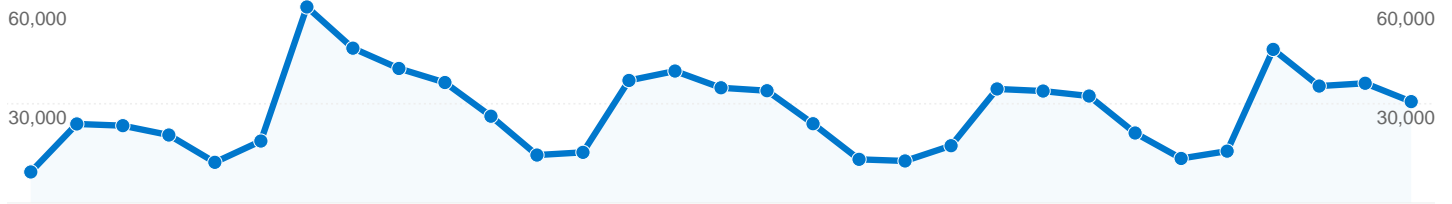


Dashboard

Comparing to: Site



Site Usage

859,879 Visits

58.43% Bounce Rate

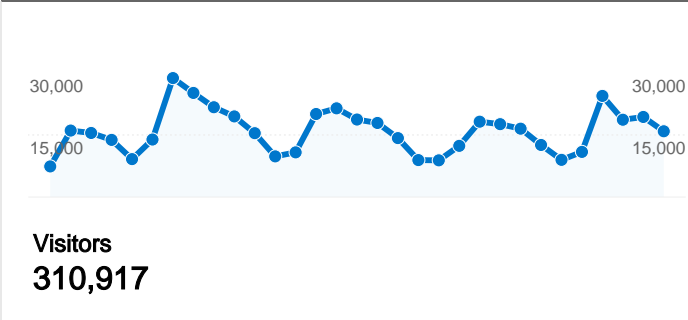
3,057,403 Pageviews

00:03:09 Avg. Time on Site

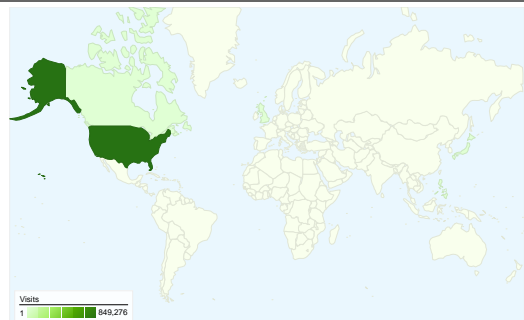
3.56 Pages/Visit

24.69% % New Visits

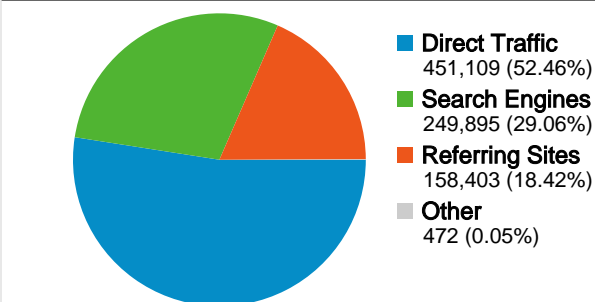
Visitors Overview



Map Overlay world

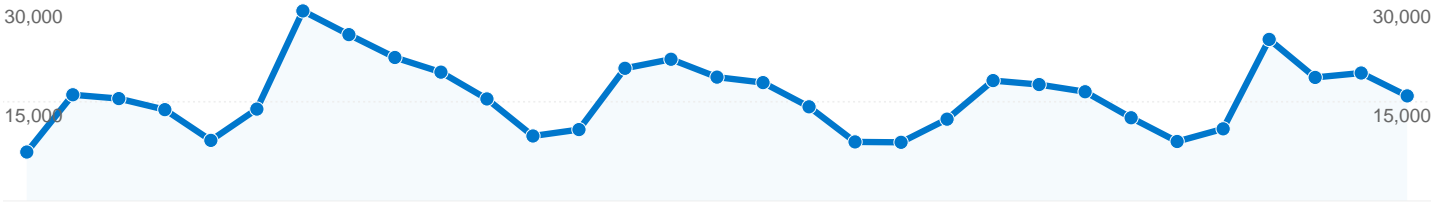


Traffic Sources Overview



Content Overview

Pages	Pageviews	% Pageviews
www.pcc.edu/	770,859	25.21%
www.pcc.edu/schedule/	117,208	3.83%
www.pcc.edu/schedule/default.	116,193	3.80%
www.pcc.edu/library/	95,834	3.13%
www.pcc.edu/programs/	94,494	3.09%



