

Site Usage

449,143 Visits

59.17% Bounce Rate

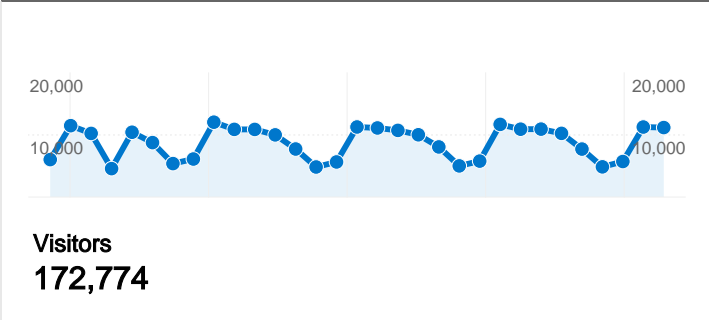
1,849,273 Pageviews

00:07:17 Avg. Time on Site

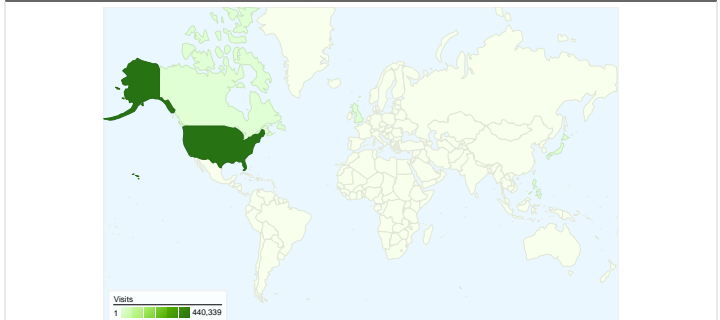
4.12 Pages/Visit

27.28% % New Visits

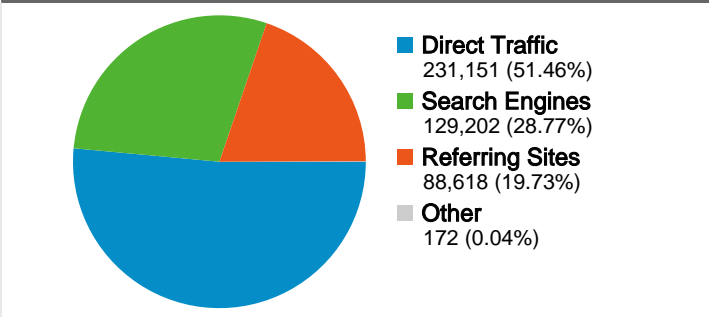
Visitors Overview



Map Overlay world



Traffic Sources Overview

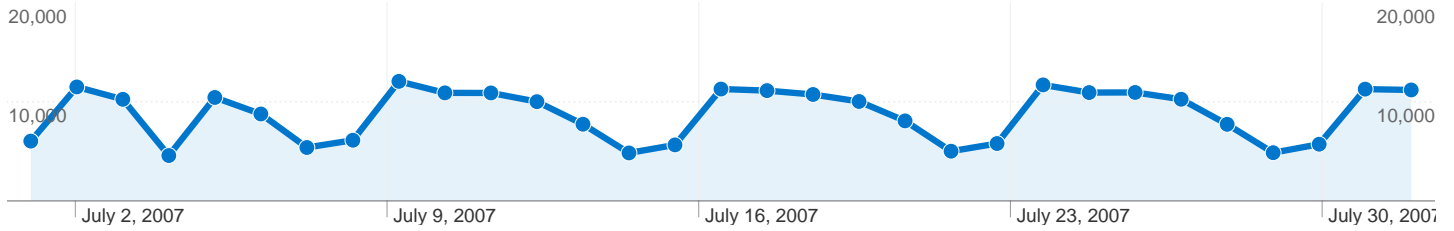


Content Overview

Pages	Pageviews	% Pageviews
www.pcc.edu/	311,564	16.85%
www.pcc.edu/schedule/	77,610	4.20%
pcc.edu/	73,903	4.00%
www.pcc.edu/schedule/default.	71,113	3.85%
www.pcc.edu/programs/	65,000	3.51%

