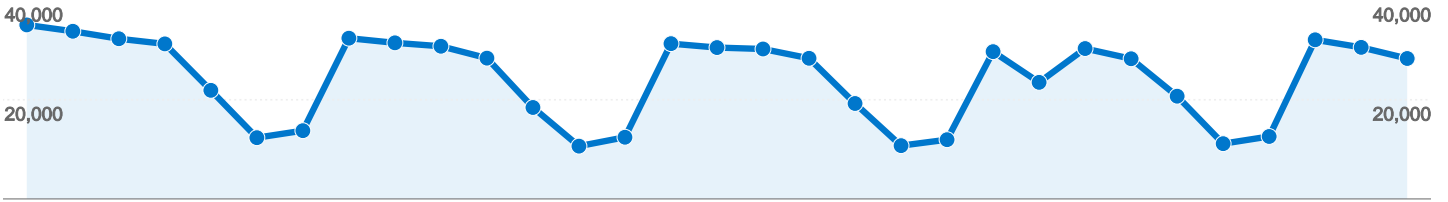


Dashboard

Oct 1, 2007 - Oct 31, 2007



Site Usage

754,772 Visits

63.74% Bounce Rate

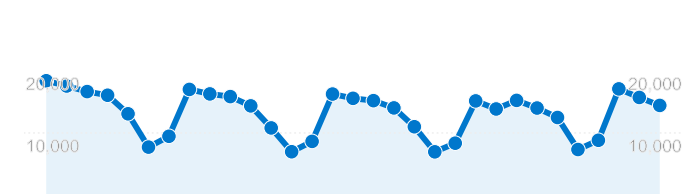
2,387,166 Pageviews

00:02:33 Avg. Time on Site

3.16 Pages/Visit

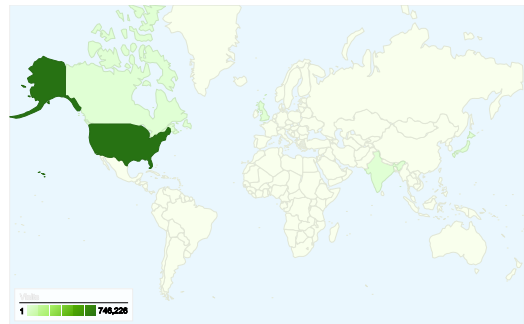
24.11% % New Visits

Visitors Overview

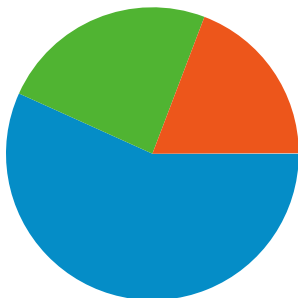


Visitors
Visitors

Map Overlay world



Traffic Sources Overview



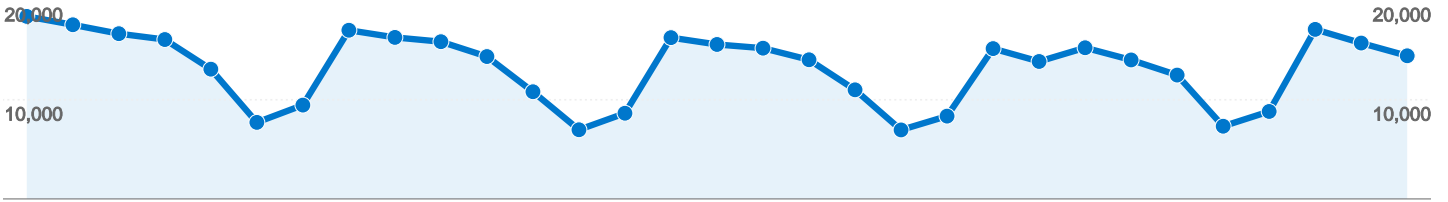
- **Direct Traffic**
428,346 (56.75%)
- **Search Engines**
181,399 (24.03%)
- **Referring Sites**
144,654 (19.17%)
- **Other**
373 (0.05%)

Content Overview

Pages	Pageviews	% Pageviews
www.pcc.edu/	473,997	19.86%
pcc.edu/	128,850	5.40%
www.pcc.edu/library/	111,642	4.68%
www.pcc.edu/library/policies/au	92,322	3.87%
www.pcc.edu/schedule/default.	87,414	3.66%

