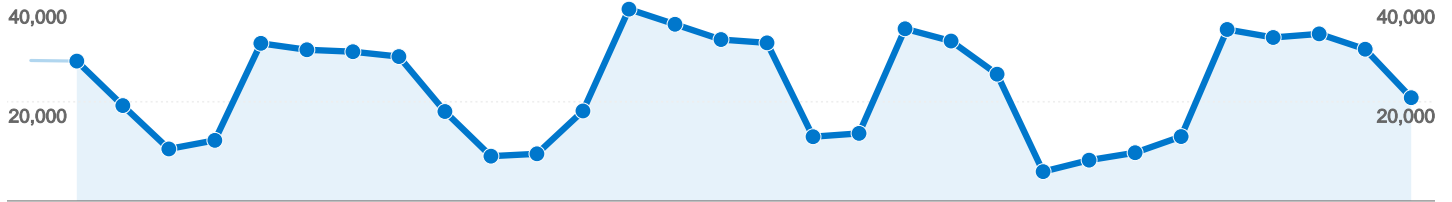


Dashboard

Nov 1, 2007 - Nov 30, 2007



Site Usage

693,647 Visits

2,806,753 Pageviews

4.05 Pages/Visit

60.59% Bounce Rate

00:03:07 Avg. Time on Site

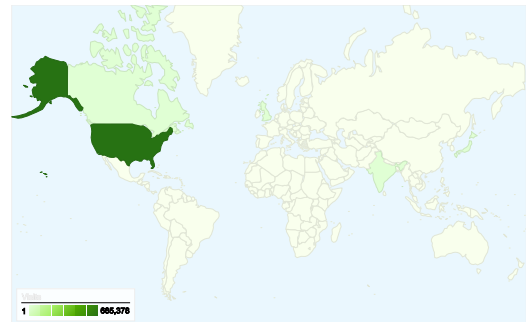
25.14% % New Visits

Visitors Overview

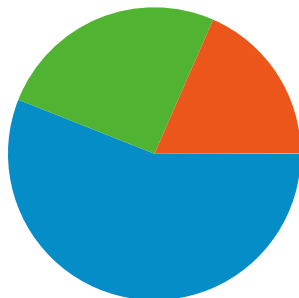


Visitors
258,211

Map Overlay world



Traffic Sources Overview



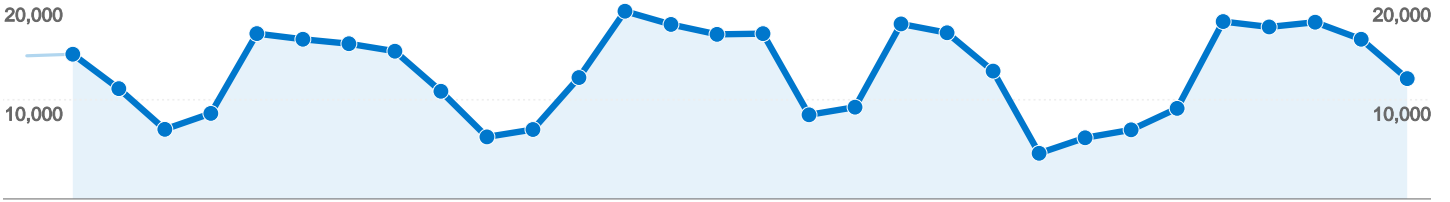
- **Direct Traffic**
388,497 (56.01%)
- **Search Engines**
177,311 (25.56%)
- **Referring Sites**
127,614 (18.40%)
- **Other**
225 (0.03%)

Content Overview

Pages	Pageviews	% Pageviews
www.pcc.edu/	463,753	16.52%
www.pcc.edu/schedule/default.	149,342	5.32%
www.pcc.edu/schedule/	130,582	4.65%
pcc.edu/	128,735	4.59%
www.pcc.edu/library/	95,434	3.40%

