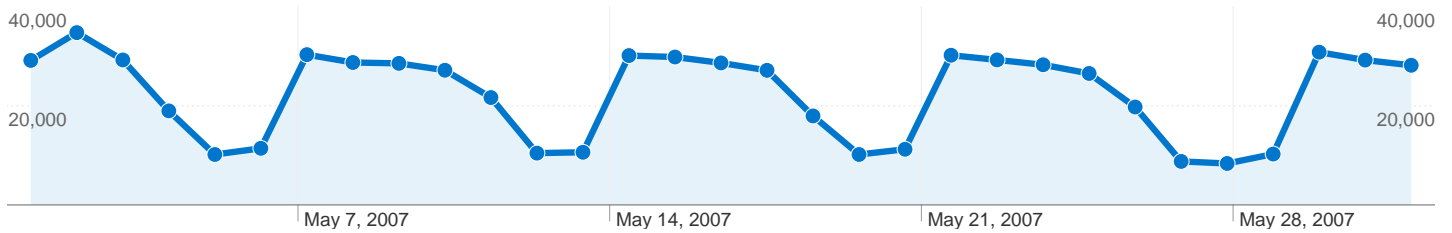


Dashboard

May 1, 2007 - May 31, 2007



Site Usage

695,796 Visits

3,028,382 Pageviews

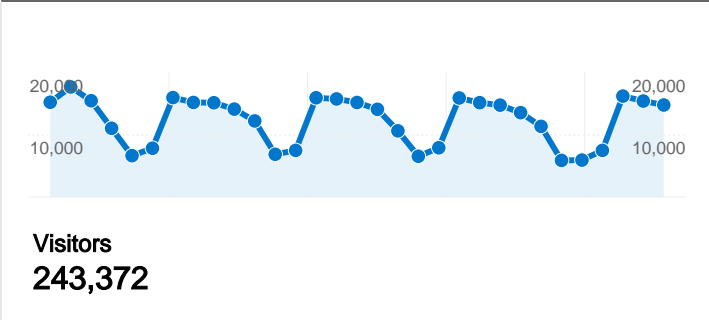
4.35 Pages/Visit

60.56% Bounce Rate

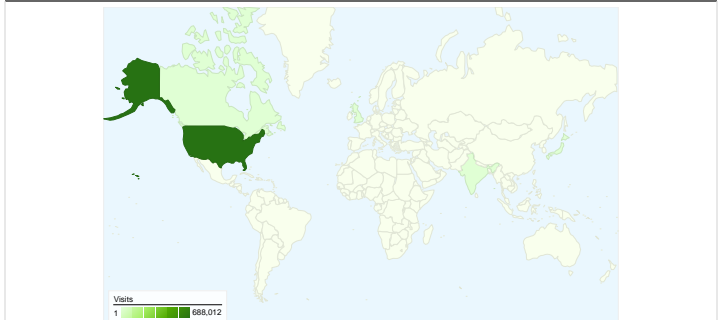
00:07:49 Avg. Time on Site

25.62% % New Visits

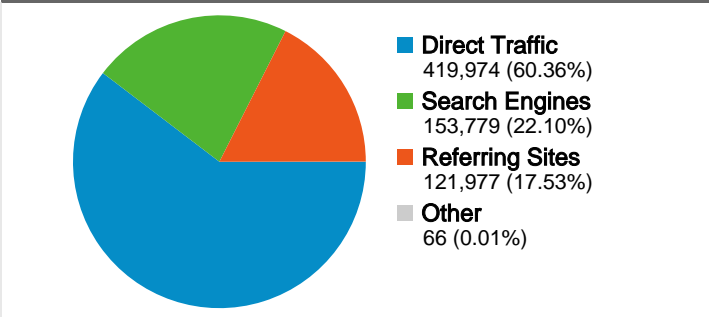
Visitors Overview



Map Overlay world



Traffic Sources Overview

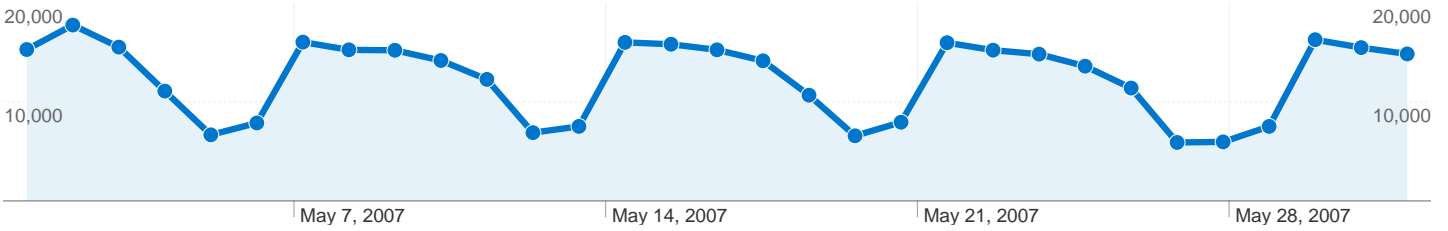


Content Overview

Pages	Pageviews	% Pageviews
www.pcc.edu/	471,536	15.57%
www.pcc.edu/schedule/	152,396	5.03%
www.pcc.edu/schedule/default.	139,381	4.60%
pcc.edu/	101,782	3.36%
www.pcc.edu/library/	93,558	3.09%

