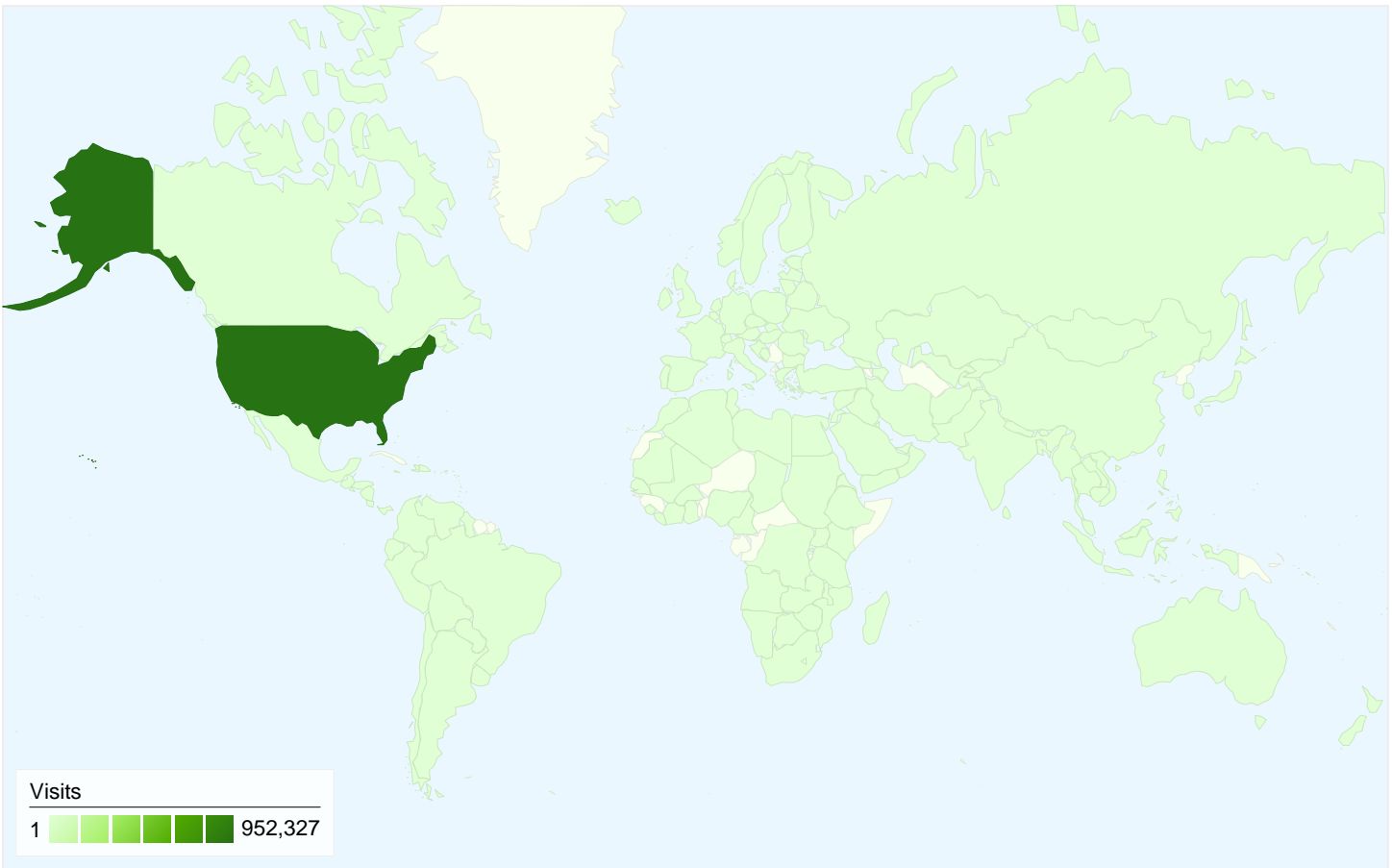
## Top Traffic Sources

Sources	Visits	% visits
(direct) ((none))	672,516	69.55%
google (organic)	114,984	11.89%
my.pcc.edu (referral)	46,827	4.84%
search (organic)	34,334	3.55%
intranet.pcc.edu (referral)	22,337	2.31%

Keywords	Visits	% visits
pcc	34,141	18.55%
portland community college	29,082	15.80%
pcc.edu	11,023	5.99%
www.pcc.edu	5,037	2.74%
mypcc	2,193	1.19%

# Map Overlay

Comparing to: Site



## 966,965 visits came from 174 countries/territories

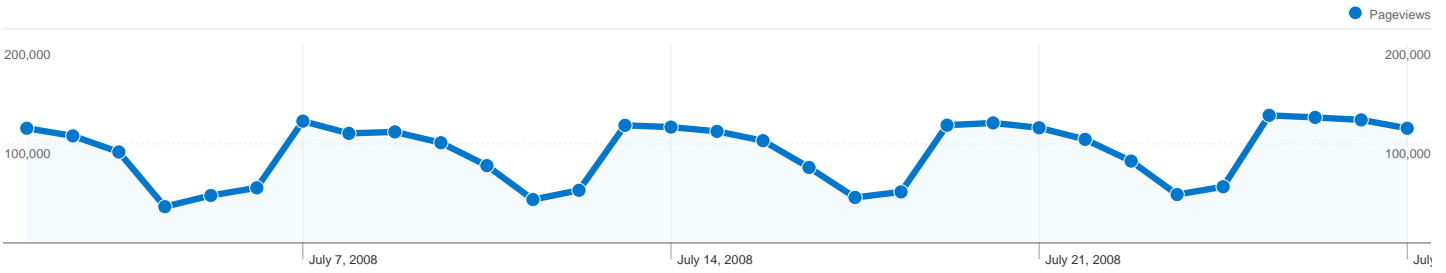
Site Usage

Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States	952,327	2.94	00:02:29	24.21%	66.72%
Philippines	1,105	1.60	00:00:53	90.23%	83.35%
Canada	1,105	2.78	00:01:45	68.14%	68.33%
Germany	1,103	3.19	00:04:13	31.10%	69.72%
India	951	2.25	00:01:24	89.91%	69.61%
Japan	864	4.10	00:02:48	28.59%	60.19%
United Kingdom	789	2.06	00:01:08	69.58%	71.86%
Vietnam	695	4.44	00:04:16	46.33%	47.91%
Mexico	572	2.26	00:01:35	67.48%	74.13%
Ireland	477	1.58	00:00:21	93.92%	93.29%



# Content Overview


Comparing to: Site



Pages on this site were viewed a total of 2,843,791 times

 2,843,791 Pageviews

 1,925,859 Unique Views

 66.72% Bounce Rate

## Top Content

Pages	Pageviews	% Pageviews
my.pcc.edu/cp/home/displaylogin	586,087	20.61%
www.pcc.edu/	468,693	16.48%
www.pcc.edu/programs/	89,001	3.13%
www.pcc.edu/schedule/	82,922	2.92%
www.pcc.edu/schedule/default.cfm	78,780	2.77%