Visitors Overview

Nov 1, 2007 - Nov 30, 2007



258,211 people visited this site

693,647 Visits

258,211 Absolute Unique Visitors

2,806,753 Pageviews

4.05 Average Pageviews

00:03:07 Time on Site

60.59% Bounce Rate

24.93% New Visits

Technical Profile




Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	504,910	72.79%	T1	241,062	34.75%
Firefox	151,100	21.78%	Cable	206,107	29.71%
Safari	32,152	4.64%	Unknown	149,985	21.62%
Mozilla	2,488	0.36%	DSL	83,728	12.07%
Netscape	1,122	0.16%	Dialup	7,629	1.10%

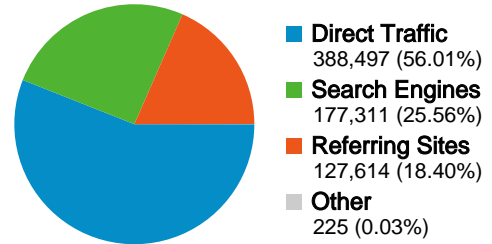
Traffic Sources Overview

Nov 1, 2007 - Nov 30, 2007



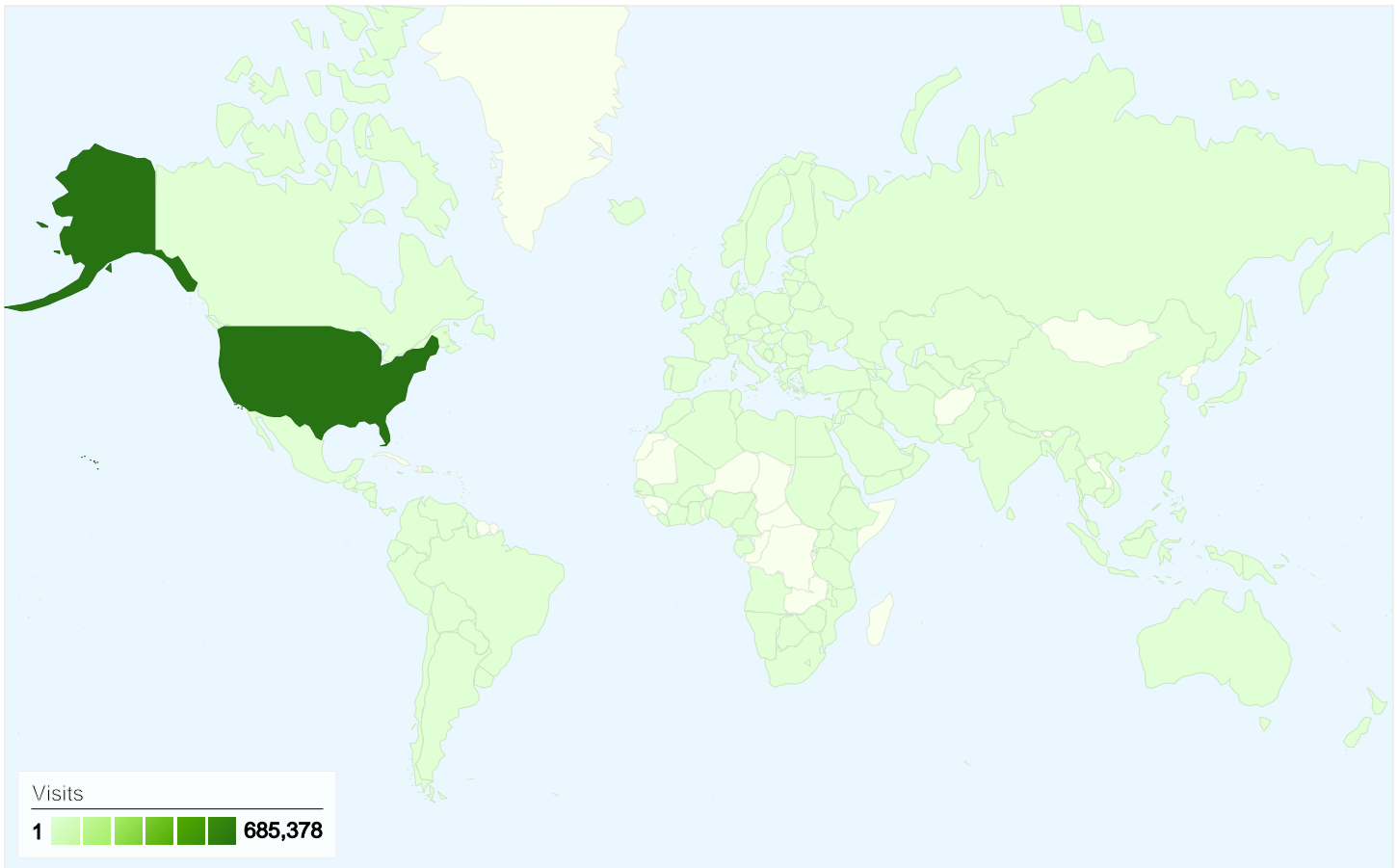
All traffic sources sent a total of 693,647 visits

