

**Student Development Committee
Sub-Committee of the Educational Advisory Council
Portland Community College
Meeting Minutes from Thursday, June 10, 2010
2:30pm – 4:30pm
Rock Creek Building 5 Room 136
Minutes submitted by Stephen Arthur**

Attendance: Stephen Arthur, Laurie Bales, Cami Bishop, Kathleen Bradach, Laurie Chadwick, May Donahue, Heather Lang, Carey Larson, Hal Lee, Kristen Martin, April Nording, Wendy Palmer, Bonnie Skolfield

Guests: Michael Moss

1.0 Approval of Agenda and Meeting Minutes

Agenda: The agenda for the June 10th meeting was reviewed by the committee and approved.

Meeting Minutes: The meeting minutes for the May 13th meeting were reviewed by the committee. Heather Lang submitted a revision for the section 2.2 “Deans Update.” The minutes were approved by the committee with no further changes.

2.0 Discussion Items

2.1 Facebook Discussion – Carey and Michael – “Social Networking and You” outlines the evolution of social networking sites, with a specific emphasis on Facebook, and key privacy and usage concerns involving these sites. The take home message is that Facebook is a business, its users and the information they post are its product and advertisers are its customers. The full presentation will be posted on the Student Development Committee (SDC) website.

One concern with Facebook is that it owns all of the material that is posted by its users. This means that Facebook can store user information for as long as it likes and can sell that information to advertisers or marketers. This means that even if a user discontinues his or her Facebook account, Facebook can still choose to retain that information and make it available to others. Therefore, once something is posted on Facebook, it could be there forever. So even if a user removes an embarrassing picture from their account, there is still a possibility that the picture could be accessed by others, including employers. Even if someone deactivates his or her Facebook page, the information can still be used by the company and the company is not responsible for deleting it from the internet.

Another danger with social networking sites is “data mining.” By looking on an individual’s personal page, it is possible to get answers for security questions that allow access to your password. Some of the questions used to safeguard passwords are “Name of Pet,” “Where you went to High School” or “Favorite Movie.” It is not uncommon for people to publish answers to these questions on their social network pages.

Key Questions from Committee

What is the college’s current message to students about using social networking sites?

Who in the college should communicate the details of this presentation to students? Staff? Faculty?

Is there a way to condense the presentation into easy to read topics?

Next Steps

Create outreach tools to educate students about specific issues involving use of social networking sites and how information posted on these sites can have a negative impact on their employment, education and personal lives. This information will be used to create two education modules, one for novice social networkers and another for advanced social networkers. The taskforce will also create a web-video that outlines the current privacy policies of social networking sites and how individuals can customize their privacy settings on Facebook and other popular social networking sites. The taskforce will research if this information can be listed on college's social networking page, and investigate any other appropriate college webpages to display this information.

The taskforce will also look for courses where the information in the presentation may be most useful. These courses could include Career Guidance courses, Sociology courses and Computer Science Information courses. The taskforce will also look into the possibility of offering the presentation for student leadership trainings, staff leadership trainings and as a Teaching Learning Center session.

2.2 Textbook Recommendations – Hal – Kendra Cawley is creating a training session for Faculty in September. The session is designed to inform them about the new requirements for selecting textbooks under the Higher Education Opportunity Act. The training will also contain suggestions from the SDC Textbook Taskforce on how to reduce the cost students pay for textbooks.

After further research, it was determined that there are no enforceable regulations that keep instructors from accepting complimentary copies of textbooks from publishers. This leaves a gray area in the issue of instructors personally benefiting from their position as public employees.

The SDC Textbook Taskforce also suggested the possibility of collaborating with other colleges and universities to lobby State and Federal legislators to take action to reduce the rising cost of textbooks.

The SDC Textbook Taskforce also updated the committee on the status of the Educational Advisory Council's (EAC) previous recommendations to reduce the cost of textbooks. There is no record of any enforcement of the EAC's suggested changes.

Key Questions from the Committee

How can the cost of textbooks be revisited more often?