Visitors Overview

Jul 1, 2007 - Jul 31, 2007



172,774 people visited this site

449,143 Visits

172,774 Absolute Unique Visitors

1,849,273 Pageviews

4.12 Average Pageviews

00:07:17 Time on Site

59.17% Bounce Rate

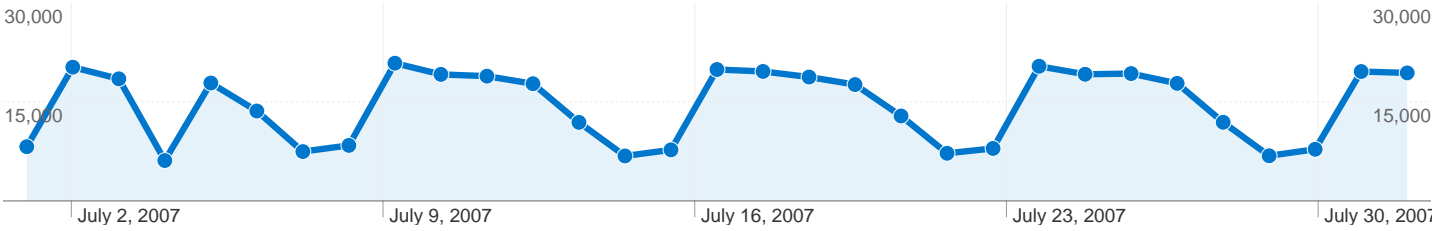
27.13% New Visits

Technical Profile




Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	340,543	75.82%	Cable	146,117	32.53%
Firefox	83,259	18.54%	T1	130,616	29.08%
Safari	19,839	4.42%	Unknown	103,251	22.99%
Mozilla	2,895	0.64%	DSL	56,727	12.63%
Netscape	1,315	0.29%	Dialup	7,348	1.64%

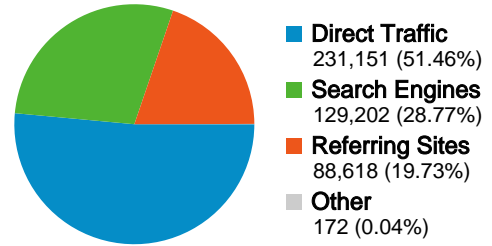
Traffic Sources Overview

Jul 1, 2007 - Jul 31, 2007



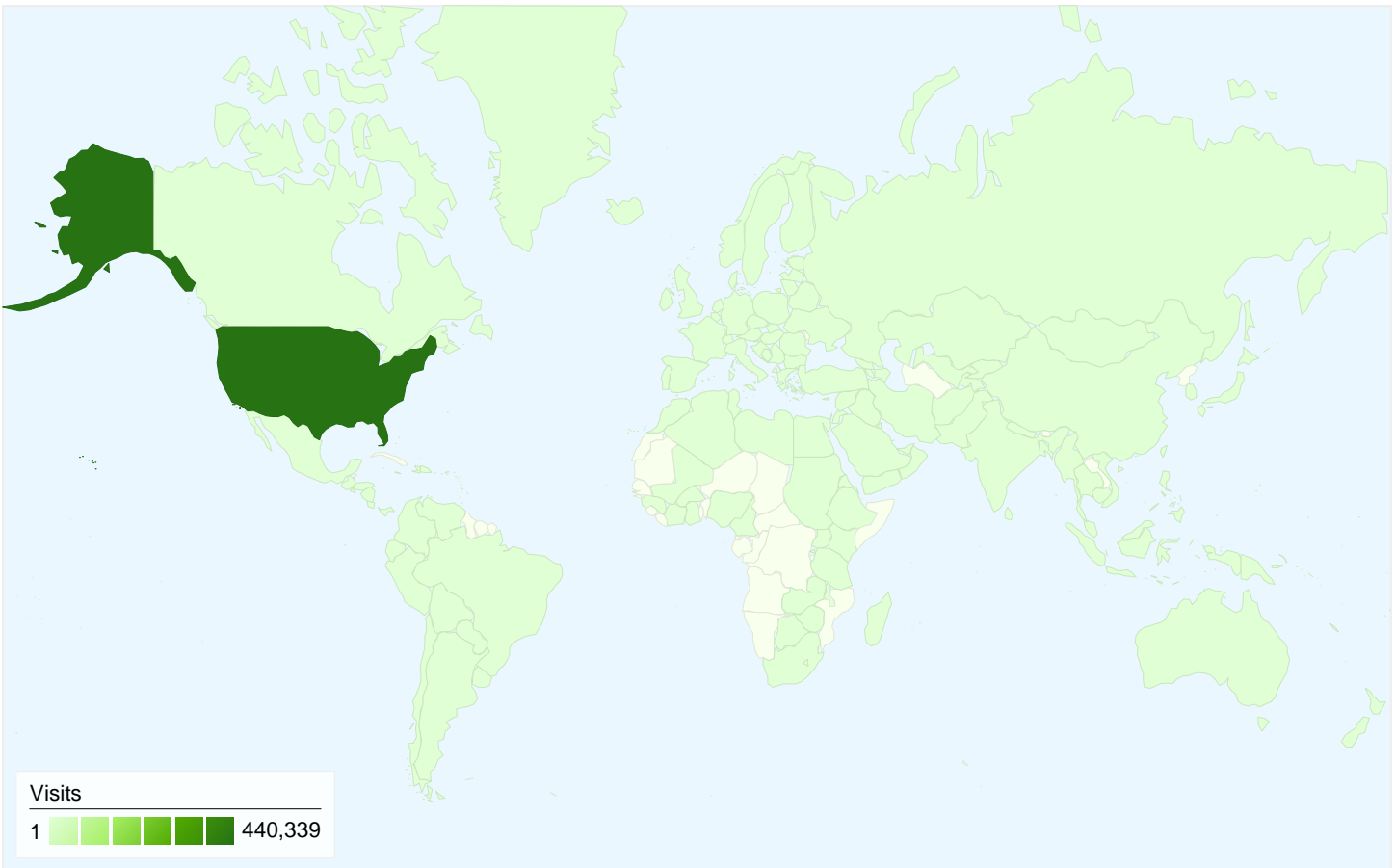
All traffic sources sent a total of 449,143 visits