Visitors Overview

Oct 1, 2007 - Oct 31, 2007



274,771 people visited this site

754,772 Visits

274,771 Absolute Unique Visitors

2,387,166 Pageviews

3.16 Average Pageviews

00:02:33 Time on Site

63.74% Bounce Rate

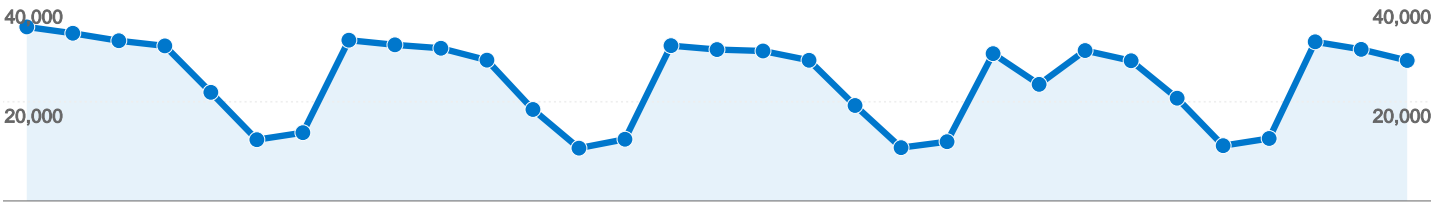
23.91% New Visits

Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	558,016	73.93%	T1	273,298	36.21%
Firefox	157,383	20.85%	Cable	213,316	28.26%
Safari	33,069	4.38%	Unknown	165,794	21.97%
Mozilla	3,429	0.45%	DSL	88,408	11.71%
Netscape	1,292	0.17%	Dialup	8,188	1.08%


