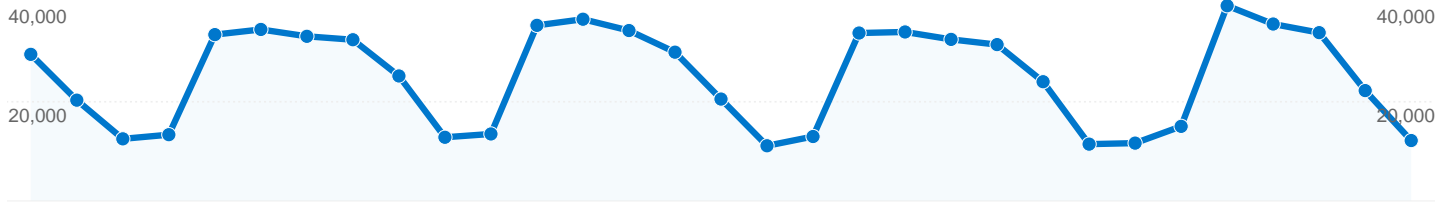


# Dashboard

Comparing to: Site



## Site Usage

**779,872** Visits

**3,327,236** Pageviews

**4.27** Pages/Visit

**61.35%** Bounce Rate

**00:03:14** Avg. Time on Site

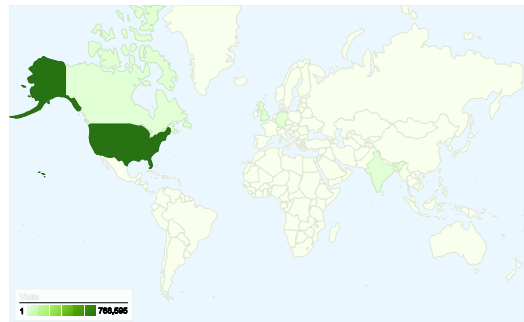
**25.14%** % New Visits

## Visitors Overview

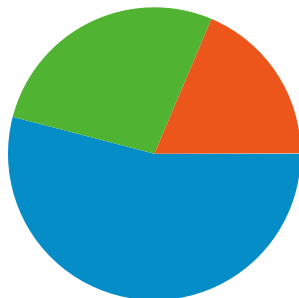


**Visitors**  
**300,195**

## Map Overlay world



## Traffic Sources Overview



- **Direct Traffic**  
421,526 (54.05%)
- **Search Engines**  
213,104 (27.33%)
- **Referring Sites**  
144,906 (18.58%)
- **Other**  
336 (0.04%)

## Content Overview








Pages	Pageviews	% Pageviews
www.pcc.edu/	629,843	18.93%
www.pcc.edu/schedule/	150,659	4.53%
www.pcc.edu/schedule/default.	135,800	4.08%
www.pcc.edu/library/	110,618	3.32%
www.pcc.edu/programs/	86,907	2.61%

# Visitors Overview

Comparing to: Site



## 300,195 people visited this site

-  **779,872** Visits
-  **300,195** Absolute Unique Visitors
-  **3,327,236** Pageviews
-  **4.27** Average Pageviews
-  **00:03:14** Time on Site
-  **61.35%** Bounce Rate
-  **24.95%** New Visits

## Technical Profile




Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	546,845	70.12%	T1	263,884	33.84%
Firefox	187,941	24.10%	Cable	245,168	31.44%
Safari	39,166	5.02%	Unknown	156,085	20.01%
Mozilla	3,670	0.47%	DSL	102,222	13.11%
Opera	1,331	0.17%	Dialup	7,189	0.92%

