

Dashboard

Comparing to: Site



Site Usage

527,811 Visits

60.10% Bounce Rate

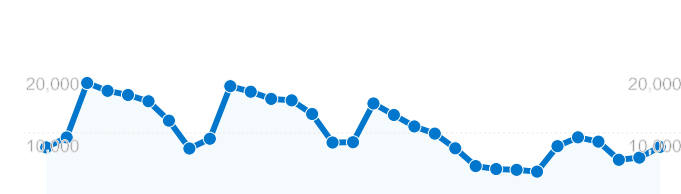
2,030,083 Pageviews

00:03:09 Avg. Time on Site

3.85 Pages/Visit

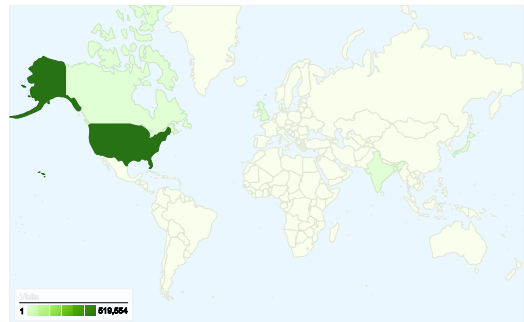
25.80% % New Visits

Visitors Overview

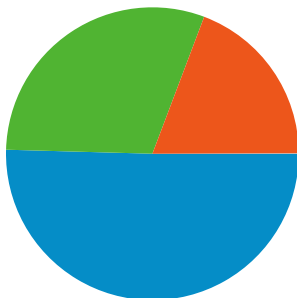


Visitors
200,995

Map Overlay world



Traffic Sources Overview



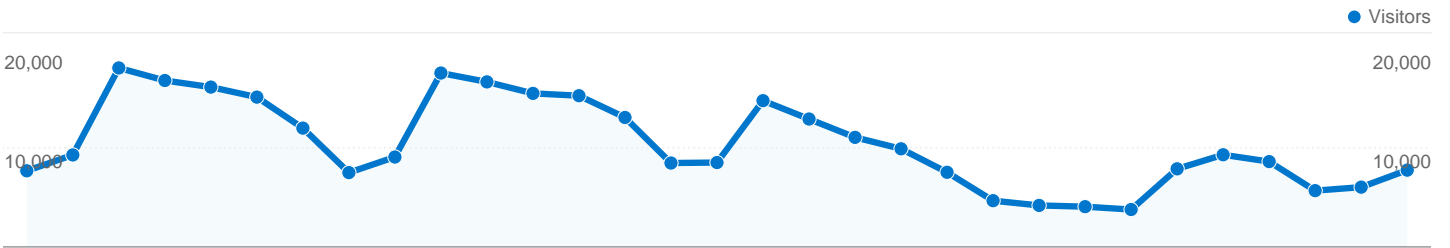
- **Direct Traffic**
266,226 (50.44%)
- **Search Engines**
160,016 (30.32%)
- **Referring Sites**
101,376 (19.21%)
- **Other**
193 (0.04%)

Content Overview

Pages	Pageviews	% Pageviews
www.pcc.edu/	429,139	21.14%
www.pcc.edu/schedule/default.	92,316	4.55%
www.pcc.edu/schedule/	88,352	4.35%
www.pcc.edu/programs/	63,760	3.14%
www.pcc.edu/library/	48,721	2.40%

Visitors Overview

Comparing to: Site



200,995 people visited this site

527,811 Visits

200,995 Absolute Unique Visitors

2,030,083 Pageviews

3.85 Average Pageviews

00:03:09 Time on Site

60.10% Bounce Rate

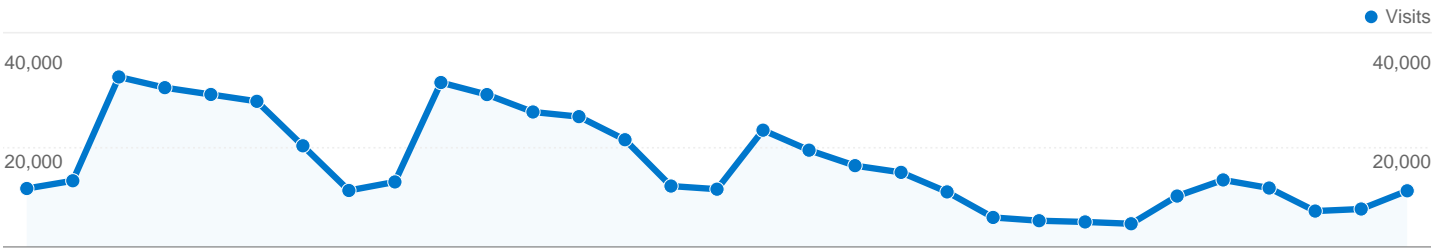
25.67% New Visits

Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	376,765	71.38%	Cable	193,199	36.60%
Firefox	117,642	22.29%	T1	134,070	25.40%
Safari	27,904	5.29%	Unknown	109,692	20.78%
Mozilla	2,445	0.46%	DSL	79,547	15.07%
Opera	1,026	0.19%	Dialup	6,554	1.24%

