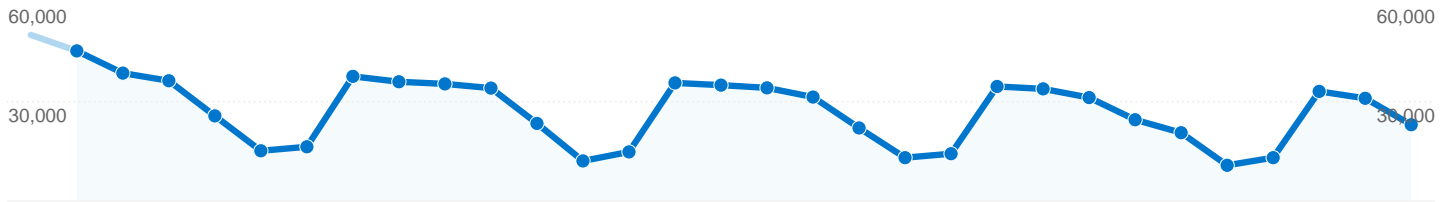


# Dashboard

Comparing to: Site



## Site Usage

**813,256** Visits

**62.66%** Bounce Rate

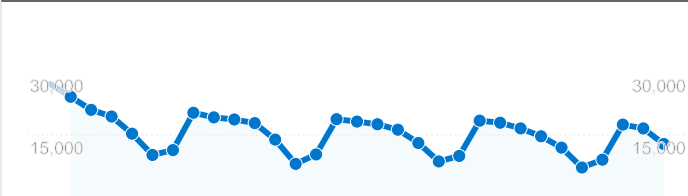
**2,766,402** Pageviews

**00:02:46** Avg. Time on Site

**3.40** Pages/Visit

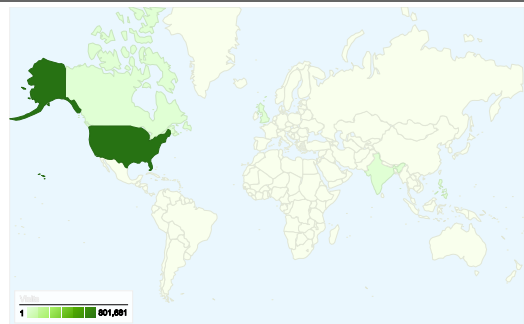
**24.96%** % New Visits

## Visitors Overview

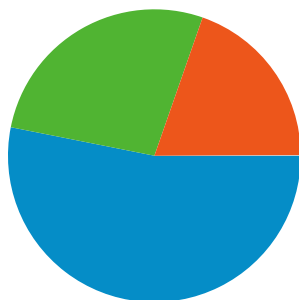


**Visitors**  
**306,814**

## Map Overlay world



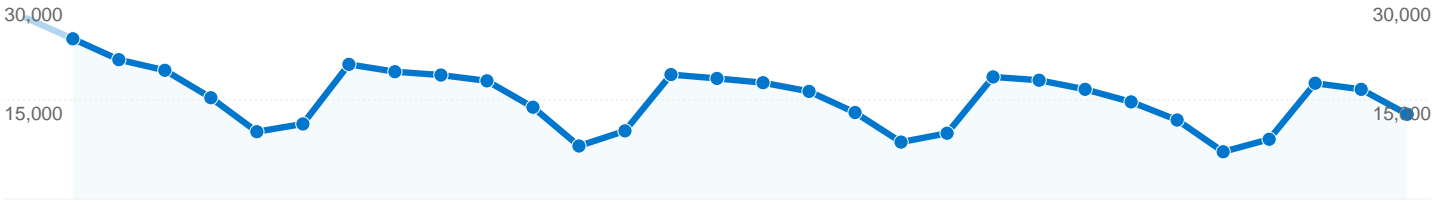
## Traffic Sources Overview










- **Direct Traffic**  
432,003 (53.12%)
- **Search Engines**  
221,414 (27.23%)
- **Referring Sites**  
159,315 (19.59%)
- **Other**  
524 (0.06%)

## Content Overview

Pages	Pageviews	% Pageviews
www.pcc.edu/	639,493	23.12%
www.pcc.edu/library/	109,035	3.94%
www.pcc.edu/schedule/	97,275	3.52%
www.pcc.edu/schedule/default.	95,675	3.46%
www.pcc.edu/library/policies/au	82,381	2.98%