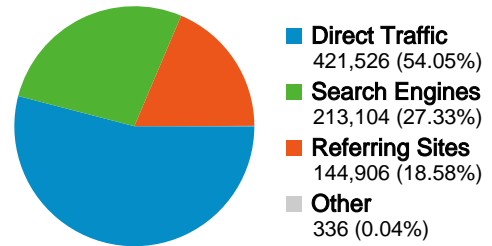
# Traffic Sources Overview

Comparing to: Site



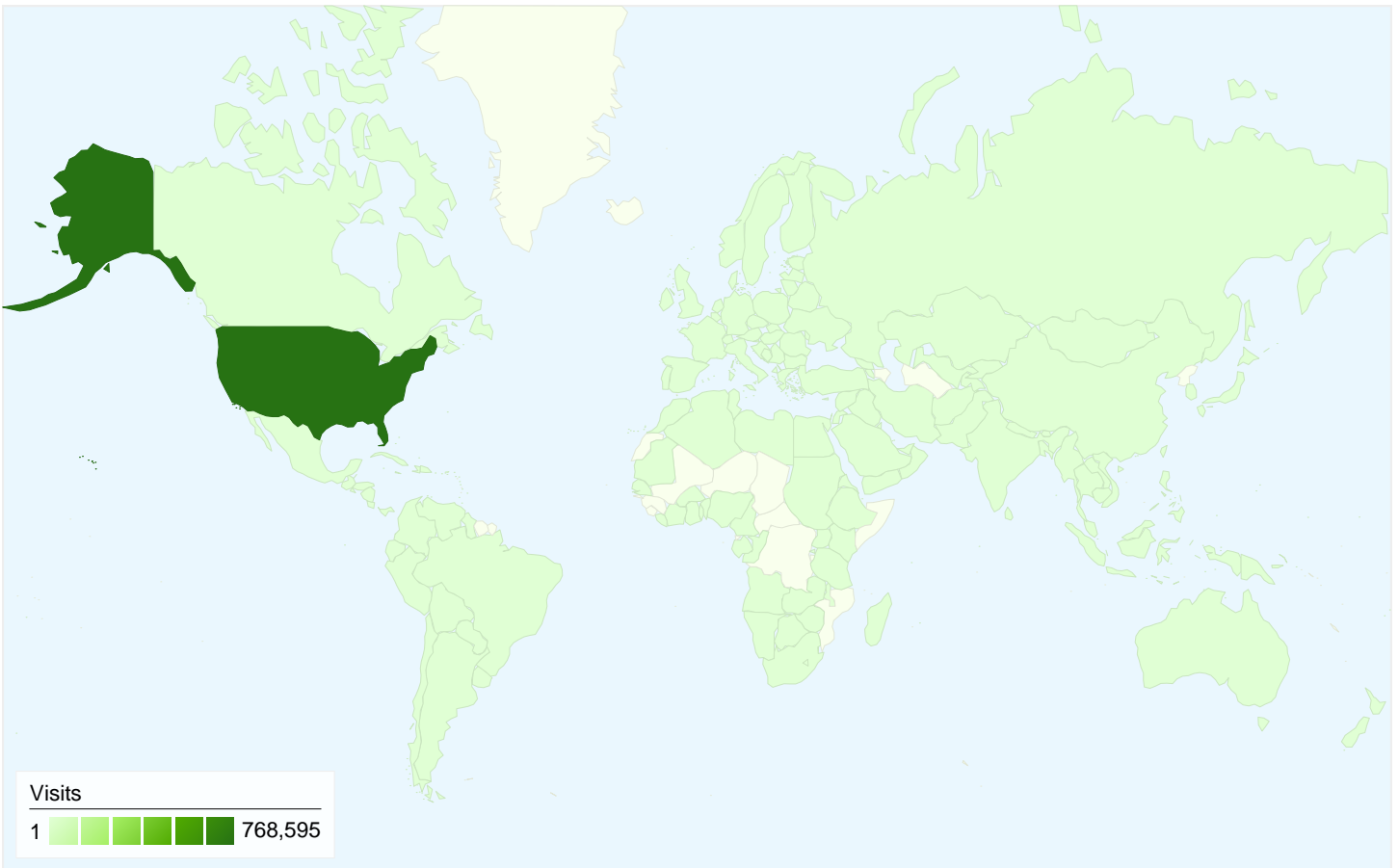
All traffic sources sent a total of 779,872 visits

-  **54.05%** Direct Traffic
-  **18.58%** Referring Sites
-  **27.33%** Search Engines



## Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
(direct) ((none))	421,526	54.05%	pcc	40,010	18.77%
google (organic)	123,831	15.88%	portland community college	30,832	14.47%
my.pcc.edu (referral)	74,556	9.56%	pcc.edu	14,028	6.58%
search (organic)	50,202	6.44%	www.pcc.edu	6,397	3.00%
intranet.pcc.edu (referral)	27,207	3.49%	pcc sylvania	1,673	0.79%



## 779,872 visits came from 180 countries/territories

### Site Usage

Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
<b>779,872</b> % of Site Total: 100.00%	<b>4.27</b> Site Avg: 4.27 (0.00%)	<b>00:03:14</b> Site Avg: 00:03:14 (0.00%)	<b>24.94%</b> Site Avg: 25.14% (-0.78%)	<b>61.35%</b> Site Avg: 61.35% (0.00%)	
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States	<b>768,595</b>	4.27	00:03:14	24.24%	61.32%
Canada	<b>975</b>	3.29	00:01:54	83.90%	69.33%
India	<b>862</b>	6.46	00:02:44	71.69%	72.51%
United Kingdom	<b>742</b>	2.50	00:01:16	92.45%	72.64%
Germany	<b>578</b>	4.97	00:03:34	37.37%	61.76%
Philippines	<b>503</b>	2.57	00:02:20	93.04%	73.96%
Ireland	<b>490</b>	1.40	00:00:23	95.92%	94.29%
Japan	<b>455</b>	8.64	00:05:33	47.47%	34.95%
Vietnam	<b>415</b>	5.04	00:06:09	40.48%	40.72%
South Korea	<b>376</b>	6.61	00:04:50	50.53%	38.56%



# Content Overview

Comparing to: Site



Pages on this site were viewed a total of 3,327,236 times

3,327,236 Pageviews

2,226,847 Unique Views

61.35% Bounce Rate

## Top Content

Pages	Pageviews	% Pageviews
www.pcc.edu/	629,843	18.93%
www.pcc.edu/schedule/	150,659	4.53%
www.pcc.edu/schedule/default.cfm	135,800	4.08%
www.pcc.edu/library/	110,618	3.32%
www.pcc.edu/programs/	86,907	2.61%