-  **56.01%** Direct Traffic
-  **18.40%** Referring Sites
-  **25.56%** Search Engines



Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
(direct) ((none))	388,497	56.01%	pcc	33,434	18.86%
google (organic)	103,692	14.95%	portland community college	31,493	17.76%
my.pcc.edu (referral)	57,317	8.26%	pcc.edu	14,857	8.38%
search (organic)	39,811	5.74%	www.pcc.edu	7,719	4.35%
intranet.pcc.edu (referral)	25,201	3.63%	pcc sylvania	1,309	0.74%



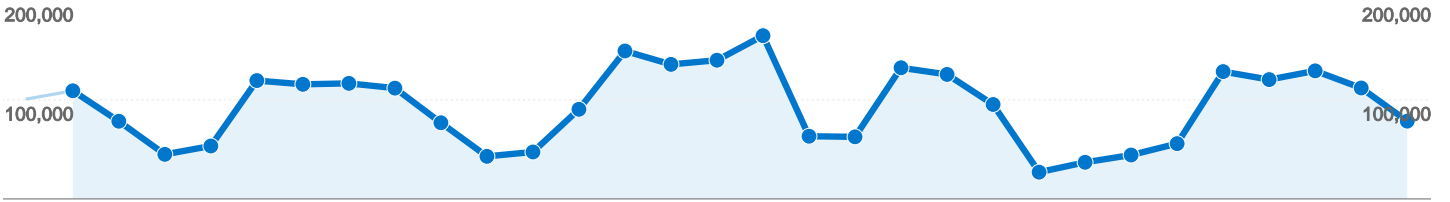
693,647 visits came from 170 countries/territories

Site Usage


Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
693,647 % of Site Total: 100.00%	4.05 Site Avg: 4.05 (0.00%)	00:03:07 Site Avg: 00:03:07 (0.00%)	24.91% Site Avg: 25.14% (-0.92%)	60.59% Site Avg: 60.59% (0.00%)	
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States	685,378	4.05	00:03:07	24.36%	60.62%
Canada	853	3.02	00:02:00	80.30%	63.31%
United Kingdom	511	2.36	00:01:01	87.48%	67.91%
Japan	452	6.50	00:04:48	38.27%	40.04%
India	418	8.47	00:03:40	79.67%	56.70%
South Korea	418	6.76	00:05:29	49.76%	39.00%
Mexico	393	2.63	00:01:40	74.55%	67.94%
Germany	374	5.43	00:03:19	52.14%	54.81%
France	279	2.52	00:01:08	27.24%	74.19%
Philippines	276	1.70	00:01:02	95.29%	77.17%

Content Overview

Nov 1, 2007 - Nov 30, 2007



Pages on this site were viewed a total of 2,806,753 times

 2,806,753 Pageviews

 1,874,679 Unique Views

 60.59% Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
www.pcc.edu/	463,753	16.52%
www.pcc.edu/schedule/default.cfm	149,342	5.32%
www.pcc.edu/schedule/	130,582	4.65%
pcc.edu/	128,735	4.59%
www.pcc.edu/library/	95,434	3.40%