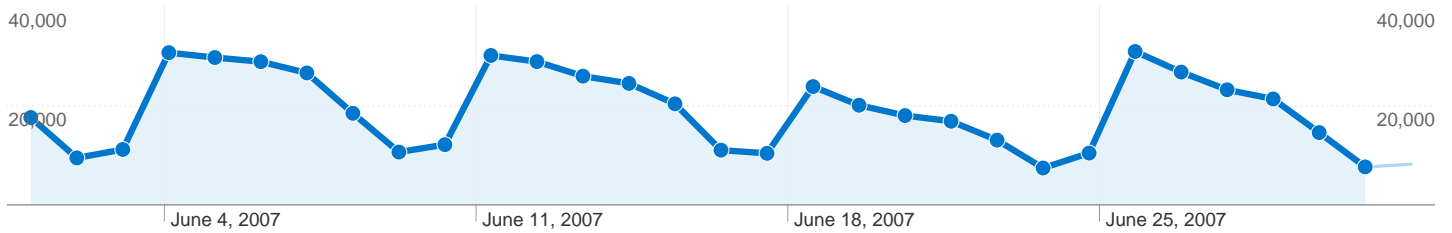


Dashboard

Jun 1, 2007 - Jun 30, 2007



Site Usage

581,361 Visits

4.33 Pages/Visit

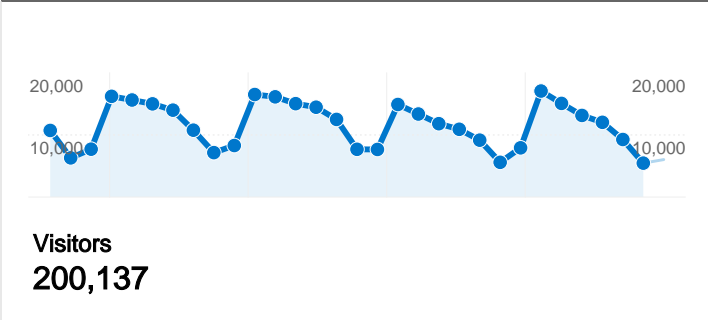
58.56% Bounce Rate

2,519,857 Pageviews

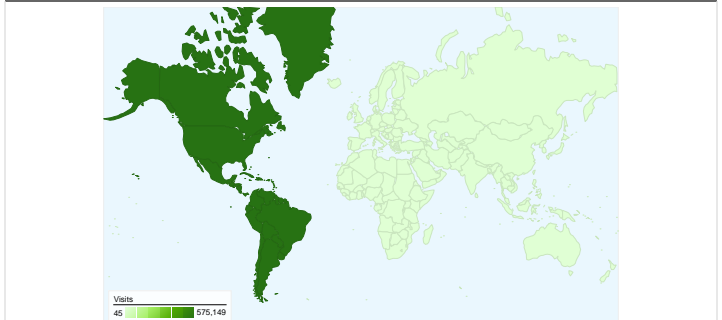
00:03:14 Avg. Time on Site

25.47% % New Visits

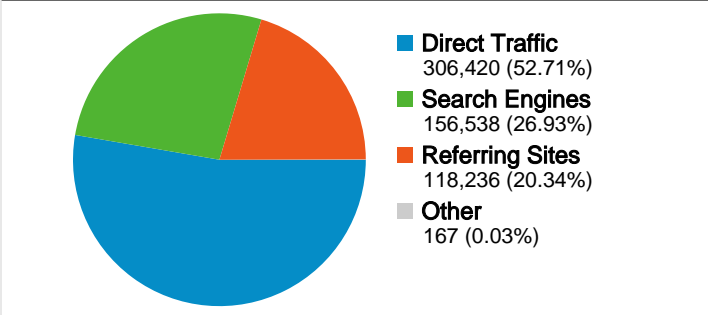
Visitors Overview



Map Overlay world



Traffic Sources Overview

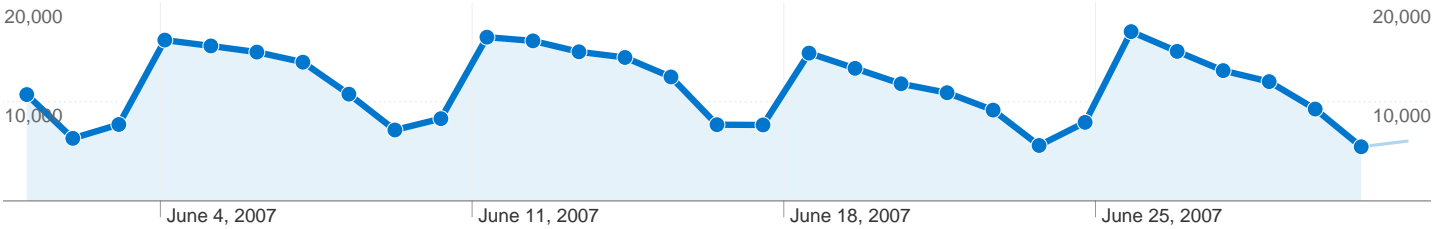


Content Overview

Pages	Pageviews	% Pageviews
www.pcc.edu/	407,608	16.18%
www.pcc.edu/schedule/	117,427	4.66%
www.pcc.edu/schedule/default.	99,392	3.94%
pcc.edu/	99,003	3.93%
www.pcc.edu/programs/	74,088	2.94%