Traffic Sources Overview

Comparing to: Site

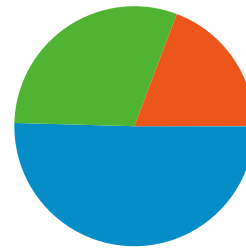


All traffic sources sent a total of 527,811 visits

50.44% Direct Traffic

19.21% Referring Sites

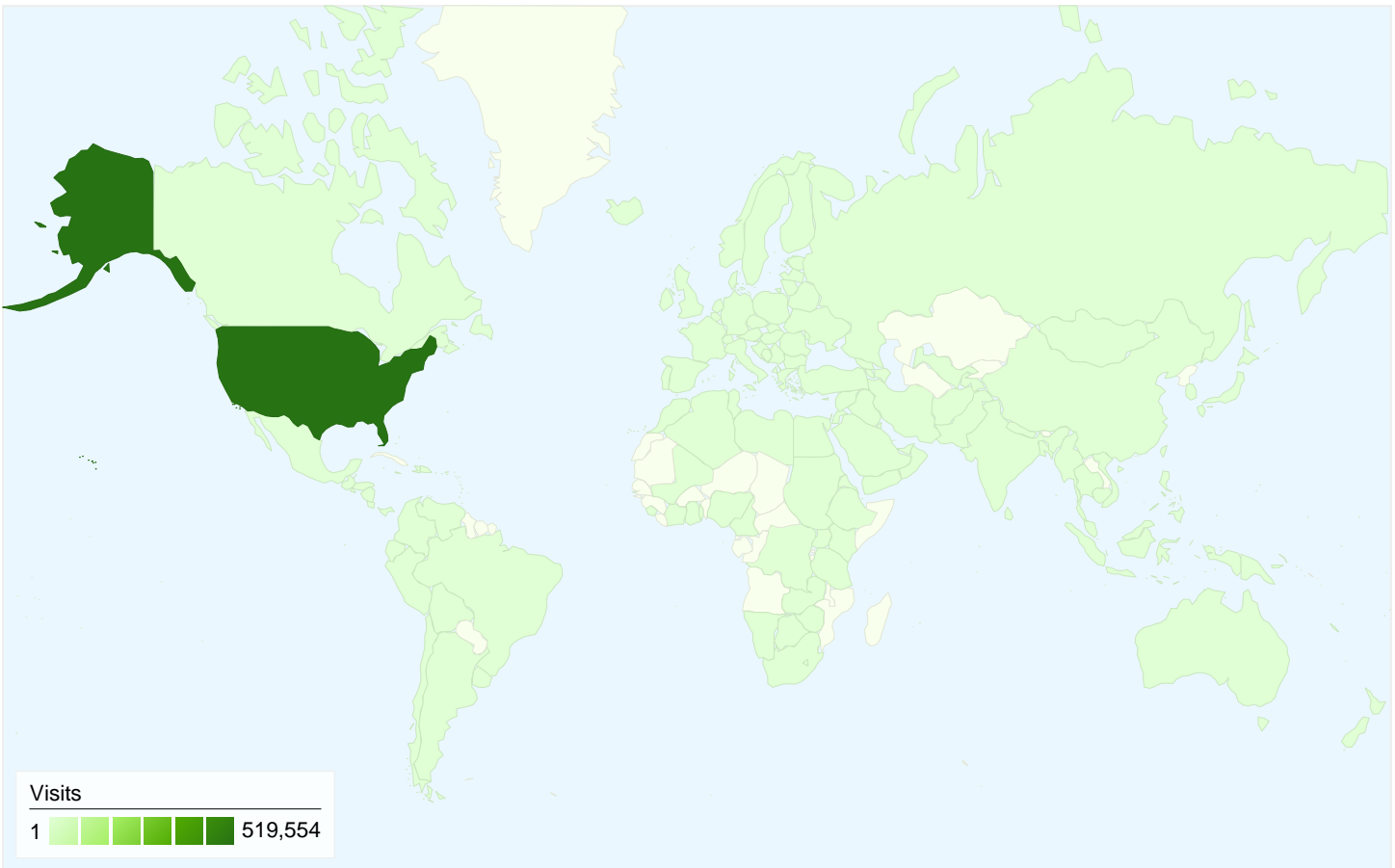
30.32% Search Engines



- Direct Traffic
266,226 (50.44%)
- Search Engines
160,016 (30.32%)
- Referring Sites
101,376 (19.21%)
- Other
193 (0.04%)

Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
(direct) ((none))	266,226	50.44%	pcc	31,108	19.44%
google (organic)	93,718	17.76%	portland community college	27,727	17.33%
my.pcc.edu (referral)	48,226	9.14%	pcc.edu	13,120	8.20%
search (organic)	35,431	6.71%	www.pcc.edu	6,954	4.35%
intranet.pcc.edu (referral)	19,244	3.65%	pcc sylvania	1,097	0.69%



527,811 visits came from 156 countries/territories

Site Usage

Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
527,811 % of Site Total: 100.00%	3.85 Site Avg: 3.85 (0.00%)	00:03:09 Site Avg: 00:03:09 (0.00%)	25.66% Site Avg: 25.80% (-0.54%)	60.10% Site Avg: 60.10% (0.00%)	
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States	519,554	3.85	00:03:09	24.96%	60.07%
Canada	682	2.95	00:01:57	78.89%	63.78%
Japan	557	4.67	00:03:25	38.24%	56.55%
United Kingdom	478	2.62	00:01:40	78.87%	69.04%
India	455	2.61	00:02:01	92.53%	63.08%
Ireland	431	1.09	00:00:02	99.54%	95.13%
Germany	396	5.62	00:04:15	47.73%	53.03%
Mexico	367	3.02	00:03:16	73.02%	63.49%
South Korea	328	4.98	00:03:29	60.37%	43.60%
Vietnam	283	5.18	00:07:09	47.35%	28.98%

Content Overview

Comparing to: Site



Pages on this site were viewed a total of 2,030,083 times

2,030,083 Pageviews

1,402,991 Unique Views

60.10% Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
www.pcc.edu/	429,139	21.14%
www.pcc.edu/schedule/default.cfm	92,316	4.55%
www.pcc.edu/schedule/	88,352	4.35%
www.pcc.edu/programs/	63,760	3.14%
www.pcc.edu/library/	48,721	2.40%