310,917 people visited this site

859,879 Visits

310,917 Absolute Unique Visitors

3,057,403 Pageviews

3.56 Average Pageviews

00:03:09 Time on Site

58.43% Bounce Rate

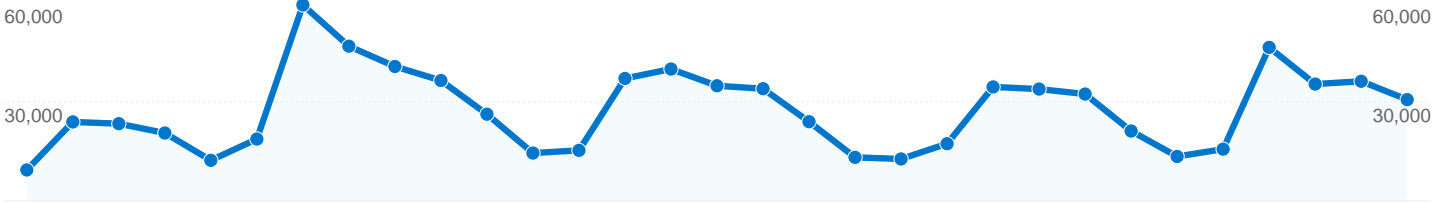
24.53% New Visits

Technical Profile




Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	606,262	70.51%	Cable	296,118	34.44%
Firefox	198,345	23.07%	T1	252,498	29.36%
Safari	46,452	5.40%	Unknown	167,209	19.45%
Mozilla	4,357	0.51%	DSL	128,687	14.97%
Opera	1,644	0.19%	Dialup	9,068	1.05%