Visitors Overview

May 1, 2007 - May 31, 2007



243,372 people visited this site

695,796 Visits

243,372 Absolute Unique Visitors

3,028,382 Pageviews

4.35 Average Pageviews

00:07:49 Time on Site

60.56% Bounce Rate

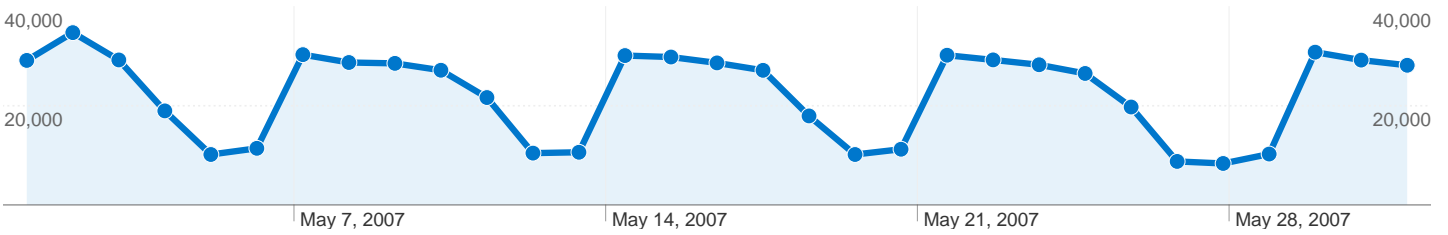
25.38% New Visits

Technical Profile




Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	530,252	76.21%	T1	256,960	36.93%
Firefox	129,549	18.62%	Cable	182,106	26.17%
Safari	28,492	4.09%	Unknown	169,712	24.39%
Mozilla	3,859	0.55%	DSL	71,360	10.26%
Netscape	2,043	0.29%	Dialup	9,191	1.32%

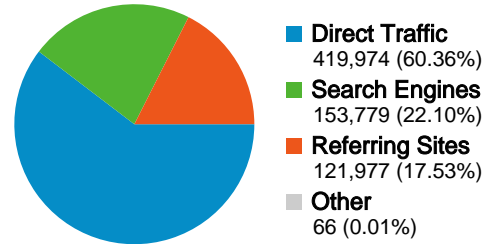
Traffic Sources Overview

May 1, 2007 - May 31, 2007



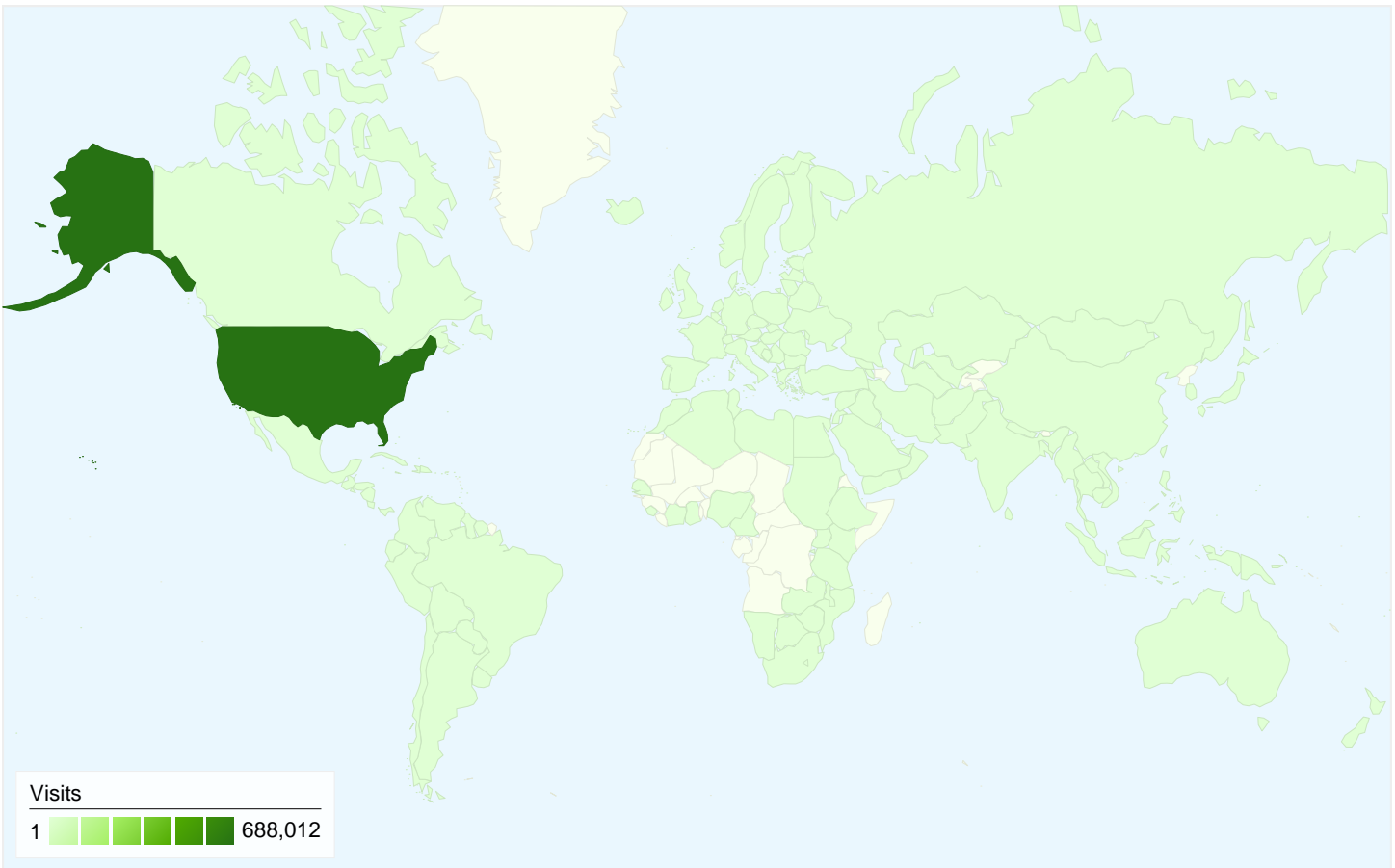
All traffic sources sent a total of 695,796 visits

