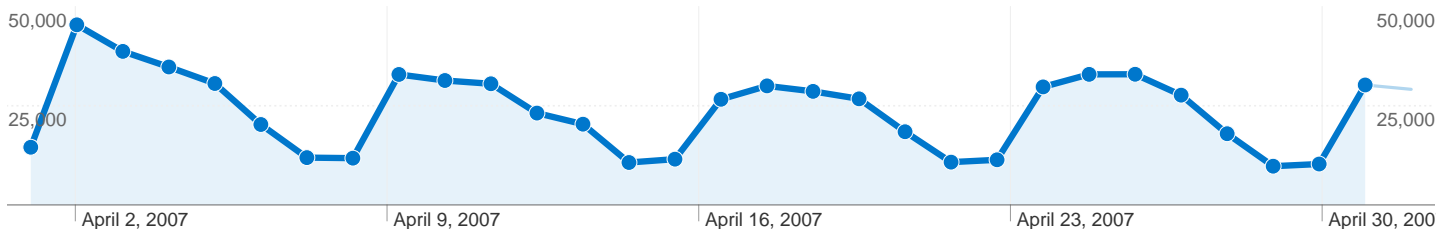


# Dashboard

Apr 1, 2007 - Apr 30, 2007



## Site Usage

**712,777** Visits

**2,582,080** Pageviews

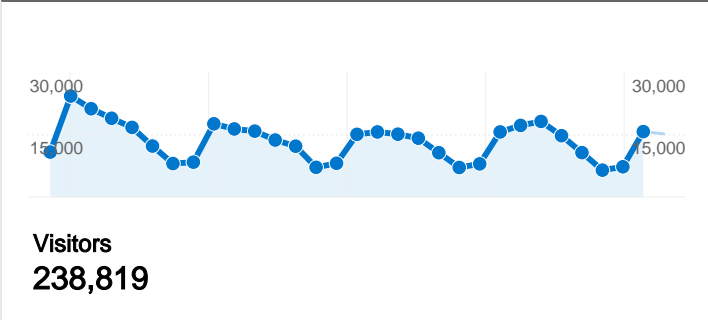
**3.62** Pages/Visit

**61.05%** Bounce Rate

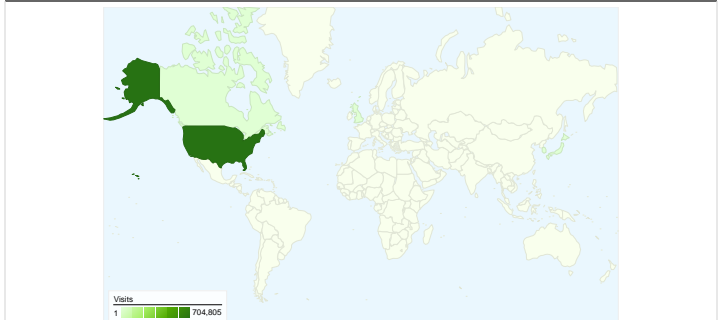
**00:07:07** Avg. Time on Site

**26.47%** % New Visits

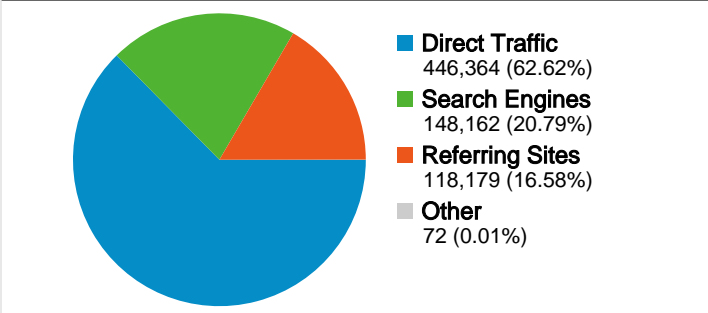
## Visitors Overview



## Map Overlay world



## Traffic Sources Overview

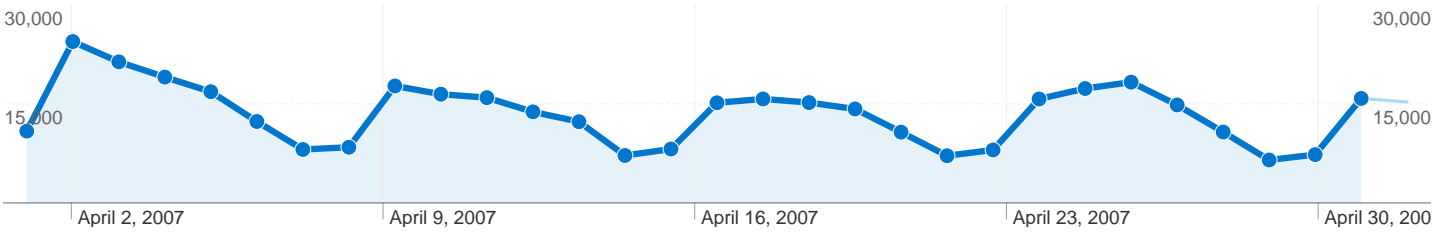


## Content Overview

Pages	Pageviews	% Pageviews
www.pcc.edu/	495,195	19.18%
www.pcc.edu/schedule/default.	119,483	4.63%
www.pcc.edu/schedule/	110,701	4.29%
pcc.edu/	105,424	4.08%
www.pcc.edu/library/policies/au	85,525	3.31%

