

Dashboard

Comparing to: Site



Site Usage

808,928 Visits

58.71% Bounce Rate

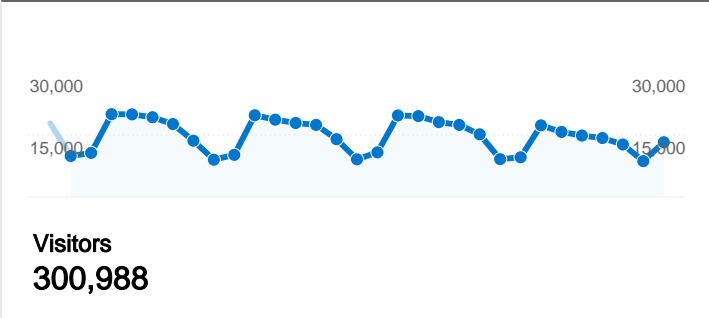
3,350,690 Pageviews

00:03:27 Avg. Time on Site

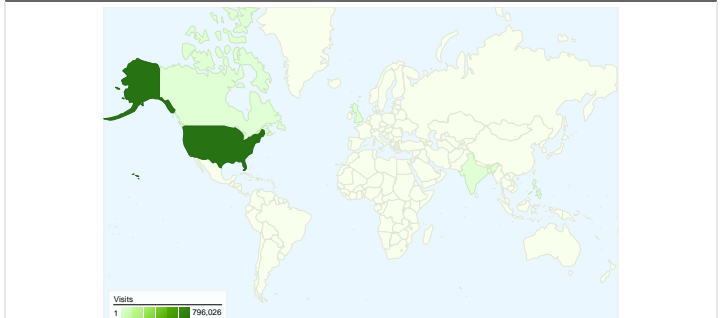
4.14 Pages/Visit

24.32% % New Visits

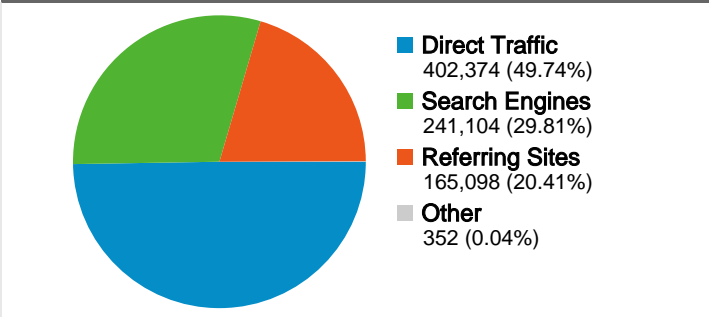
Visitors Overview



Map Overlay world



Traffic Sources Overview










Content Overview

Pages	Pageviews	% Pageviews
www.pcc.edu/	688,162	20.54%
www.pcc.edu/schedule/default.	150,458	4.49%
www.pcc.edu/schedule/	144,503	4.31%
www.pcc.edu/programs/	94,293	2.81%
www.pcc.edu/library/	85,094	2.54%



300,988 people visited this site

-  **808,928** Visits
-  **300,988** Absolute Unique Visitors
-  **3,350,690** Pageviews
-  **4.14** Average Pageviews
-  **00:03:27** Time on Site
-  **58.71%** Bounce Rate
-  **24.18%** New Visits

Technical Profile




Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	567,411	70.14%	Cable	288,796	35.70%
Firefox	190,662	23.57%	T1	226,367	27.98%
Safari	43,773	5.41%	Unknown	157,641	19.49%
Mozilla	3,514	0.43%	DSL	122,228	15.11%
Opera	1,420	0.18%	Dialup	8,254	1.02%