-  **60.36%** Direct Traffic
-  **17.53%** Referring Sites
-  **22.10%** Search Engines



Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
(direct) ((none))	419,974	60.36%	portland community college	30,876	20.08%
google (organic)	89,490	12.86%	pcc	28,939	18.82%
my.pcc.edu (referral)	52,998	7.62%	pcc.edu	11,032	7.17%
search (organic)	36,146	5.19%	www.pcc.edu	7,494	4.87%
intranet.pcc.edu (referral)	26,598	3.82%	pcc sylvania	1,144	0.74%



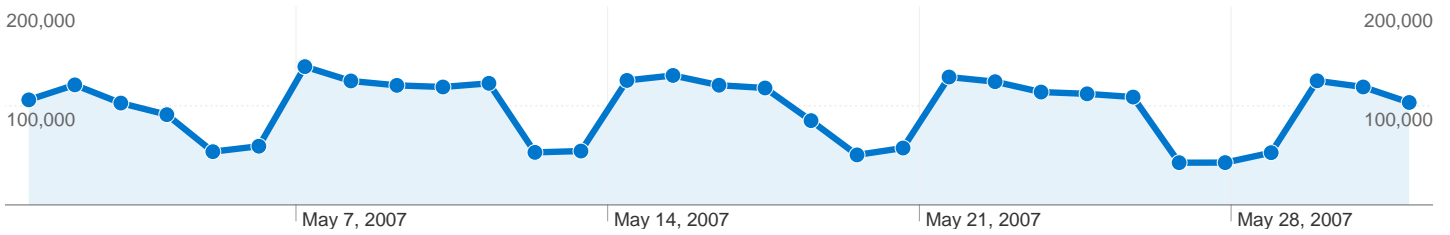
695,796 visits came from 167 countries/territories

Site Usage

Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
695,796 % of Site Total: 100.00%	4.35 Site Avg: 4.35 (0.00%)	00:07:49 Site Avg: 00:07:49 (0.00%)	25.34% Site Avg: 25.62% (-1.09%)	60.56% Site Avg: 60.56% (0.00%)	
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States	688,012	4.34	00:07:48	24.81%	60.61%
Canada	738	3.38	00:05:56	82.66%	62.60%
United Kingdom	579	2.93	00:05:19	87.91%	66.32%
Japan	479	6.41	00:08:53	41.13%	47.18%
India	445	22.37	00:13:41	71.01%	50.11%
Mexico	363	3.37	00:07:51	75.76%	63.64%
South Korea	357	8.74	00:09:05	44.54%	29.97%
Germany	330	7.69	00:08:24	59.39%	46.97%
Ireland	276	1.15	00:03:07	97.10%	94.20%
Vietnam	253	8.03	00:11:21	42.69%	26.88%

Content Overview

May 1, 2007 - May 31, 2007



Pages on this site were viewed a total of 3,028,382 times

3,028,382 Pageviews

1,971,318 Unique Views

60.56% Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
www.pcc.edu/	471,536	15.57%
www.pcc.edu/schedule/	152,396	5.03%
www.pcc.edu/schedule/default.cfm	139,381	4.60%
pcc.edu/	101,782	3.36%
www.pcc.edu/library/	93,558	3.09%