# Visitors Overview

Apr 1, 2007 - Apr 30, 2007



## 238,819 people visited this site

712,777 Visits

238,819 Absolute Unique Visitors

2,582,080 Pageviews

3.62 Average Pageviews

00:07:07 Time on Site

61.05% Bounce Rate

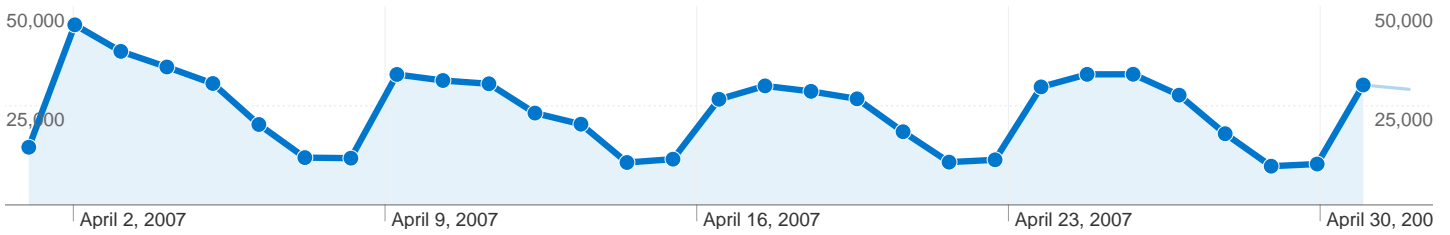
26.21% New Visits

## Technical Profile




Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	546,014	76.60%	T1	246,450	34.58%
Firefox	128,896	18.08%	Cable	192,924	27.07%
Safari	29,733	4.17%	Unknown	170,380	23.90%
Mozilla	4,183	0.59%	DSL	84,593	11.87%
Netscape	2,437	0.34%	Dialup	11,304	1.59%

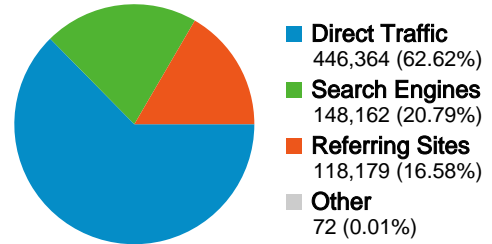
# Traffic Sources Overview

Apr 1, 2007 - Apr 30, 2007



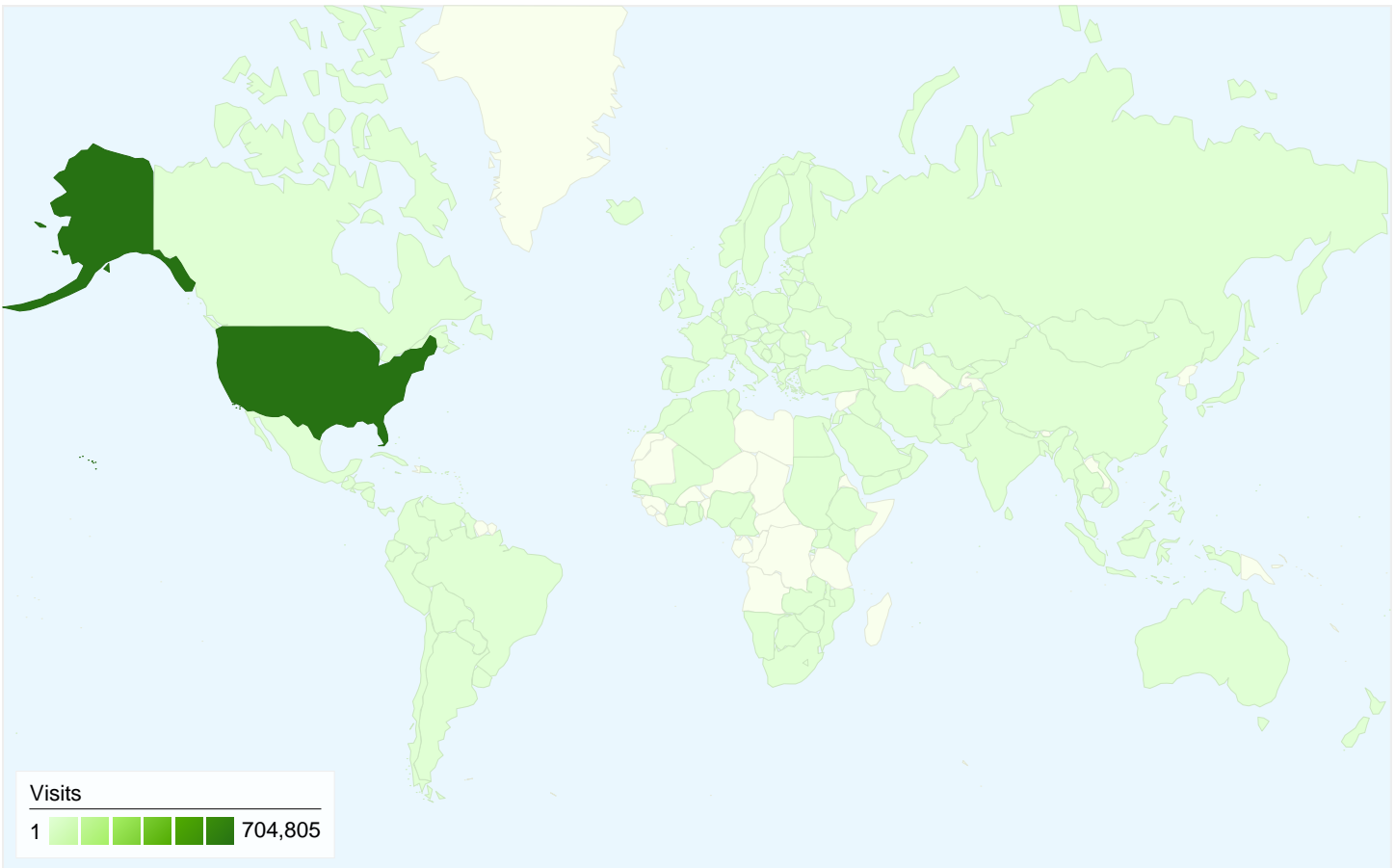
All traffic sources sent a total of 712,777 visits

