

**Key Measures for PCC Board Goals:  
2006-07 Institutional Effectiveness Reporting Cycle**

Fall Report	<p><b>Goal 1 – Access:</b> We will improve access to quality life-long learning opportunities through the effective use of technology, affordable classes and the strategic location of facilities.</p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Distance learning enrollment growth</li> <li><input type="checkbox"/> Percent of students applying/receiving financial aid</li> <li><input type="checkbox"/> Competitiveness of PCC tuition/fees to area 2-4 year colleges</li> </ul>
Spring Report	<p><b>Goal 2 – Student Success:</b> We will promote success for all students through outstanding teaching, student development programs, and support services in all that we do;</p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Retention Trends (i.e. Student retention to end of term, student completion of term in good academic standing, student retention to next term)</li> </ul> <p><i>Professional Technical Education, Transfer Preparation, Readiness, Community/Continuing Education</i></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Enrollment/successful course completion rates by subject area</li> <li><input type="checkbox"/> Student enrollment/success in next-level courses (i.e. Dev/GED/ABS/ESOL)</li> <li><input type="checkbox"/> Student transfers to 4-yr institutions</li> <li><input type="checkbox"/> Degrees/certificate award trends</li> <li><input type="checkbox"/> Pass rates on certification/licensure tests</li> </ul>
Fall Report	<p><b>Goal 3 – Diversity:</b> We will enrich the educational experience by committing to the development of diversity in our student body, faculty and staff.</p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Extent student demographics reflect service area demographics</li> <li><input type="checkbox"/> Extent PCC employees reflect the service area demographics and PCC student demographics</li> <li><input type="checkbox"/> Diversity of recent/new hires by employee group</li> </ul>
Summer Report	<p><b>Goal 4 – Continuous improvement:</b> We will ensure the relevance and quality of all programs and services through planning, assessment and the appropriate distribution of resources.</p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Summary of academic planning, program/discipline review, accreditation recommendation (follow-ups), and fiscal planning “lessons learned” for input into next year’s planning and activities</li> <li><input type="checkbox"/> Highlights of student satisfaction survey results and use of findings</li> </ul>
Winter Report	<p><b>Goal 5 – Cultivating Partnerships:</b> We will effectively respond to the educational needs of our students and communities through strategic alliances with business, government agencies and educational institutions.</p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Grants and contract training trends (<i>measures to be determined based on available data</i>)</li> <li><input type="checkbox"/> Examples of special grant funded programs and workforce development programs</li> <li><input type="checkbox"/> Highlight community boards, chambers and committees in which PCC staff serve</li> </ul> <p><b>Goal 6 – Community:</b> We will facilitate growth and development of our district communities by accepting a leadership role and serving as a key educational resource to the community.</p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Service Learning participation trends and community contributions</li> <li><input type="checkbox"/> Highlight (by campus) out reach activities to surrounding community, and/or</li> <li><input type="checkbox"/> Select a different community based “theme” each year and summarize PCC role/contributions</li> </ul>