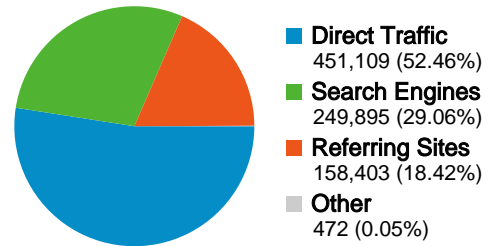
Traffic Sources Overview

Comparing to: Site



All traffic sources sent a total of 859,879 visits

-  52.46% Direct Traffic
-  18.42% Referring Sites
-  29.06% Search Engines

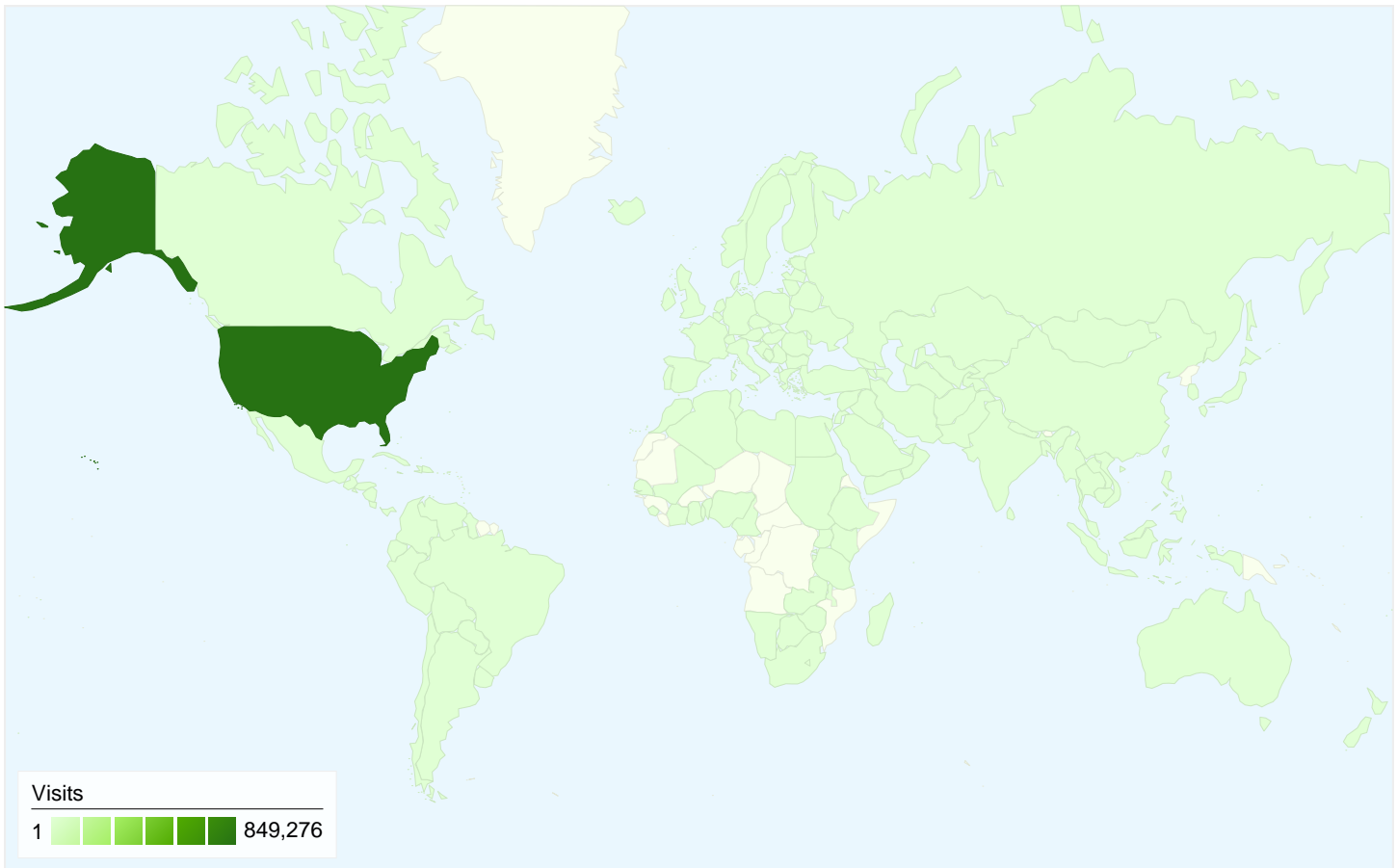


Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
(direct) ((none))	451,109	52.46%	pcc	49,492	19.81%
google (organic)	145,193	16.89%	portland community college	42,143	16.86%
my.pcc.edu (referral)	75,655	8.80%	pcc.edu	18,524	7.41%
search (organic)	57,306	6.66%	www.pcc.edu	9,189	3.68%
intranet.pcc.edu (referral)	30,042	3.49%	pcc sylvania	2,101	0.84%

Map Overlay

Comparing to: Site



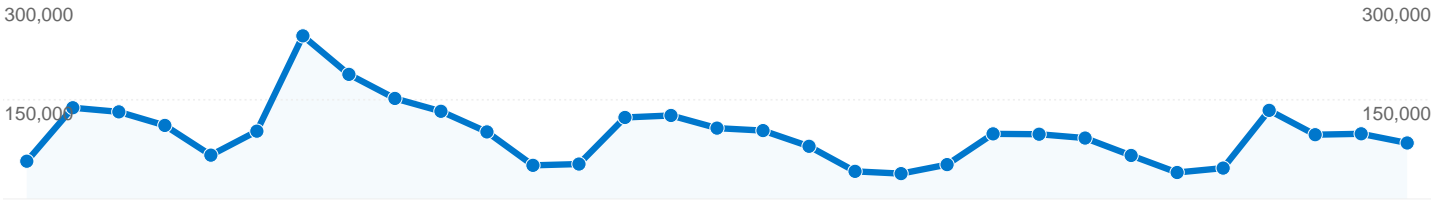
859,879 visits came from 171 countries/territories

Site Usage

Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
859,879 % of Site Total: 100.00%	3.56 Site Avg: 3.56 (0.00%)	00:03:09 Site Avg: 00:03:09 (0.00%)	24.52% Site Avg: 24.69% (-0.70%)	58.43% Site Avg: 58.43% (0.00%)	
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States	849,276	3.56	00:03:09	23.90%	58.41%
Canada	1,036	2.89	00:01:37	80.79%	61.68%
United Kingdom	711	2.89	00:01:42	91.42%	67.37%
Philippines	687	1.71	00:01:04	95.34%	78.17%
Japan	598	6.35	00:05:23	36.45%	39.30%
South Korea	587	5.83	00:04:21	46.17%	37.14%
India	518	2.47	00:01:23	93.05%	65.25%
Germany	453	4.76	00:03:51	58.06%	48.12%
Ireland	447	1.11	00:00:06	99.78%	94.63%
Mexico	418	2.85	00:02:30	72.25%	66.03%

Content Overview

Comparing to: Site



Pages on this site were viewed a total of 3,057,403 times

 3,057,403 Pageviews

 2,158,918 Unique Views

 58.43% Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
www.pcc.edu/	770,859	25.21%
www.pcc.edu/schedule/	117,208	3.83%
www.pcc.edu/schedule/default.cfm	116,193	3.80%
www.pcc.edu/library/	95,834	3.13%
www.pcc.edu/programs/	94,494	3.09%