Visitors Overview

Jun 1, 2007 - Jun 30, 2007



200,137 people visited this site

581,361 Visits

200,137 Absolute Unique Visitors

2,519,857 Pageviews

4.33 Average Pageviews

00:03:14 Time on Site

58.56% Bounce Rate

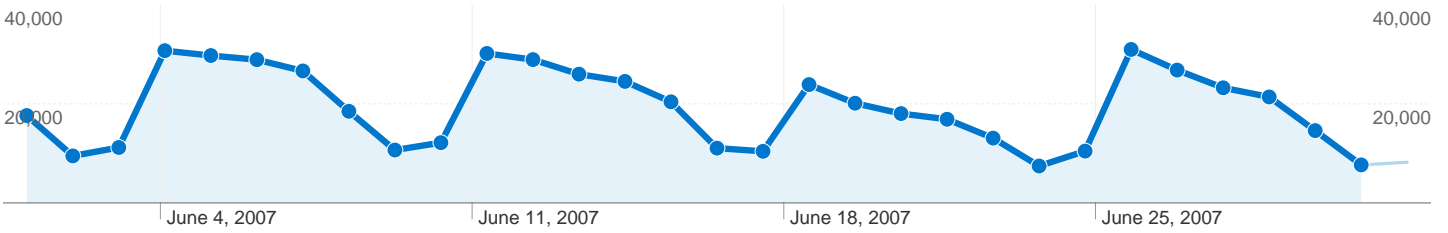
25.32% New Visits

Technical Profile




Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	437,577	75.27%	Cable	179,594	30.89%
Firefox	110,307	18.97%	T1	163,764	28.17%
Safari	26,608	4.58%	Unknown	150,064	25.81%
Mozilla	3,306	0.57%	DSL	72,030	12.39%
Netscape	1,864	0.32%	Dialup	9,129	1.57%

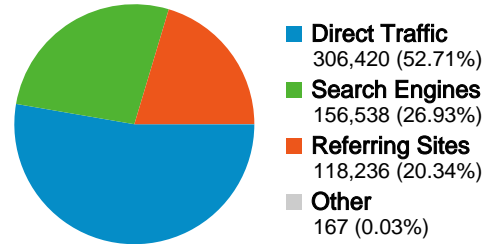
Traffic Sources Overview

Jun 1, 2007 - Jun 30, 2007



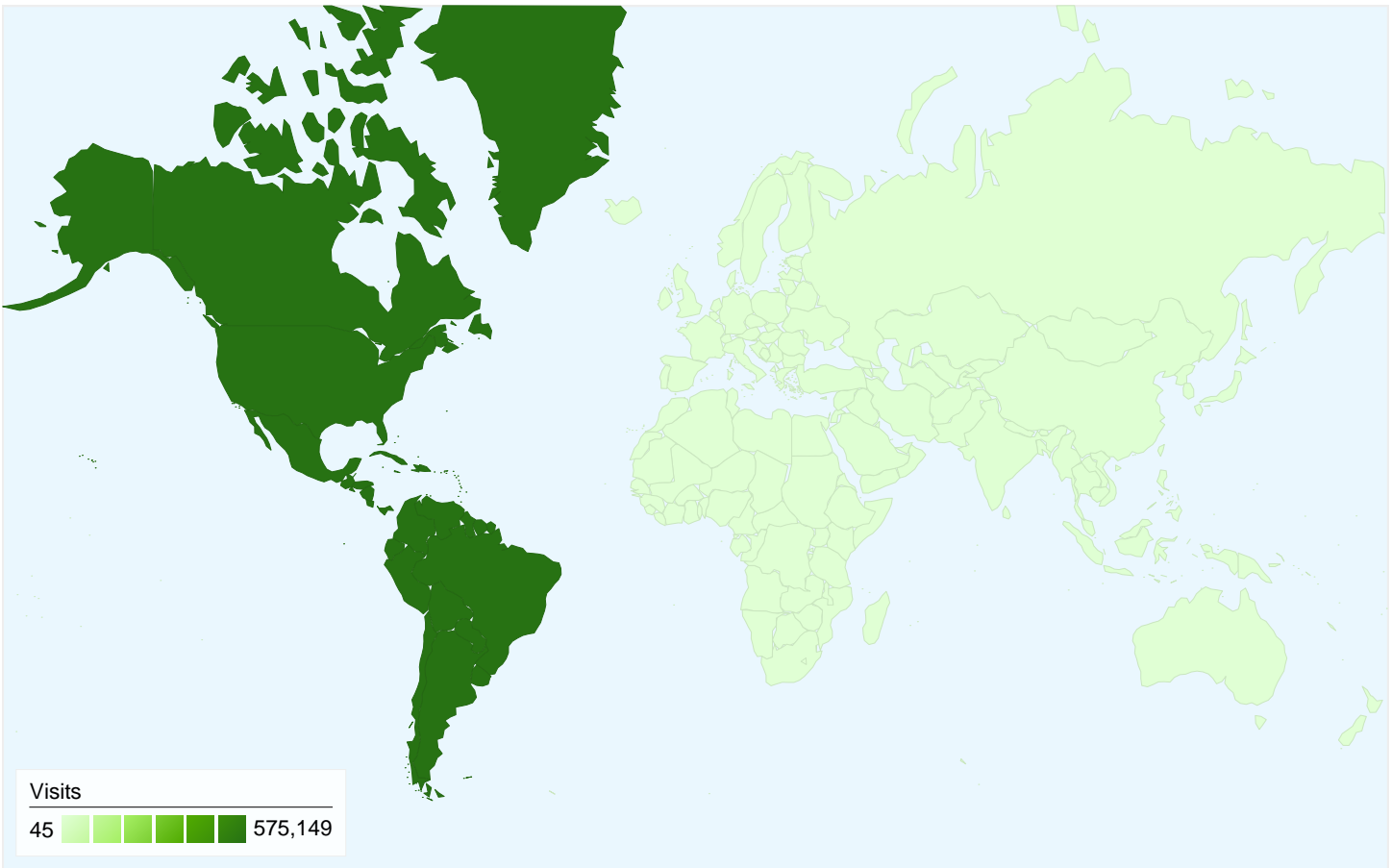
All traffic sources sent a total of 581,361 visits