**306,814 people visited this site**

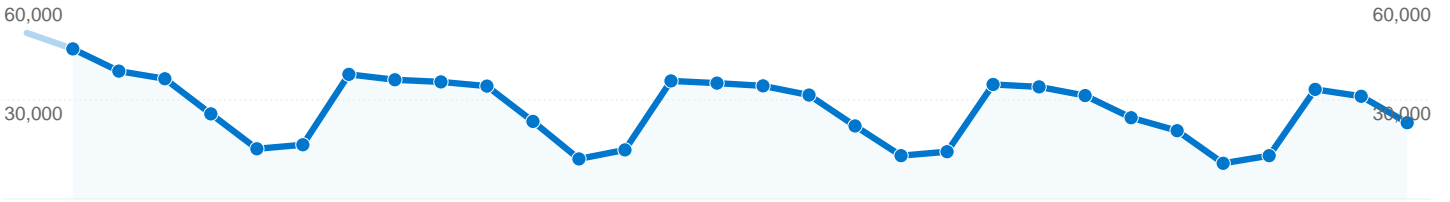
-  **813,256** Visits
-  **306,814** Absolute Unique Visitors
-  **2,766,402** Pageviews
-  **3.40** Average Pageviews
-  **00:02:46** Time on Site
-  **62.66%** Bounce Rate
-  **24.76%** New Visits

**Technical Profile**




Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	573,569	70.53%	T1	279,177	34.33%
Firefox	193,680	23.82%	Cable	251,856	30.97%
Safari	39,925	4.91%	Unknown	164,249	20.20%
Mozilla	3,358	0.41%	DSL	105,977	13.03%
Opera	1,287	0.16%	Dialup	7,090	0.87%

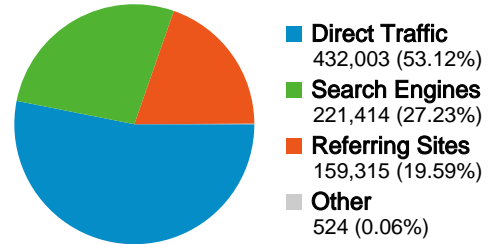
# Traffic Sources Overview

Comparing to: Site



All traffic sources sent a total of 813,256 visits

-  **53.12%** Direct Traffic
-  **19.59%** Referring Sites
-  **27.23%** Search Engines

