

Site Usage

1,238,516 Visits

64.84% Bounce Rate

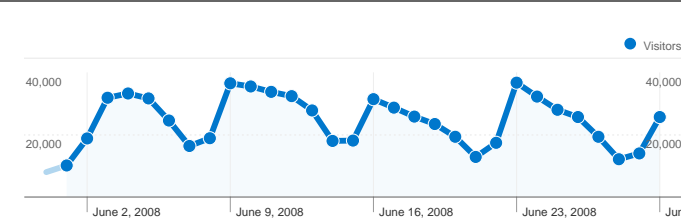
3,693,546 Pageviews

00:02:43 Avg. Time on Site

2.98 Pages/Visit

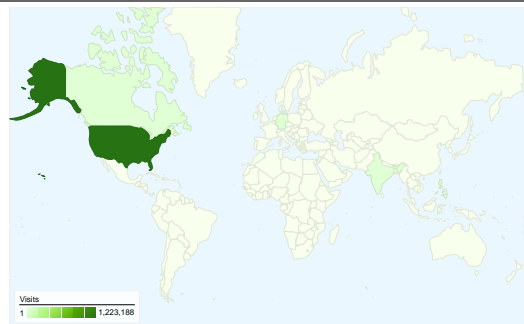
25.56% % New Visits

Visitors Overview

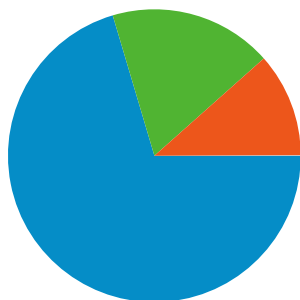


Visitors
406,565

Map Overlay world



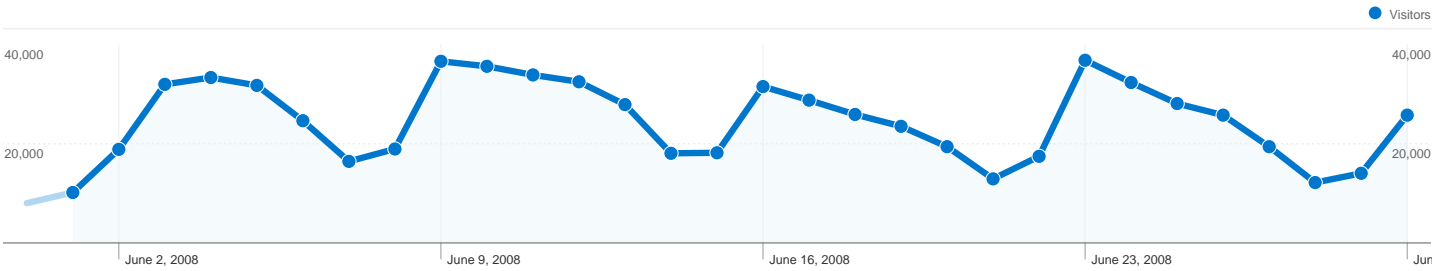
Traffic Sources Overview










- **Direct Traffic**
871,981 (70.41%)
- **Search Engines**
223,305 (18.03%)
- **Referring Sites**
142,625 (11.52%)
- **Other**
605 (0.05%)

Content Overview

Pages	Pageviews	% Pageviews
my.pcc.edu/cp/home/displaylog	805,944	21.82%
www.pcc.edu/	598,246	16.20%
www.pcc.edu/schedule/	124,232	3.36%
www.pcc.edu/schedule/default.	103,250	2.80%
www.pcc.edu/programs/	82,633	2.24%



406,565 people visited this site

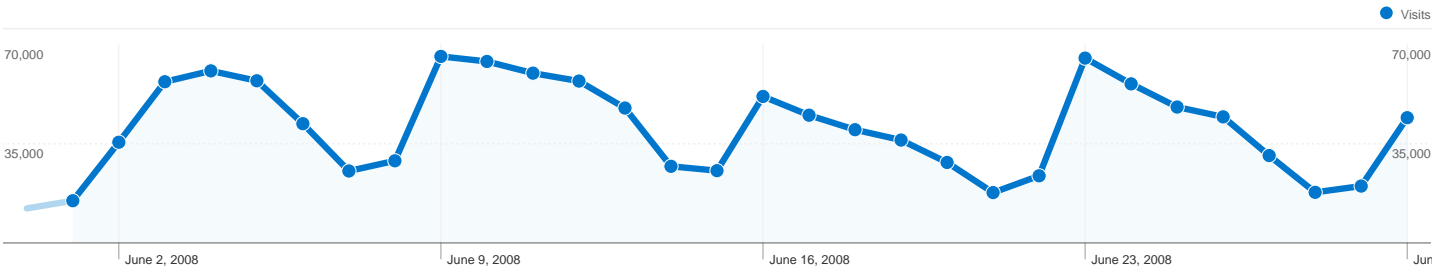
-  **1,238,516** Visits
-  **406,565** Absolute Unique Visitors
-  **3,693,546** Pageviews
-  **2.98** Average Pageviews
-  **00:02:43** Time on Site
-  **64.84%** Bounce Rate
-  **25.59%** New Visits