How can suggestions about reducing the cost of textbooks from the EAC be made more influential and enforceable?

Next Steps

Hal will provide a bulleted summary of the SDC Textbook Taskforce's suggestion to the SDC chair by June 15th. The summary will be posted on the SDC webpage.

2.3 Discussion on ASPCC Selection v. Election – Bonnie – Dr. David Rule, PCC Rock Creek Campus President, addressed the District Student Council (DSC) at the DSC transition meeting on Friday, June 4th. Dr. Rule stated that the PCC President's Cabinet reviewed the Dean of Students recommendation to continue hiring student representatives for ASPCC. Cabinet reached a consensus that a better way to go was to include an electoral aspect, with details to be worked out the following year. Dr. Rule stated that Cabinet expected to see a number of options for choosing ASPCC employees and representatives, including hiring processes, an election process from the student body or a hybrid of the two systems. Cabinet chose not to accept or reject, but to ask for modifications.

However, it is still unclear if Dr. Rule's remarks were accurate. This is because in conversations with other PCC President Cabinet members, after the June 4th DSC meeting, it was stated that the decision for the DSC to move to elections for ASPCC positions was still undecided and the discussion will continue into the next academic year.

In January of 2010, the PCC President's Cabinet asked the Deans of Students to create a recommendation on whether positions in ASPCC should be elected or selected through a hiring committee. The Deans of Students then asked the DSC to look into the students' perspective and create a recommendation for the Deans of Students.

In February of 2010, the DSC decided to investigate the possibilities of holding elections for ASPCC positions. To do this, the DSC collected data on the methods used by other community colleges in the State of Oregon to select their student representatives. The DSC also held campus student forums at all four PCC campuses to solicit input from PCC students at large. One of the primary concerns of DSC about holding elections for ASPCC positions was that it could be a popularity contest and would favor students with more free-time and available resources. There was also concern that an election process could alienate non-traditional students that make up a significant portion of the PCC student population.

Based on this information, the DSC concluded that an election process to select ASPCC positions would be too difficult to effectively organize. The DSC also concluded that the great amount of time needed to organize an election would limit the amount of time ASPCC representatives would have to focus on advocating for the students of PCC. The DSC recommended to the Deans of Students that the hiring process currently used to select ASPCC positions be continued. The Deans of Students agreed with the DSC's recommendation and presented it to the PCC President's Cabinet.

The DSC is concerned about the process used by the PCC President's Cabinet to overturn the DSC's decision on how to select student representatives and is seeking support from the SDC and the EAC before possibly bringing the matter to the PCC Board of Directors.

Next Steps

The DSC will create a presentation that outlines the process it used to reach the conclusion that selecting students with hiring committees is in the best interest of ASPCC, and PCC students at large. The outline will include the pros and cons of hiring committees, elections and hybrid processes. The DSC will present the outline of their decision making process to the SDC at the SDC's October 10th meeting. At that time the SDC will decide if it will approach the EAC in November to support the DSC's decision to keep using a hiring process to select ASPCC representatives. If the EAC agrees to support the DSC's decision, then the DSC will try to meet with President Pulliams, the PCC President's Cabinet and the PCC Board of Directors in the December.

2.4 Meeting Dates Next Year: The SDC discussed the possibility of moving its monthly meeting from the second Thursday of the month to the third or the fourth Thursday of the month. After reviewing calendars and schedules, the committee decided not to change the meeting schedule. The SDC will continue to meet on the second Thursday of the month for the 2010 – 2011 academic year.

2.5 Suggestion for Administrative Assistant to Take Meeting Minutes: The committee asked for volunteers to record meeting minutes during the 2010 – 2011 academic year, there were no volunteers. The committee decided to look into getting leave time for an administrative assistant to attend the meetings, record minutes and send them out to the committee for approval.

2.6 Next Year's SDC: An SDC members list was passed around and committee members were asked to verify the number of years they have served on the SDC and if they planned on returning for the 2010 – 2011 academic year. Appointments to the SDC last for 3 years, and members can renew their appointment as many times as they wish.