-  52.71% Direct Traffic
-  20.34% Referring Sites
-  26.93% Search Engines



Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
(direct) ((none))	306,420	52.71%	portland community college	31,831	20.33%
google (organic)	91,419	15.72%	pcc	29,686	18.96%
my.pcc.edu (referral)	52,183	8.98%	pcc.edu	11,068	7.07%
search (organic)	36,594	6.29%	www.pcc.edu	7,122	4.55%
intranet.pcc.edu (referral)	23,559	4.05%	pcc sylvania	1,228	0.78%



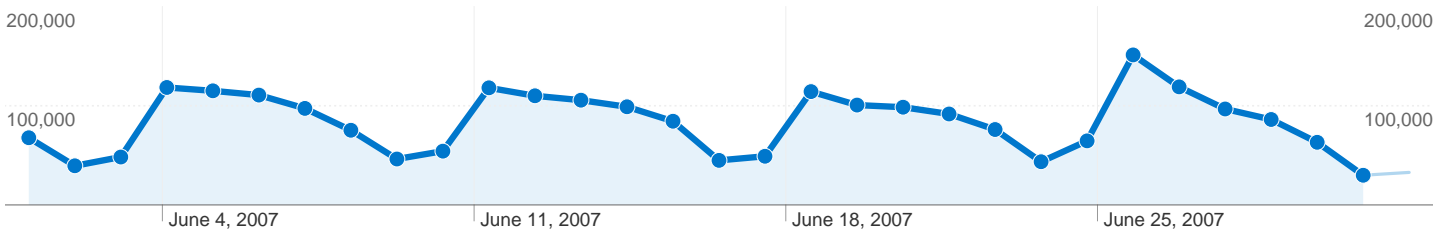
581,361 visits came from 6 continents

Site Usage

Visits 581,361 % of Site Total: 100.00%	Pages/Visit 4.33 Site Avg: 4.33 (0.00%)	Avg. Time on Site 00:03:14 Site Avg: 00:03:14 (0.00%)	% New Visits 25.30% Site Avg: 25.47% (-0.67%)	Bounce Rate 58.56% Site Avg: 58.56% (0.00%)	
Continent	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Americas	575,149	4.33	00:03:14	24.81%	58.58%
Asia	3,327	6.09	00:04:14	66.25%	52.33%
Europe	2,203	3.90	00:02:22	72.58%	64.14%
Oceania	376	4.27	00:03:14	75.00%	55.05%
Africa	261	3.11	00:04:16	83.14%	51.34%
(not set)	45	2.38	00:00:40	91.11%	68.89%

Content Overview

Jun 1, 2007 - Jun 30, 2007



Pages on this site were viewed a total of 2,519,857 times

 2,519,857 Pageviews

 1,689,790 Unique Views

 58.56% Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
www.pcc.edu/	407,608	16.18%
www.pcc.edu/schedule/	117,427	4.66%
www.pcc.edu/schedule/default.cfm	99,392	3.94%
pcc.edu/	99,003	3.93%
www.pcc.edu/programs/	74,088	2.94%