Technical Profile




Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	839,610	67.79%	Cable	488,020	39.40%
Firefox	313,119	25.28%	T1	315,830	25.50%
Safari	77,203	6.23%	Unknown	227,518	18.37%
Mozilla	5,174	0.42%	DSL	185,453	14.97%
Opera	1,811	0.15%	Dialup	16,560	1.34%

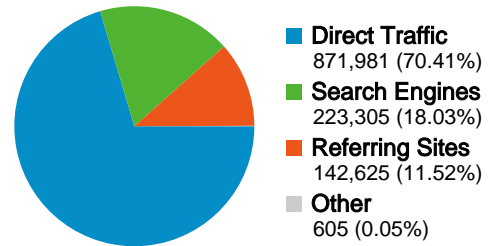
Traffic Sources Overview

Comparing to: Site



All traffic sources sent a total of 1,238,516 visits

-  70.41% Direct Traffic
-  11.52% Referring Sites
-  18.03% Search Engines

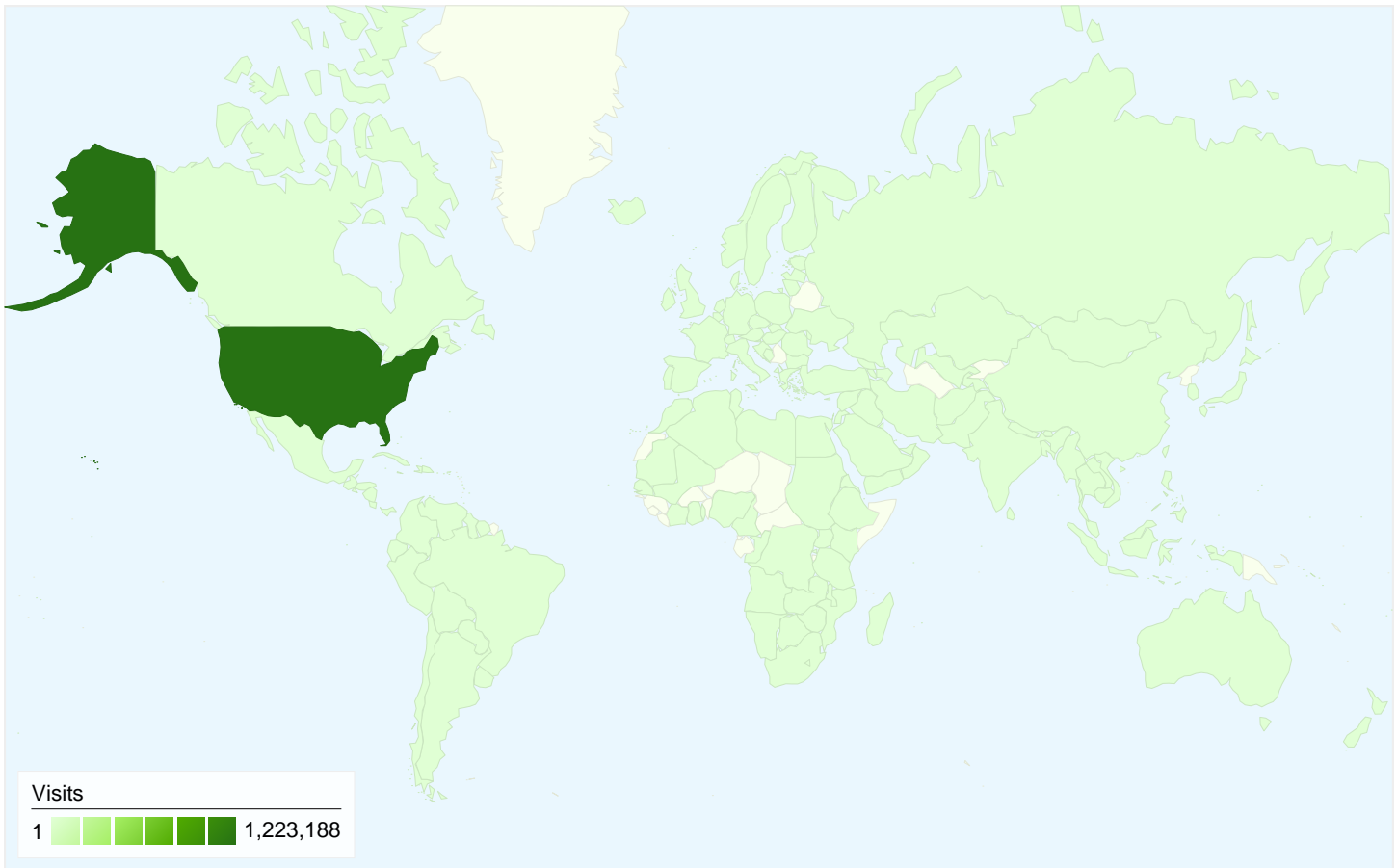


Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
(direct) ((none))	871,981	70.41%	pcc	43,587	19.52%
google (organic)	134,315	10.84%	portland community college	32,715	14.65%
my.pcc.edu (referral)	73,759	5.96%	pcc.edu	13,732	6.15%
search (organic)	48,221	3.89%	www.pcc.edu	6,650	2.98%
intranet.pcc.edu (referral)	25,355	2.05%	mypcc	2,425	1.09%

Map Overlay

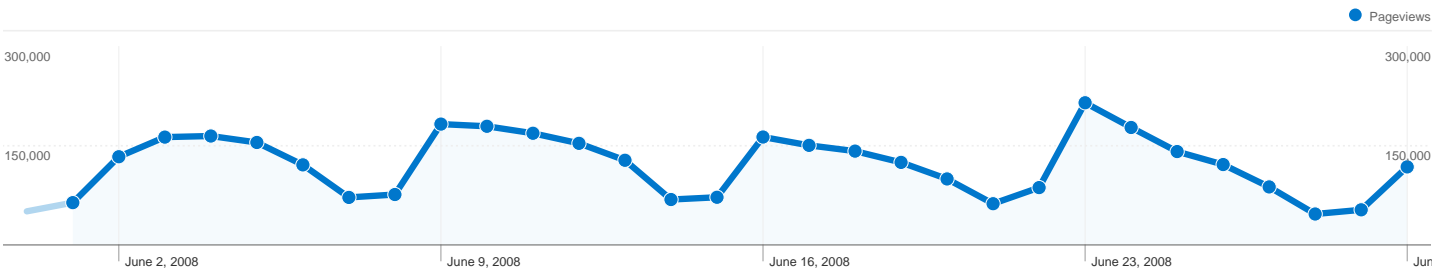
Comparing to: Site



1,238,516 visits came from 183 countries/territories


Site Usage

Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
1,238,516 % of Site Total: 100.00%	2.98 Site Avg: 2.98 (0.00%)	00:02:43 Site Avg: 00:02:43 (0.00%)	25.58% Site Avg: 25.56% (0.08%)	64.84% Site Avg: 64.84% (0.00%)	
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States	1,223,188	2.98	00:02:43	25.11%	64.81%
Philippines	1,272	1.71	00:01:04	92.77%	80.74%
Canada	1,252	2.96	00:01:54	66.77%	68.45%
Germany	1,042	3.46	00:02:34	31.09%	67.37%
India	767	3.03	00:01:28	92.96%	71.71%
United Kingdom	721	2.25	00:01:02	84.60%	77.12%
Japan	674	5.51	00:04:04	41.25%	51.19%
Vietnam	606	3.76	00:04:14	40.43%	50.66%
Mexico	583	2.50	00:02:06	65.01%	70.67%
Spain	488	2.67	00:02:13	32.79%	68.44%



Pages on this site were viewed a total of 3,693,546 times

 **3,693,546** Pageviews

 **2,534,486** Unique Views

 **64.84%** Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
my.pcc.edu/cp/home/displaylogin	805,944	21.82%
www.pcc.edu/	598,246	16.20%
www.pcc.edu/schedule/	124,232	3.36%
www.pcc.edu/schedule/default.cfm	103,250	2.80%
www.pcc.edu/programs/	82,633	2.24%