-  **51.46%** Direct Traffic
-  **19.73%** Referring Sites
-  **28.77%** Search Engines



Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
(direct) ((none))	231,151	51.46%	portland community college	26,074	20.18%
google (organic)	76,318	16.99%	pcc	23,556	18.23%
my.pcc.edu (referral)	36,996	8.24%	pcc.edu	8,189	6.34%
search (organic)	27,332	6.09%	www.pcc.edu	6,000	4.64%
intranet.pcc.edu (referral)	19,754	4.40%	pcc sylvania	996	0.77%



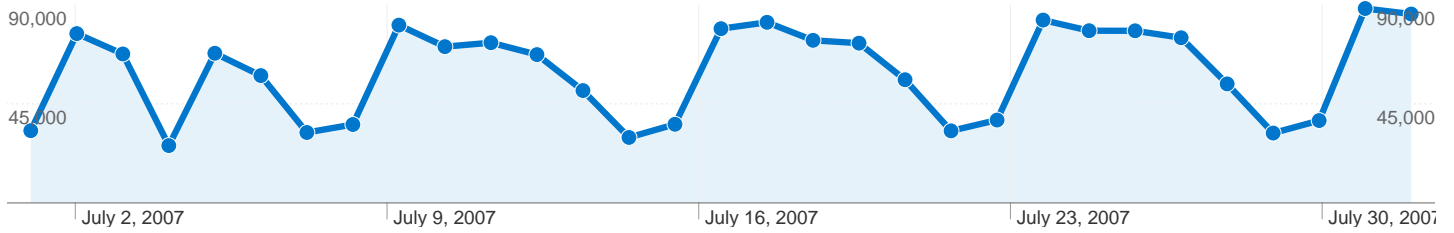
449,143 visits came from 159 countries/territories

Site Usage

Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States	440,339	4.12	00:07:16	26.27%	59.14%
Canada	772	3.17	00:05:07	70.08%	62.69%
Japan	663	5.24	00:08:31	34.99%	51.58%
Philippines	603	1.61	00:04:16	87.40%	79.44%
United Kingdom	520	2.56	00:04:14	79.23%	71.92%
South Korea	433	5.84	00:07:54	42.96%	43.19%
Germany	414	6.44	00:07:36	50.00%	39.13%
Ireland	396	1.19	00:00:54	99.75%	93.43%
India	366	2.72	00:04:59	92.90%	67.49%
Mexico	351	2.79	00:05:48	70.94%	67.24%

Content Overview

Jul 1, 2007 - Jul 31, 2007



Pages on this site were viewed a total of 1,849,273 times

1,849,273 Pageviews

1,247,815 Unique Views

59.17% Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
www.pcc.edu/	311,564	16.85%
www.pcc.edu/schedule/	77,610	4.20%
pcc.edu/	73,903	4.00%
www.pcc.edu/schedule/default.cfm	71,113	3.85%
www.pcc.edu/programs/	65,000	3.51%