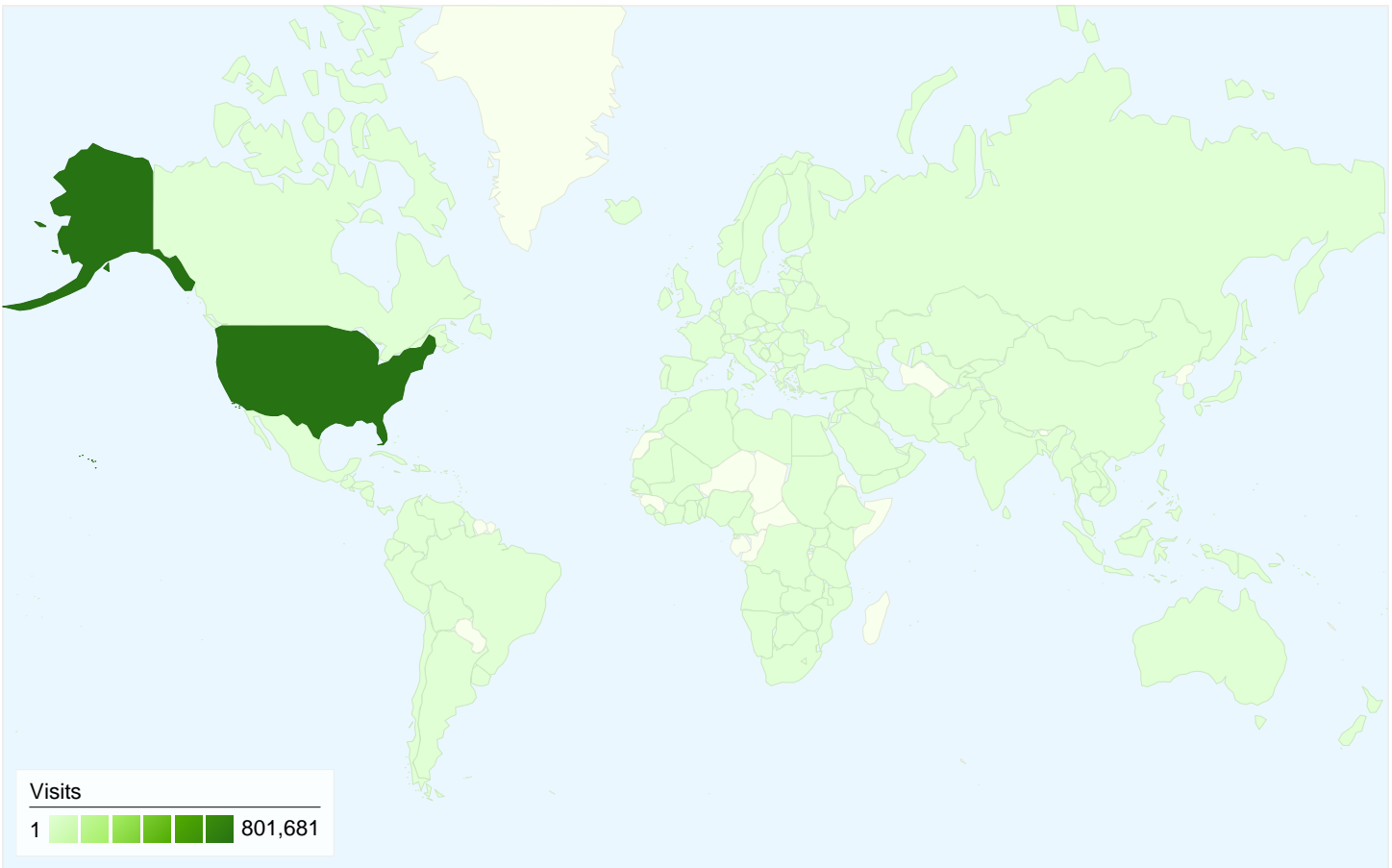


## Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
(direct) ((none))	432,003	53.12%	pcc	40,445	18.27%
google (organic)	127,526	15.68%	portland community college	30,783	13.90%
my.pcc.edu (referral)	81,645	10.04%	pcc.edu	15,734	7.11%
search (organic)	51,749	6.36%	www.pcc.edu	6,838	3.09%
intranet.pcc.edu (referral)	29,929	3.68%	pcc sylvania	1,807	0.82%

# Map Overlay

Comparing to: Site



## 813,256 visits came from 178 countries/territories

### Site Usage

Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
<b>813,256</b> % of Site Total: 100.00%	<b>3.40</b> Site Avg: 3.40 (0.00%)	<b>00:02:46</b> Site Avg: 00:02:46 (0.00%)	<b>24.75%</b> Site Avg: 24.96% (-0.83%)	<b>62.66%</b> Site Avg: 62.66% (0.00%)	
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States	<b>801,681</b>	3.40	00:02:46	24.02%	62.63%
Canada	<b>1,108</b>	3.25	00:01:58	87.09%	64.80%
United Kingdom	<b>758</b>	2.62	00:01:25	92.08%	72.96%
India	<b>737</b>	2.51	00:01:24	83.72%	64.31%
Philippines	<b>613</b>	2.23	00:02:00	93.96%	77.32%
Germany	<b>504</b>	2.85	00:01:58	40.87%	70.83%
Japan	<b>471</b>	6.55	00:05:10	46.07%	36.94%
Mexico	<b>432</b>	2.78	00:02:05	75.23%	68.75%
Ireland	<b>422</b>	1.24	00:00:08	98.82%	91.94%
South Korea	<b>414</b>	6.62	00:05:12	52.17%	31.88%



# Content Overview

Comparing to: Site



Pages on this site were viewed a total of 2,766,402 times

2,766,402 Pageviews

1,976,031 Unique Views

62.66% Bounce Rate

## Top Content

Pages	Pageviews	% Pageviews
www.pcc.edu/	639,493	23.12%
www.pcc.edu/library/	109,035	3.94%
www.pcc.edu/schedule/	97,275	3.52%
www.pcc.edu/schedule/default.cfm	95,675	3.46%
www.pcc.edu/library/policies/aup.htm	82,381	2.98%