-  **62.62%** Direct Traffic
-  **16.58%** Referring Sites
-  **20.79%** Search Engines



## Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
(direct) ((none))	446,364	62.62%	portland community college	30,213	20.39%
google (organic)	88,282	12.39%	pcc	28,814	19.45%
my.pcc.edu (referral)	48,421	6.79%	pcc.edu	10,959	7.40%
search (organic)	31,576	4.43%	www.pcc.edu	8,119	5.48%
intranet.pcc.edu (referral)	25,529	3.58%	pcc sylvania	1,153	0.78%



## 712,777 visits came from 159 countries/territories

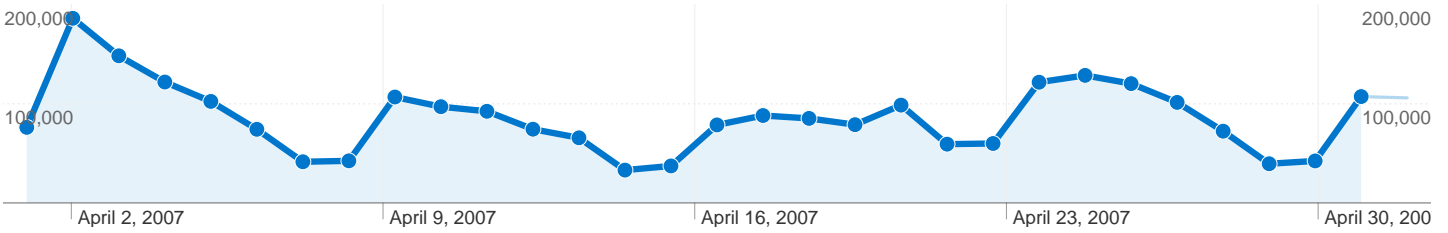
### Site Usage

Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
<b>712,777</b> % of Site Total: 100.00%	<b>3.62</b> Site Avg: 3.62 (0.00%)	<b>00:07:07</b> Site Avg: 00:07:07 (0.00%)	<b>26.17%</b> Site Avg: 26.47% (-1.12%)	<b>61.05%</b> Site Avg: 61.05% (0.00%)	
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States	<b>704,805</b>	3.61	00:07:07	25.68%	61.10%
Canada	<b>799</b>	3.05	00:04:52	85.61%	62.95%
United Kingdom	<b>514</b>	3.02	00:04:55	86.58%	66.15%
South Korea	<b>487</b>	6.13	00:09:19	35.32%	38.81%
Japan	<b>438</b>	5.90	00:07:15	42.01%	50.46%
Germany	<b>411</b>	7.06	00:05:53	49.39%	42.34%
India	<b>355</b>	13.52	00:08:24	83.66%	54.93%
(not set)	<b>308</b>	3.23	00:05:21	26.30%	63.31%
Mexico	<b>283</b>	3.76	00:05:09	80.21%	56.89%
Ireland	<b>213</b>	1.65	00:06:43	97.65%	90.61%



# Content Overview

Apr 1, 2007 - Apr 30, 2007



Pages on this site were viewed a total of 2,582,080 times

2,582,080 Pageviews

1,779,009 Unique Views

61.05% Bounce Rate

## Top Content

Pages	Pageviews	% Pageviews
www.pcc.edu/	495,195	19.18%
www.pcc.edu/schedule/default.cfm	119,483	4.63%
www.pcc.edu/schedule/	110,701	4.29%
pcc.edu/	105,424	4.08%
www.pcc.edu/library/policies/aup.htm	85,525	3.31%