

## How to Create an XML Document for Podcasting

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When you create an XML feed to push a Podcast to iTunes, this is the minimum XML structure you should use to identify and categorize your publication. All you need to do is edit the parts in red, and let iTunes know where to find your XML document. (You do this when you tell iTunes you have a Podcast to publish- see directions at [www.apple.com/itunes](http://www.apple.com/itunes) for further information.)

```

<item>
<title>Podcast Title</title> ← Title of Podcast

<itunes:author>Podcast Author</itunes:author> ← Author of Podcast

<itunes:subtitle>To be filled in by Author</itunes:subtitle> ← Subtitle of Podcast

<itunes:summary>To be filled in by Author</itunes:summary> ← Itunes Displayed Summary

<enclosure url="http://prog.videorelay.com/1015/Podcasting/WTCWorkers.mp3"
length="2305024" type="audio/mpeg" /> ← URL I send you for each file. The length attribute is the
file size in bytes. You can get this by doing a quick conversion from information found in Windows
explorer. Find out what the 'KB' size is for each file, and then multiply this value by 1024, or use this
online conversion tool.

<guid>http://prog.videorelay.com/1015/Podcasting/WTCWorkers.mp3</guid> ← Permanent
Location for this file (same as URL I send you for each file.)

<pubDate>Mon, 09 Oct 2006 08:00:00 PST</pubDate> ← Publication date

<itunes:duration>1:12</itunes:duration> ← Time length of file

<itunes:keywords>Sociology</itunes:keywords> ← Itunes Keywords\

<itunes:category text="Education"> ← Main category (Do not change)
  <itunes:category text="Higher Education" /> ← Sub Category (Do not change)
</itunes:category>
</item>
  
```

If you have further questions, please contact one of us to assist you:

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