Traffic Sources Overview

Oct 1, 2007 - Oct 31, 2007

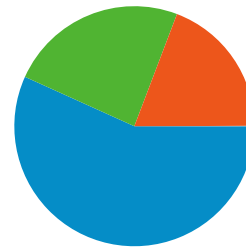


All traffic sources sent a total of 754,772 visits

 56.75% Direct Traffic

 19.17% Referring Sites

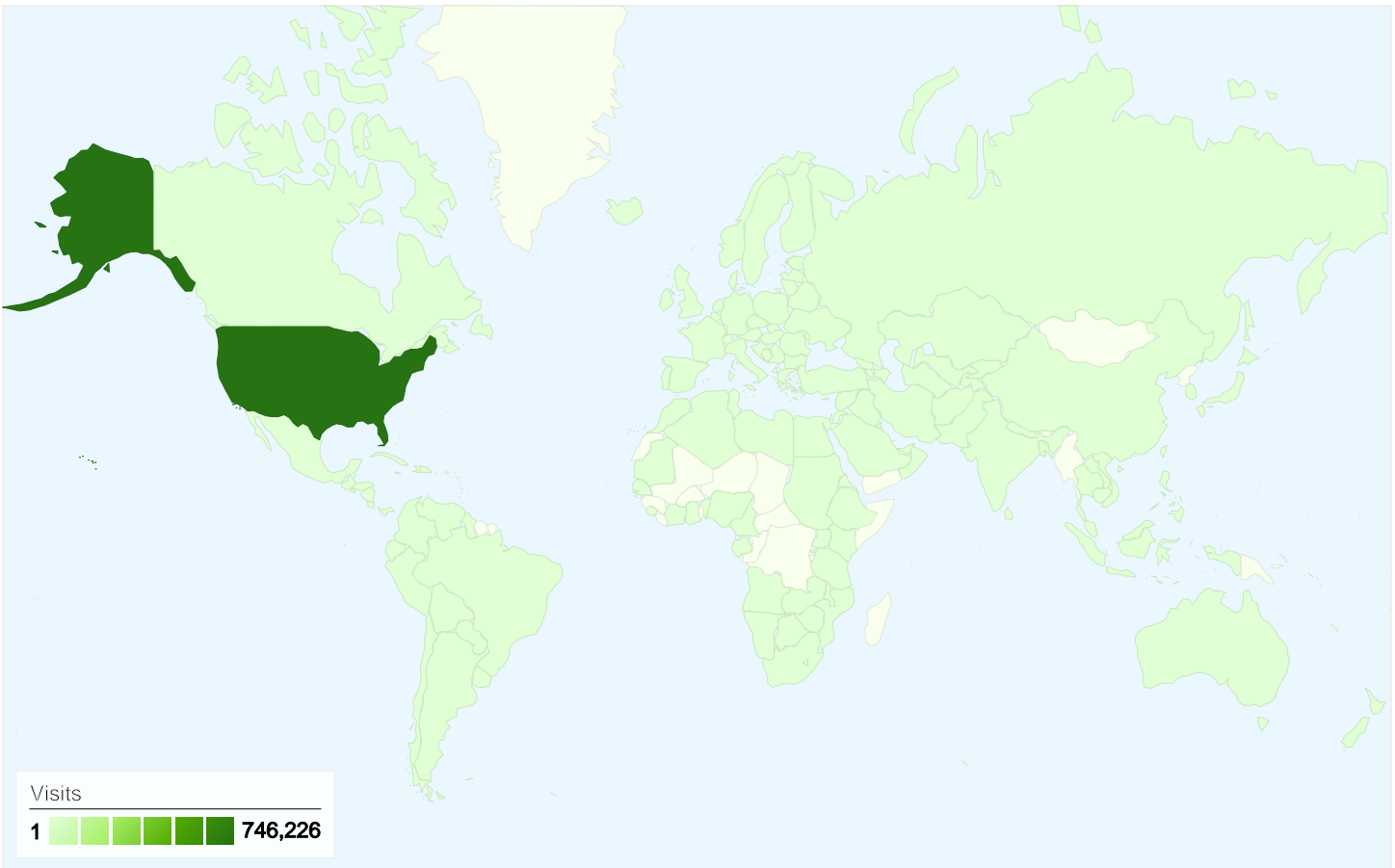
 24.03% Search Engines



- **Direct Traffic**
428,346 (56.75%)
- **Search Engines**
181,399 (24.03%)
- **Referring Sites**
144,654 (19.17%)
- **Other**
373 (0.05%)

Top Traffic Sources

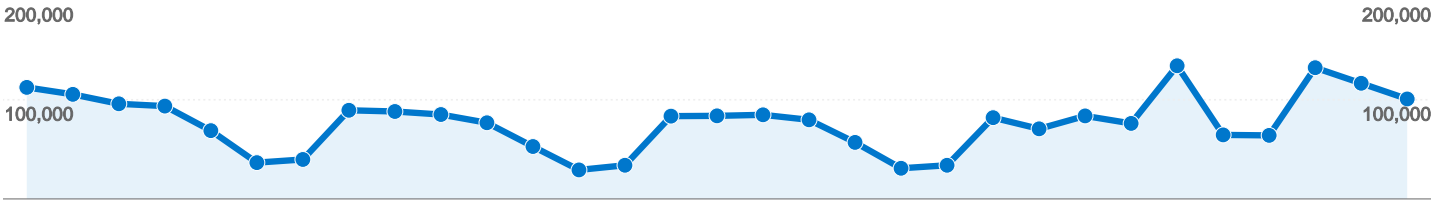
Sources	Visits	% visits	Keywords	Visits	% visits
(direct) ((none))	428,346	56.75%	pcc	32,961	18.17%
google (organic)	102,847	13.63%	portland community college	30,030	16.55%
my.pcc.edu (referral)	66,652	8.83%	pcc.edu	13,747	7.58%
search (organic)	42,710	5.66%	www.pcc.edu	8,096	4.46%
intranet.pcc.edu (referral)	29,475	3.91%	pcc sylvania	1,541	0.85%




754,772 visits came from 165 countries/territories


Site Usage


Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
754,772 % of Site Total: 100.00%	3.16 Site Avg: 3.16 (0.00%)	00:02:33 Site Avg: 00:02:33 (0.00%)	23.89% Site Avg: 24.11% (-0.93%)	63.74% Site Avg: 63.74% (0.00%)	
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States	746,226	3.16	00:02:33	23.32%	63.77%
Canada	835	2.75	00:01:34	77.84%	64.67%
United Kingdom	622	1.98	00:01:02	86.66%	68.49%
India	462	2.32	00:01:36	83.98%	57.58%
Japan	461	6.82	00:05:30	38.83%	41.43%
Ireland	433	1.10	00:00:02	99.54%	94.92%
Mexico	411	2.15	00:01:36	72.75%	69.34%
South Korea	392	5.94	00:05:20	53.06%	38.78%
Germany	323	2.95	00:01:46	56.35%	62.23%
Philippines	322	1.56	00:01:05	92.55%	78.57%



Pages on this site were viewed a total of 2,387,166 times

 **2,387,166** Pageviews

 **1,700,775** Unique Views

 **63.74%** Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
www.pcc.edu/	473,997	19.86%
pcc.edu/	128,850	5.40%
www.pcc.edu/library/	111,642	4.68%
www.pcc.edu/library/policies/aup.htm	92,322	3.87%
www.pcc.edu/schedule/default.cfm	87,414	3.66%