3.0 Updates / Announcements

3.1 EAC Update – Kathleen – The last EAC meeting primarily focused on updates from the three of the four teams in the Distance Learning Taskforce. The Distance Learning Taskforce will combine the recommendations of the four teams into one set of recommendations and present them to the EAC in the Fall. If anyone is interested in learning more about the Distance Learning Taskforce team updates, they are all posted on the EAC webpage.

The EAC approved a new 17 credit Accreditation for CT Scanning through the Radiography department.

The EAC Academic Standards and Policies (ASP) committee has revised the Faculty Handbook for the first time in over 10 years.

The chairs of the EAC ASAP and the EAC Curriculum Committee are stepping down after June 2010. Those committees are currently looking for new chairs.

3.2 Dean's Update – Heather – The budget augmentation is still moving forward to the PCC Board of Directors next week. The budget augmentation will allow for hiring faculty, student services and district personnel to work with our increasing Full Time Equivalency (FTE) at all PCC campuses.

The Dean's group is going through transition, with Diane Mulligan retiring from the Dean of Students position at the Sylvania campus. The hiring process to select the new Dean of Students position at Sylvania is underway. Also, Craig Kolins is now Interim Campus President of the Southeast campus, leaving the Dean of Students and Dean of Instruction positions at Southeast available.

The Standards of Academic Progress (A-SAP) Practitioner Taskforce is looking for an SDC representative to join the taskforce during the summer to review the proposed changes to the A-SAP process before it is presented to the SDC in the Fall. Ideally, one of the SDC chairs will be able to work with the A-SAP Practitioner Taskforce.

[Note: During the summer, Stephen Arthur and April Nording notified Heather that they would like to volunteer to be on the A-SAP Practitioner Taskforce.]

3.3 Bursar Update – Doreen – The Bursar's Office did not have an update for the committee.

3.4 Library Update – The Library did not have an update for the committee.

3.5 Bookstore – Laurie – The Bookstore placed an overnight order this week for more caps and gowns for graduation. The caps and gowns are still available for purchase at PCC Bookstores.

A large number of PCC Faculty sent in book orders for their course on time. This is important because it will help the Bookstore meet the new requirements of the Higher Education Opportunity Act. It will also help with buy-back, because the Bookstore will know which used texts to keep and have available in Fall term.

The Bookstore is currently looking into book rental programs, E-Books and custom printing from open-source references as lower cost options for students.

3.6 District Student Council Update – Bonnie – The DSC had its transitional leadership meeting on Friday, June 4th and discussed having clearer and more measurable goals next year.

Other Business

4.1 Revisit SDC Goals for 2009 – 2010 – Cami – The committee set two goals at the beginning of this academic year. They were to be more transparent and to be more expedient with distributing information.

The committee has been posting meeting minutes and supplemental reports on the SDC webpage this year, and the committee agreed that was in line with the goal for increased transparency.

Meeting minutes were not always available within the goal of 1 week prior to the SDC meeting. One of the difficulties in sending minutes out involves the lack of release time for SDC minutes taker. Other sub-committees of the EAC have administrative assistants that take minutes and send them out as part of their regular duties. This is not the case for the SDC. Cami will look into the possibility of creating release time for SDC chairs and minutes takers in the 2010 – 2011 academic year.

The SDC will reexamine the committee's goals in the Fall of 2010.

4.2 Graduation – Cami – The SDC chairs thanked committee members for serving on the committee during the 2009 – 2010 academic year and presented certificates of appreciation to committee members.

4.3 SDC Co-Chairs for 2010 – 2011: Cami and Kathleen will serve as SDC chairs for the Fall term of 2010. There has been discussion in the EAC about finding new chairs for the SDC beginning in Winter term 2011. A written job description of the SDC co-chairs was distributed to the committee, and it was requested that anyone interested in being a SDC co-chair, beginning in January 2011, contact the current chairs.

Meeting adjourned at 4:25pm.