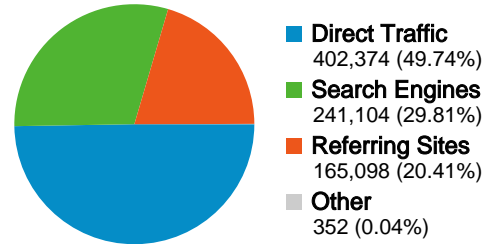
Traffic Sources Overview

Comparing to: Site



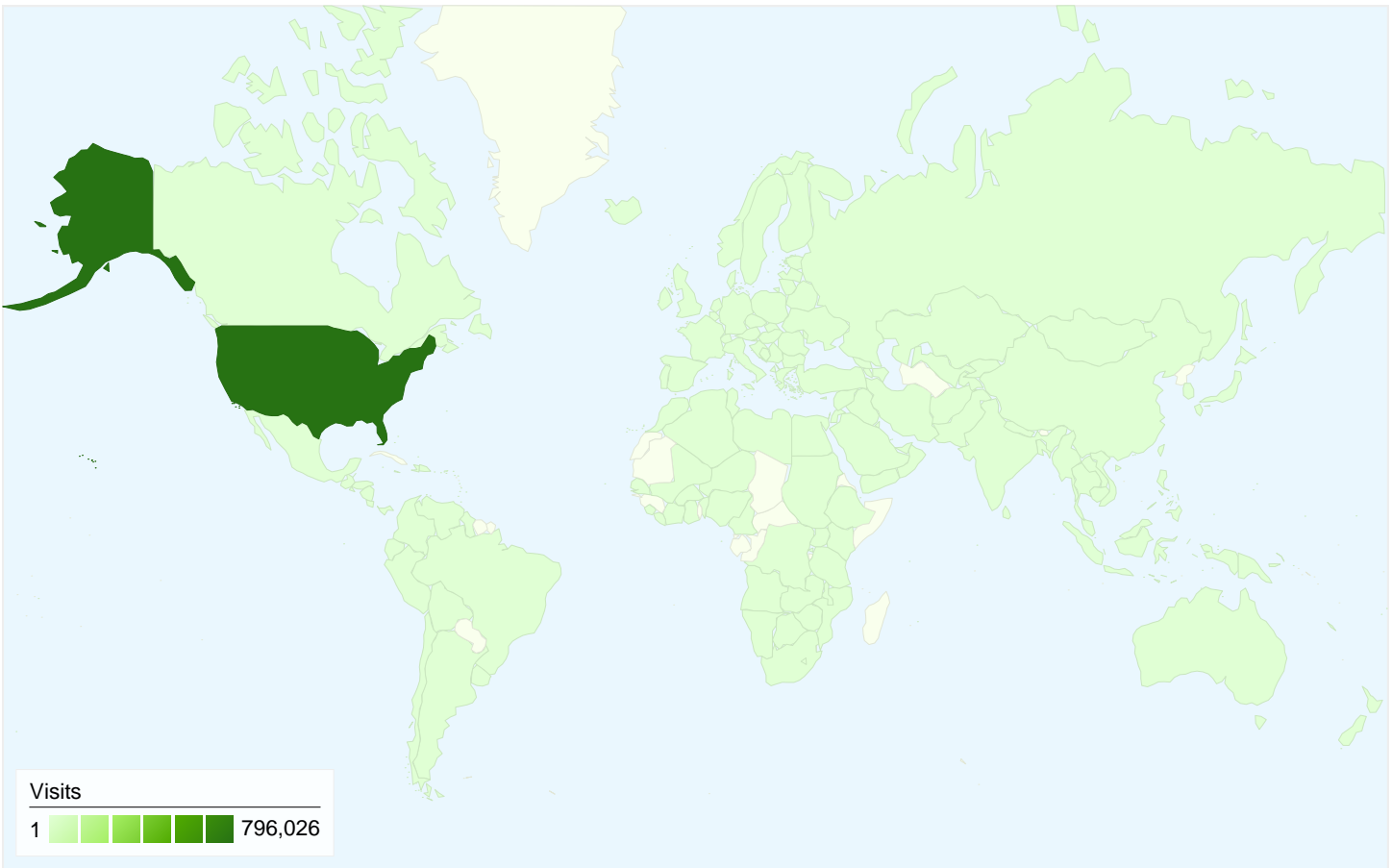
All traffic sources sent a total of 808,928 visits

-  **49.74%** Direct Traffic
-  **20.41%** Referring Sites
-  **29.81%** Search Engines



Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
(direct) ((none))	402,374	49.74%	pcc	45,660	18.94%
google (organic)	139,557	17.25%	portland community college	36,004	14.93%
my.pcc.edu (referral)	88,062	10.89%	pcc.edu	17,113	7.10%
search (organic)	55,613	6.87%	www.pcc.edu	7,675	3.18%
intranet.pcc.edu (referral)	27,209	3.36%	pcc sylvania	1,725	0.72%



808,928 visits came from 177 countries/territories

Site Usage

Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States	796,026	4.15	00:03:28	23.33%	58.62%
Canada	1,273	3.01	00:01:51	83.11%	68.42%
Philippines	901	1.43	00:01:02	94.45%	84.79%
India	847	8.32	00:06:43	81.70%	61.75%
United Kingdom	801	1.96	00:01:09	87.39%	75.03%
Japan	510	7.11	00:06:21	37.84%	39.02%
Germany	499	3.81	00:02:43	52.10%	56.51%
Mexico	482	2.90	00:02:24	79.67%	68.05%
Ireland	434	1.16	00:00:09	97.93%	94.01%
South Korea	419	6.95	00:05:40	57.28%	36.99%

Content Overview

Comparing to: Site



Pages on this site were viewed a total of 3,350,690 times

3,350,690 Pageviews

2,315,651 Unique Views

58.71% Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
www.pcc.edu/	688,162	20.54%
www.pcc.edu/schedule/default.cfm	150,458	4.49%
www.pcc.edu/schedule/	144,503	4.31%
www.pcc.edu/programs/	94,293	2.81%
www.pcc.edu/library/	85,094	2.54%